1.5

Corona Survivor Creates Social Distancing App

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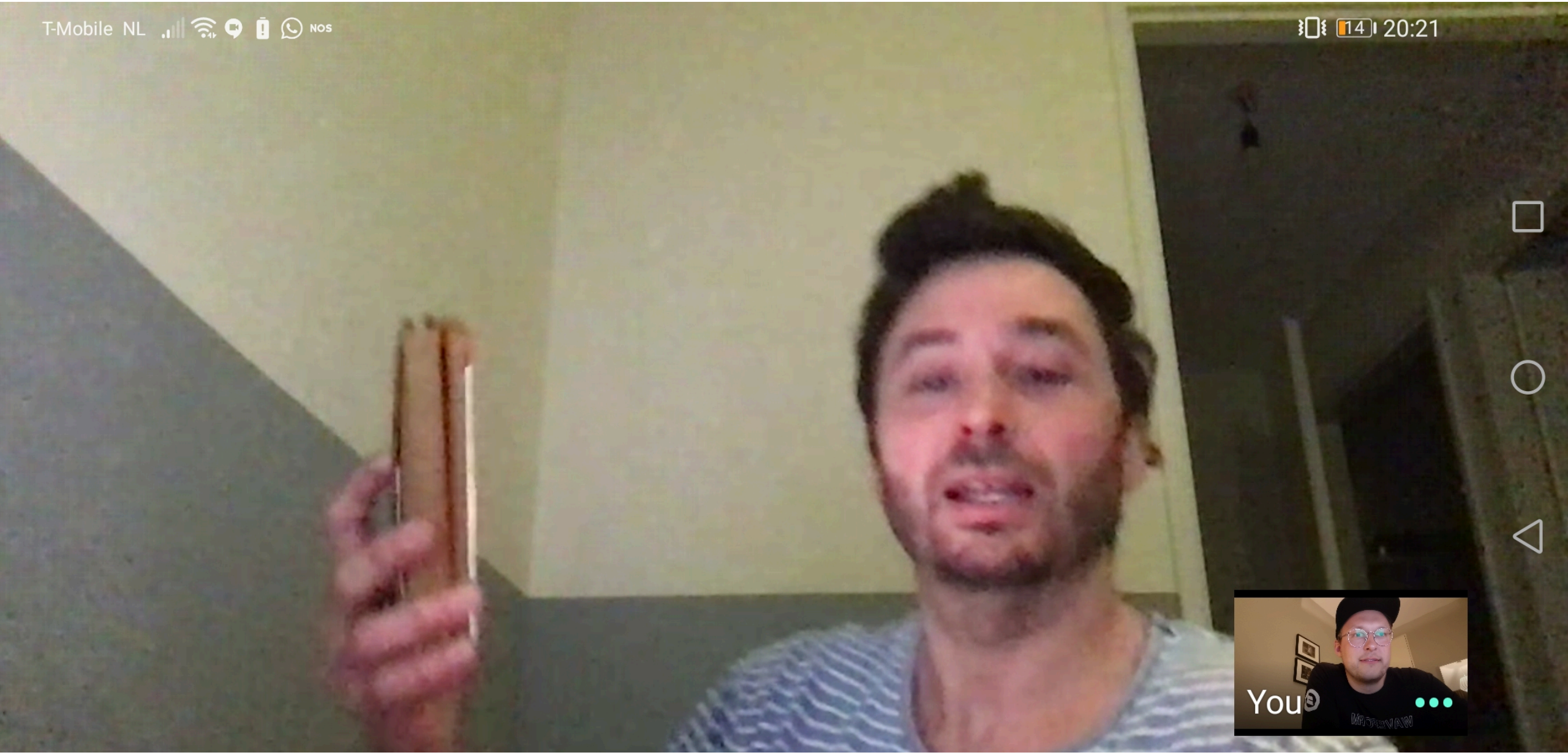
The Dutch government introduced a minimum distance of 1.5 meters to help stop the spread of COVID-19 in The Netherlands. Unfortunately people are having a hard time implementing social distancing in their daily lives. Panic purchasing and fair weather are not helping. Now there is an app for that. 1.5 warns you when another device enters your zone. One of its creators, Renato Cardoso, has a very personal reason to create this technology. Renato survived corona.

Renato is a Brazilian expat living in Amsterdam. He caught the deadly virus early March and he was quarantined in his apartment for two weeks. The symptoms he experienced were excruciating he explains on a video call. “The fever made me delirious. But breathing was the worst. I felt like I had a giant hole in my chest.”

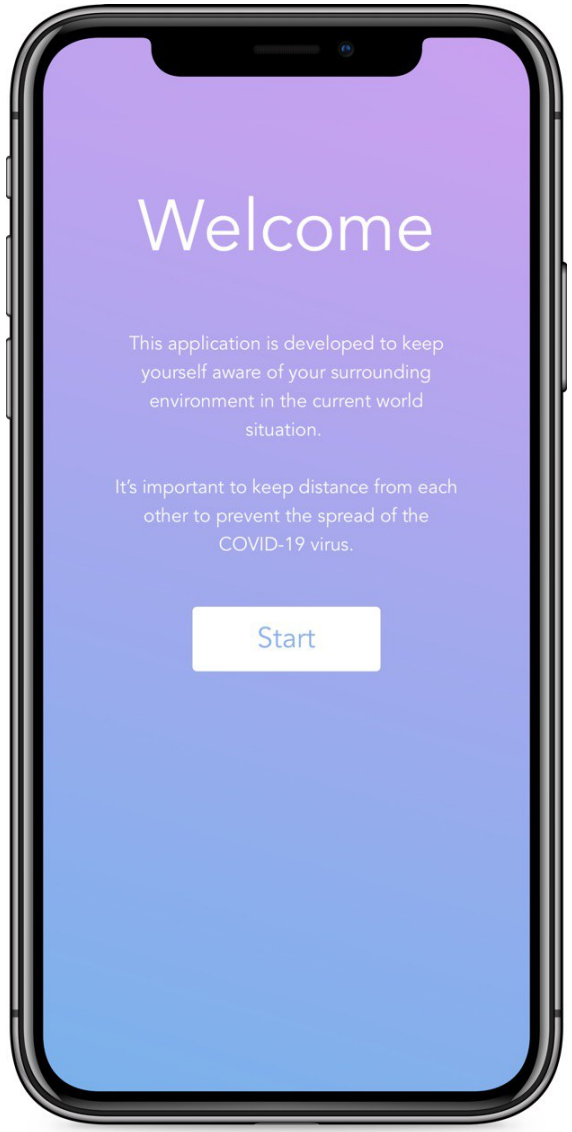


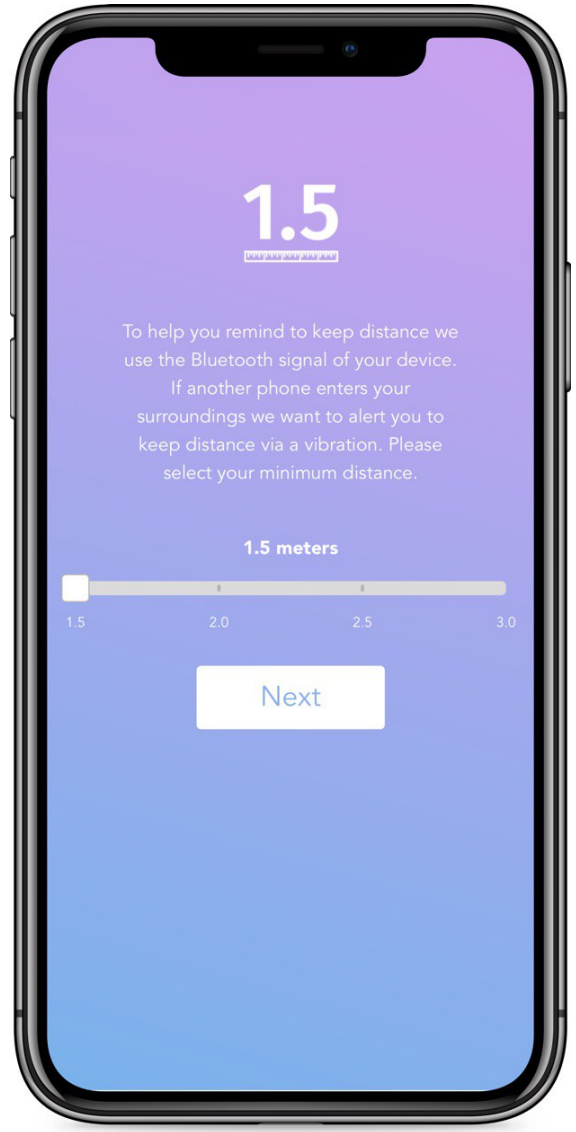
Renato Cardoso working on the 1.5 app from his home in Amsterdam.

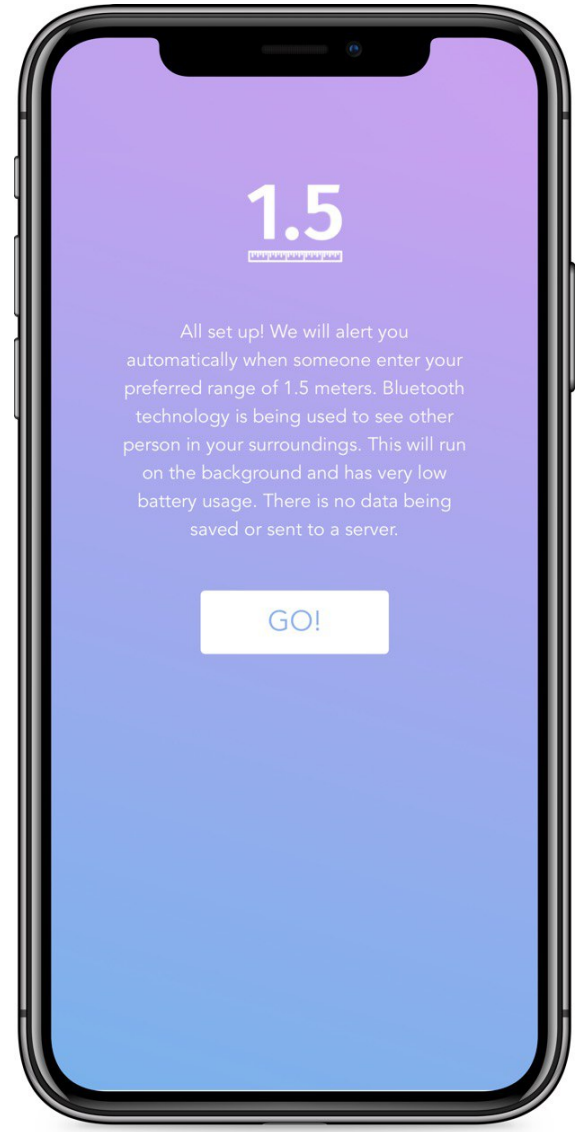
Renato is a developer at a tech company called LTO Network. When he got better his coworkers asked him to join their passion project. Together with creative collective TBWA\NEBOKO they were answering the call of the Dutch Prime Minister; keep your distance 1.5 meters. A copywriter pitched the concept for an app to Renato and his team. They got straight to work, each in their individual homes of course. “Social distancing saves lives. And this app educates people about what that appropriate distance is.”

The social distancing app works using Bluetooth. When a person carrying a mobile device encroaches your parameter your phone vibrates. The app also displays a graphic that can be shown to the other person, aimed at defusing the situation. “Telling someone to go away is pretty awkward. This is a friendly reminder. For yourself and the other person. Because you really don’t want to get or spread corona. Believe me. I know.” Renato and his team have been working round the clock to finish the app and have hardly left their homes. “And you too should stay home. But when you do go out use 1.5 and flatten the curve.” Renato concludes.

1.5


Welcome
This application is developed to keep yourself aware of your surrounding environment in the current world situation.
It's important to keep distance from each other to prevent the spread of the COVID-19 virus.
Start


1.5
To help you remind to keep distance we use the Bluetooth signal of your device. If another phone enters your surroundings we want to alert you to keep distance via a vibration. Please select your minimum distance.
1.5 meters
1.5
2.0
2.5
3.0
Next


1.5
All set up! We will alert you automatically when someone enter your preferred range of 1.5 meters. Bluetooth technology is being used to see other person in your surroundings. This will run on the background and has very low battery usage. There is no data being saved or sent to a server.
GO!

THANKS
FOR
KEEPING
DISTANCE
1.5
Nearby
167.5 cm
Ignore
185 cm
Ignore
195 cm
Ignore
170 cm
Ignore
HOME
SETTINGS
PLEASE
KEEP
YOUR
DISTANCE
1.5
Nearby
117.5 cm
Ignore
175 cm
Ignore
207.5 cm
Ignore
120 cm
Ignore
HOME
SETTINGS
THANKS
FOR
KEEPING
DISTANCE
1.5
Adjust the distance
1.5 meters
1.5
2.0
2.5
3.0
HOME
SETTINGS

Website

https://onepointfive.app

Youtube

https://youtu.be/tN3k1kuvomw

Twitter **#1point5app**

https://twitter.com/1Point5App

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