



HIEN LE

SENIOR/LEAD UX DESIGNER

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Espoo, Uusimaa, Finland

itduyhien.github.io - Product Design Portfolio

linkedin.com/in/hienl - LinkedIn Profile

PROFILE

I am a senior product designer based in Espoo, Finland. My work focuses on user research, iterative design, and measurable impact across SaaS platforms, enterprise tools, desktop applications, mobile applications, and AI-powered features.

SKILLS

UX Methods

- User Research
- User Personas
- Empathy Map
- Userflow
- Wireframes
- Prototype
- Usability Testing

Technical Skills

- Web Frontend
- Javascript/Typescript
- React / NodeJS / NextJS
- Tailwind CSS
- Python
- Git
- Docker

Prototyping Tools

- Figma
- Balsamiq
- Miro
- Maze Testing

Design Knowledge

- Design Thinking
- Visual Design
- Interaction Design
- Layout Composition
- Data Visualization
- Branding Identity

AWARDS

CES 2017 Innovation Awards

AllConnect Mobile Application

IoThon - 1st Place for Nokia's Challenge

5G IoT light pole for Smart City

EDUCATION

Metropolia University of Applied Sciences

(2007- 2011)

Bachelor Degree in IT

Foundations of User Experience Design

Google Certificate Program

EXPERIENCE

UL SOLUTIONS - UL BENCHMARKS (FORMER FUTUREMARK)

Product Designer Specialist (Since Jun 2023)

Lead user/market research and product design process for:

- 3DMark Application Clients - Windows, MacOS, iOS and Android
- Procyon App Client and Procyon Benchmark Services - Windows app
- TestDriver Cloud - SaaS Web app

Establish 3DMark design principles, reinventing product vision

NOKIA OYJ

Senior UX Designer / Interaction Designer (Jul 2022 - Feb 2023)

- Work in designer team on enterprise solutions in the Cloud and Network Service
- Collaborated with peer designers, software architects, and end-users
- Lead the interaction design process of the AVA Open Analytics platform
- Conducted user research to understand their pain points and motivations
- Prepared and conducted several usability testing sessions

TUXERA OY

Lead UX Designer (Sep 2019 - Jun 2021)

Lead user research and product design process for:

- New version of Tuxera Disk Manager - Native MacOS app
- Tuxera SMB Server Admin Panel - Web app

Senior UX Software Engineer (Jun 2016 - Sep 2019)

Lead market research, product design and UI implementation for:

- Riva Speaker App - Android and iOS Apps
- Tuxera Disk Manager - Native MacOS app
- Tuxera Flash file system monitor dashboard - Web app
- MooseFS file system monitor dashboard - Web app

Implement UI and frontend development

UI/UX Software Engineer (Aug 2014 - Jul 2016)

Lead market research, product design and UI implementation for:

- AllConnect App - Android and iOS apps (CES Innovation Award Honoree)
- AllConnect MediaServer - Web app

Web Designer / Frontend Developer (Aug 2012 - Feb 2015)

- Establish the first and initial concept for Tuxera's brand identity
- Develop Tuxera's main website with PHP, Javascript, HTML5, and CSS (WordPress)

RUNTOSHOP OY

UI Designer / Frontend Developer (Apr 2011 - Jun 2012)

- User research, designing company website and web application
- Web frontend development in PHP, Javascript, HTML and CSS