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| **Lisa Watkins** <ltw35@cornell.edu> | Thu, Sep 17, 2020 at 9:34 AM |
| To: "Chauo, Patrick" <Patrick.Chauo@vancouver.ca> | |
| |  | | --- | | Hi Patrick,  Thank you so much for taking the time to dig these up and share them. I'll be happy to share my findings with you! My project is to see how the results of these controlled, standardized studies (across many cities) compare to the data being generated by community members via the app called [Litterati](https://www.litterati.org/).  One thing that would help me as I generate comparison metrics would be to better understand cities' "why" for these audits. Specifically,  [1] What factors motivate Vancouver to fund these audits/learn about the state of litter on their streets (is it aesthetics? water quality improvements? cost-saving potential? etc.) and  [2] How are the results of these audits currently being utilized?  If you are able to take a stab at these questions, I'd be interested to hear!  In any case, thanks so much again, and I'll certainly be in touch when I finish up my analysis!  Best,  Lisa | | |

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| **Chauo, Patrick** <Patrick.Chauo@vancouver.ca> | Thu, Sep 17, 2020 at 5:24 PM |
| To: Lisa Watkins <ltw35@cornell.edu> | |
| |  | | --- | | Hi Lisa,    Here are my responses to your questions.    1)    Street cleanliness is an important issue for the city and a lot of money are spent annually to tackle the issue.  The city needed a mechanism to capture baseline data to understand the level of cleanliness in different areas of the city and the litter audit provides that.  It provides a glimpse of where the problem areas are such that staff can use the data to better allocate resource to tackle the issue.  Also, the litter audit provides some concrete data that we can refer to when residents call in to complain about litter issue.    2)    As mentioned, the results from the audits is one of many tools the city uses to help inform where the problem areas are located.  By identifying those hot spots, the city can then decide whether additional resource would be needed to mitigate the problem.  Also, the results can be used to point our cleanup volunteers to where cleanups should be held.  In addition, comparing audit results between different years can inform whether existing initiatives or resources that have been allocated have been successful or not in mitigating cleanliness issues.    Thanks,  Patrick | | |