$$\begin{array}{ccc} x_1 \otimes (x_1 \otimes x_1) & x_1 \otimes (x_1 \otimes (x_1 \otimes x_1)) & (x_1 \otimes x_1) \otimes (x_1 \otimes x_1) \\ \alpha_{x_1, x_1, x_1} \downarrow & 1_{x_1 \otimes \alpha_{x_1, x_1, x_1}} \downarrow & & \downarrow^{\alpha_{x_1, x_1, x_1 \otimes x_1}} \\ (x_1 \otimes x_1) \otimes x_1 & x_1 \otimes ((x_1 \otimes x_1) \otimes x_1) & x_1 \otimes (x_1 \otimes (x_1 \otimes x_1)) \end{array}$$