



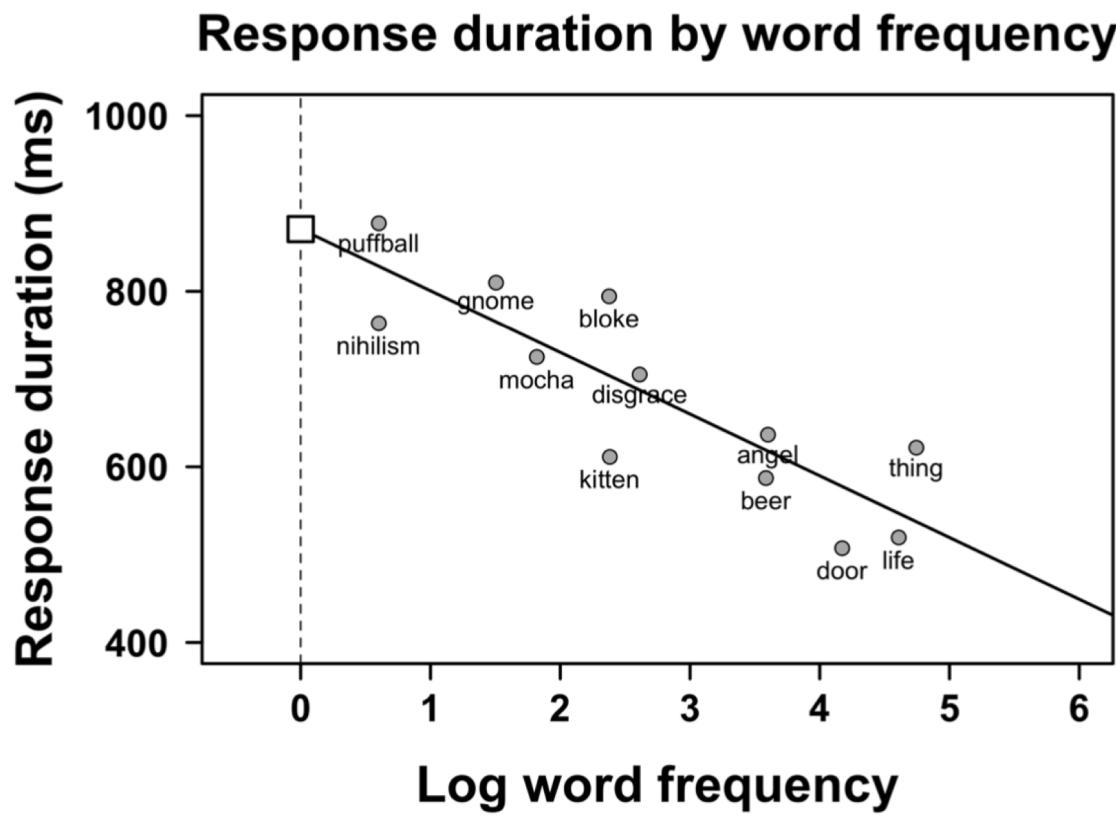
The linear model

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Outline

- Regression line: intercept and slope.
- Residuals
- Different types of regression
- Assumptions
- Measuring model fit: R^2

An example: Word frequency effects



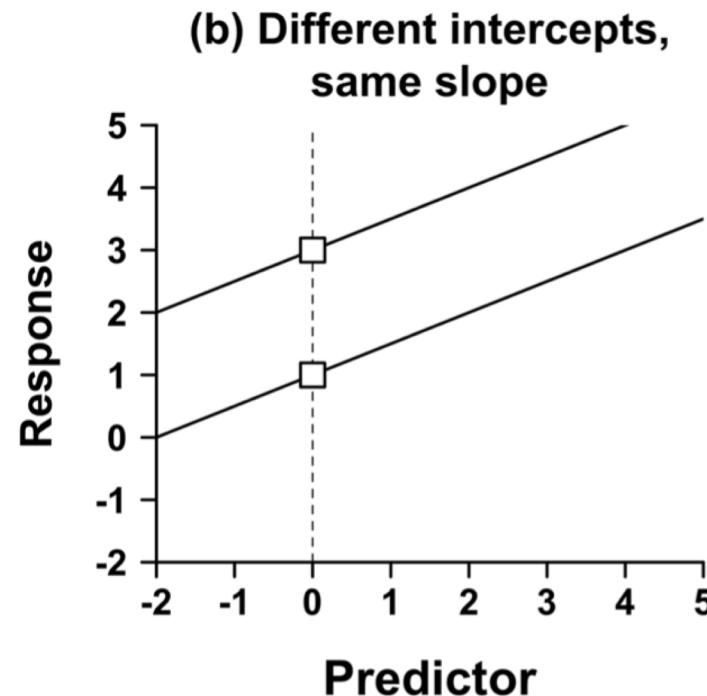
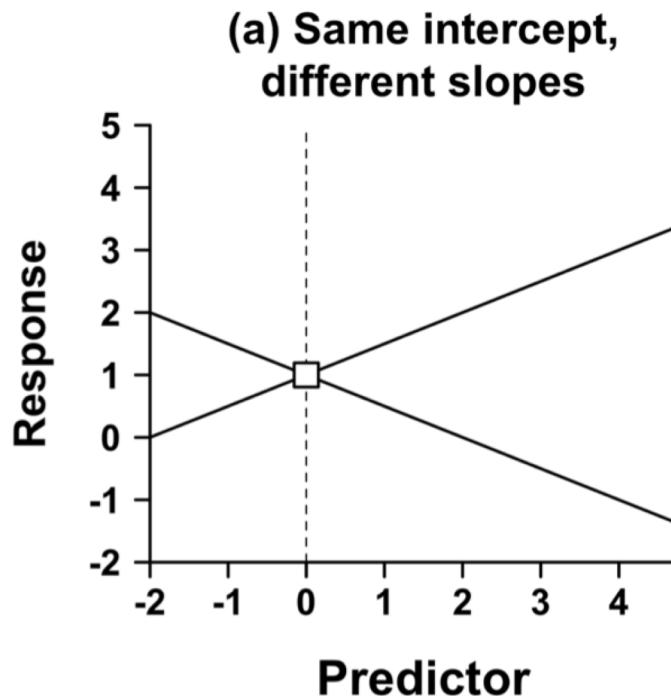
Terminology

y x

response/outcome
dependent variable

predictor
independent variable
explanatory variable
regressor

Specifying a line: Slope and intercept



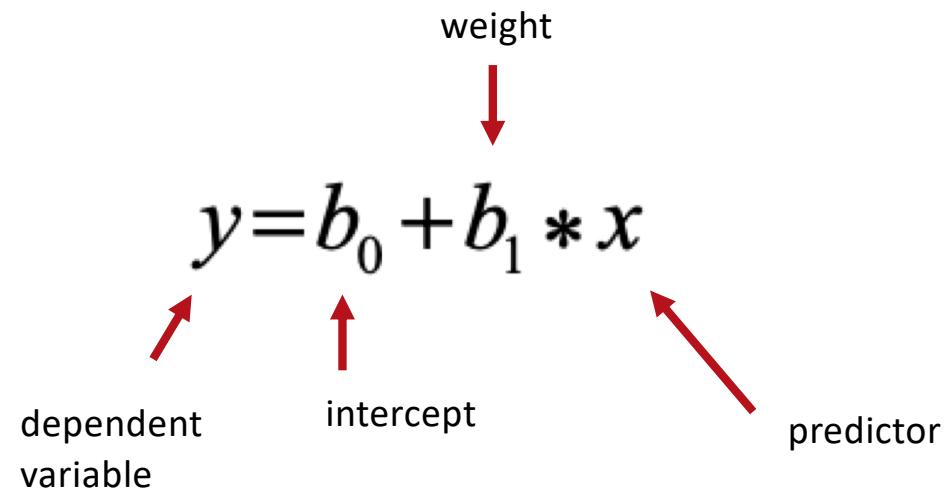
$$\text{slope} = \frac{\Delta y}{\Delta x}$$

Regression line

$$y = b_0 + b_1 * x$$

dependent variable intercept predictor

weight

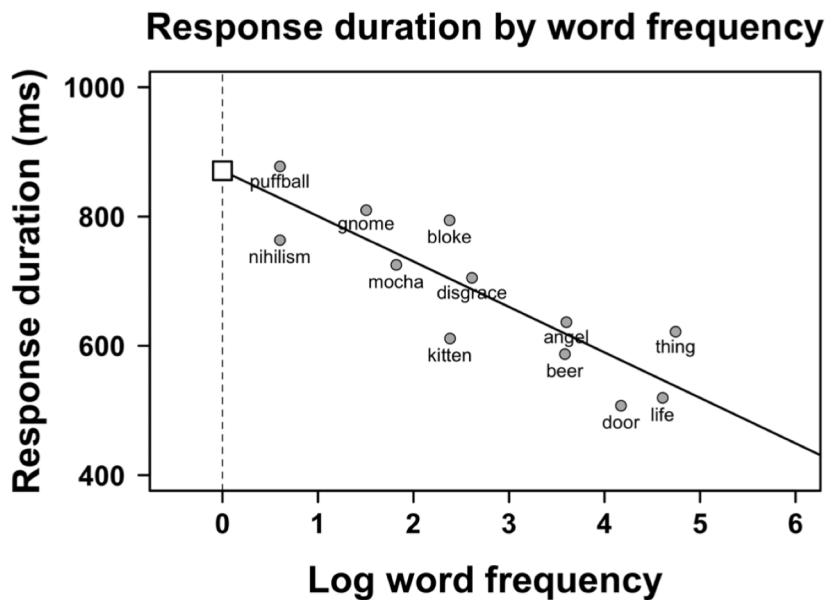


An example: Word frequency effects (2)

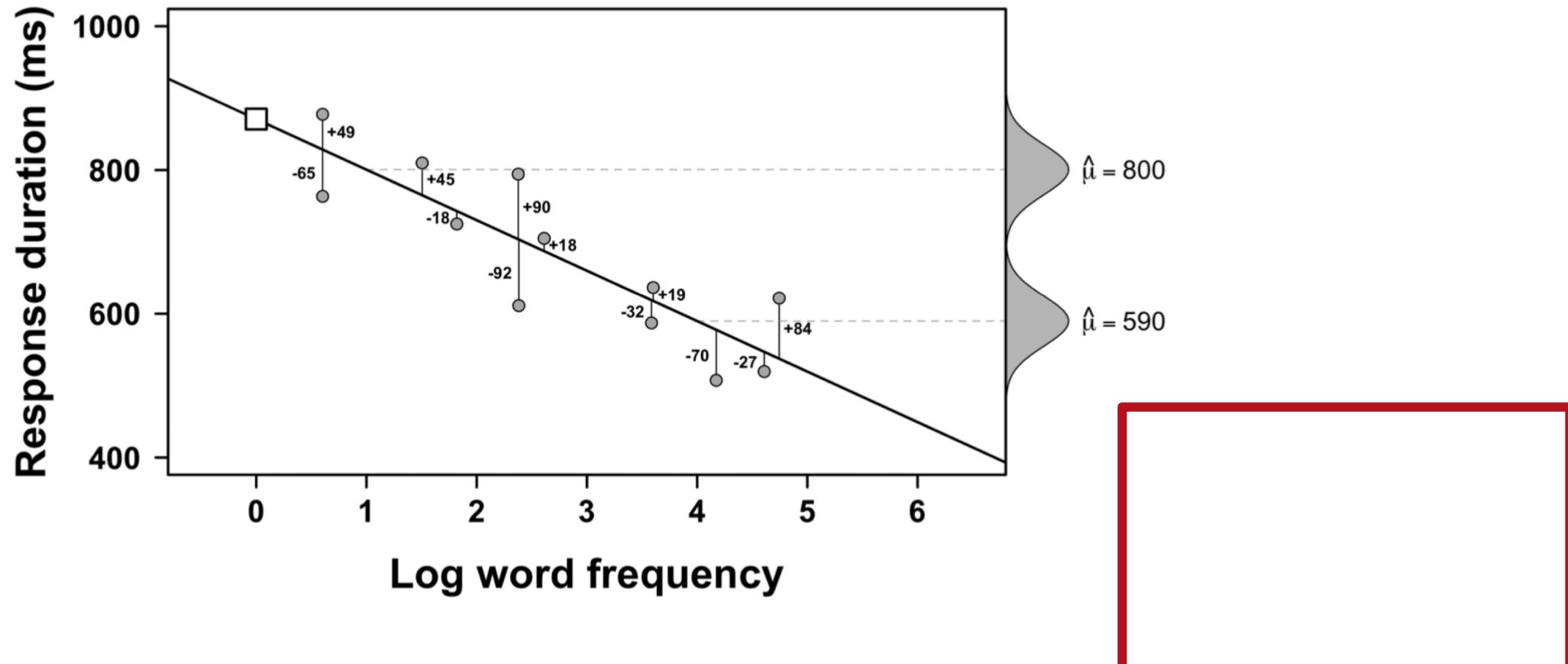
$$y = b_0 + b_1 * x$$

$$\text{response duration} = 880\text{ms} + \left(-70 \frac{\text{ms}}{\text{freq}} \right) * \text{word frequency}$$

$$\text{response duration} = 880\text{ms} + \left(-70 \frac{\text{ms}}{\text{freq}} \right) * 3 \text{ freq} = 670\text{ms}$$



Residuals



Regression line (2)

$$y = b_0 + b_1 * x + e$$

Diagram illustrating the components of a regression equation:

- dependent variable**: points to the term y .
- intercept**: points to the term b_0 .
- predictor**: points to the term x .
- weight**: points to the coefficient b_1 .
- error**: points to the term e , which is enclosed in a red circle.

Linear regression

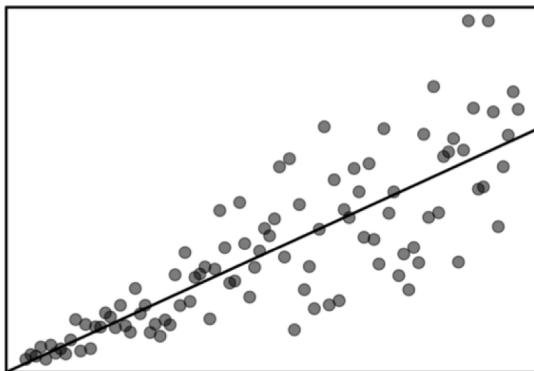
... is a statistical method used to create a linear model

... there are different types:

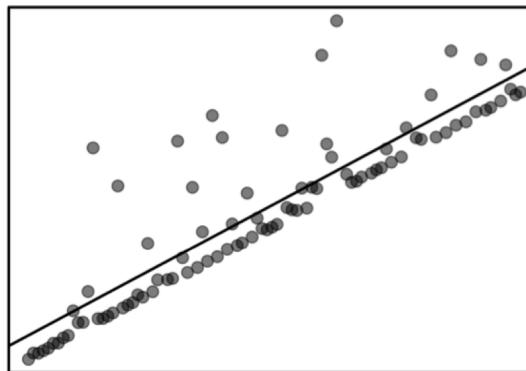
- **Simple linear regression:** models using only one predictor
- **Multiple linear regression:** models using multiple predictors
- **Logistic regression:** models a categorical response variable
- **Multivariate linear regression:** models for multiple response variables

Assumptions

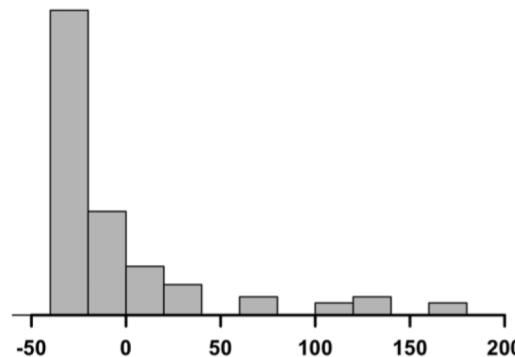
(a) Non-constant variance



(b) Non-normal residuals

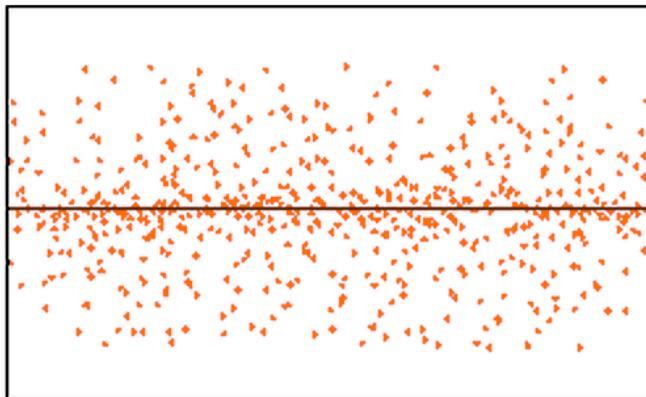


Histogram of residuals



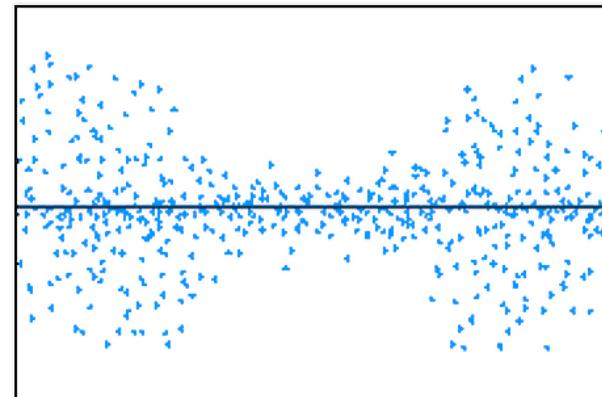
Homoscedasticity

Homoscedasticity



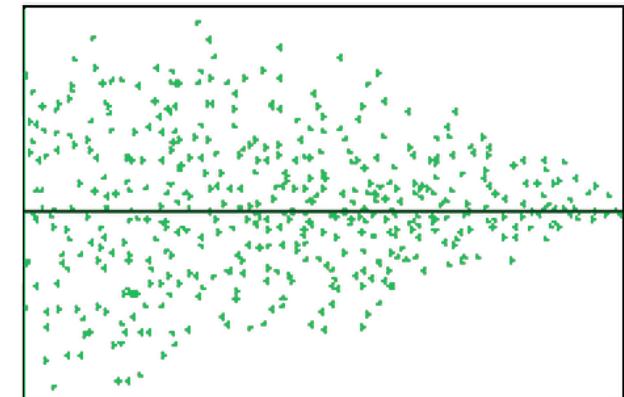
Random Cloud (No Discernible Pattern)

Heteroscedasticity



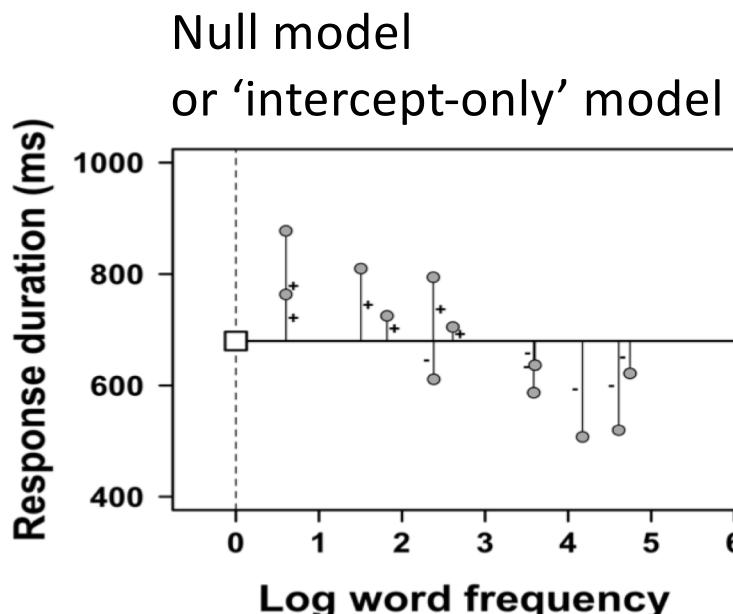
Bow Tie Shape (Pattern)

Heteroscedasticity

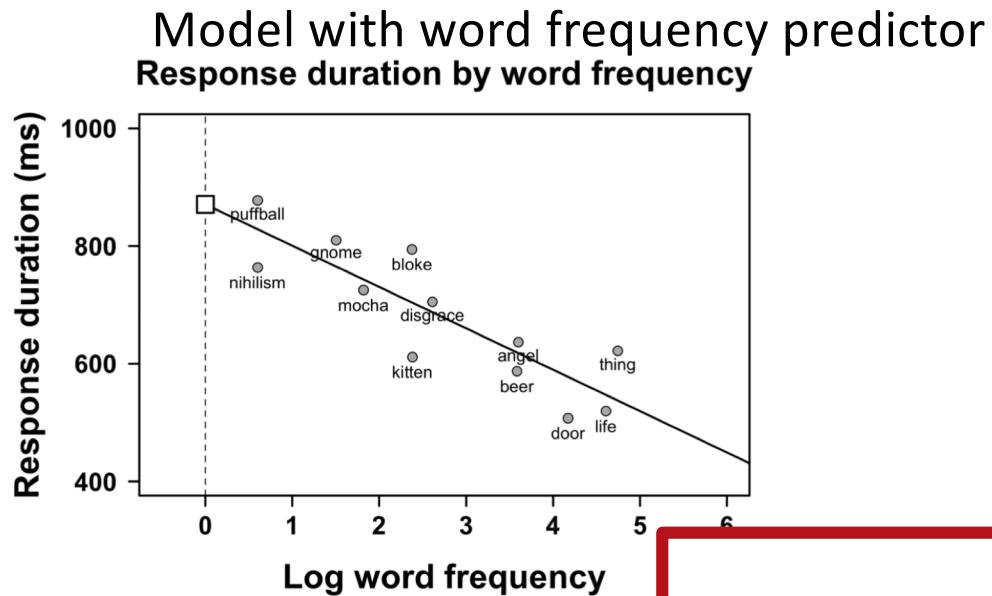


Fan Shape (Pattern)

Measuring model fit: The null model



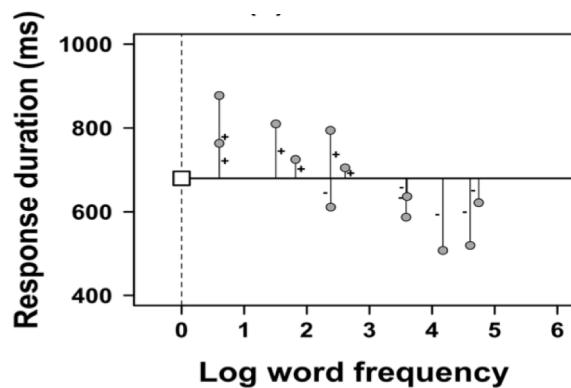
$$y = b_0 + b_1 * x + e$$



$$y = b_0 + b_1 * x + e$$

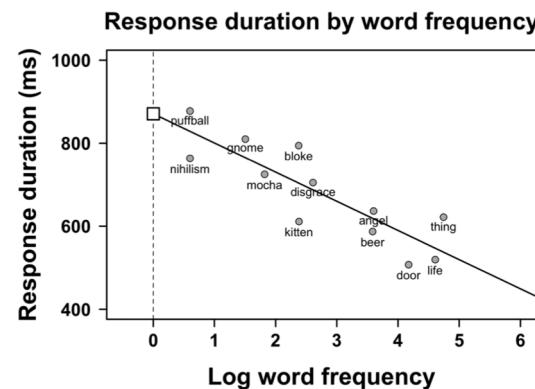
Measuring model fit: R-squared

Null model
or ‘intercept-only’ model



$$SSE_{\text{null}} = 152,767$$

Model with word frequency predictor

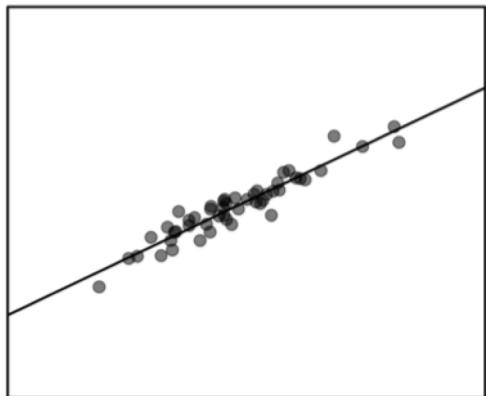


sum of
squared errors
(SSE)

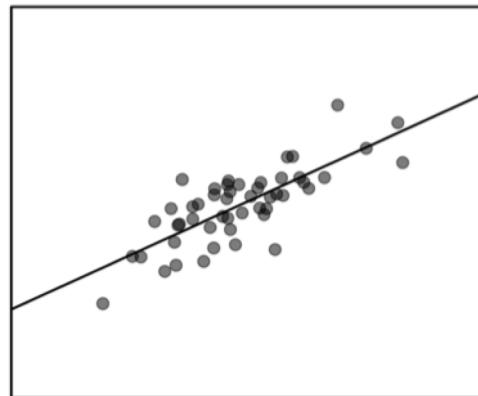
$$R^2 = 1 - \frac{SSE_{\text{model}}}{SSE_{\text{null}}} \quad R^2 = 1 - \frac{42,609}{152,767} = 0.72$$

Measuring model fit: R-squared (*cont.*)

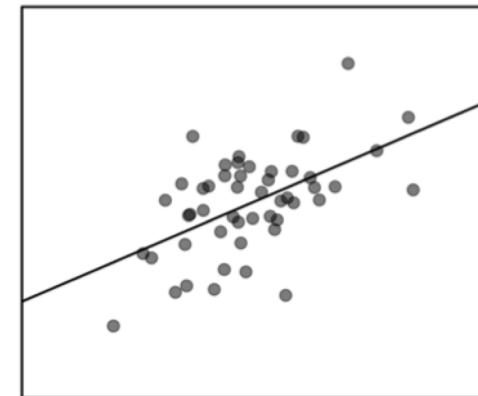
$$R^2 \approx 0.9$$



$$R^2 \approx 0.6$$



$$R^2 \approx 0.3$$



R^2 is a measure of effect size.

R^2 values range from 0 to 1.

Values closer to 1 indicate better model fits as well as stronger effects.

Summary

- Mathematical specification of a line: intercept and slope.
- Regression line formula:
- Residuals = observed values – fitted values
- Simple linear regression, multiple linear regression, logistic regression, multivariate regression
- Assumptions: residuals need to be normally distributed and show constant variance (i.e., be homoscedastic)
- R^2 uses the residuals of the null model to standardise the residuals of the main model. This provides an effect size and tells us what proportion of variation in the dependent variable can be accounted for by the predictor in the main model.