


Curriculum

Personal Information

FullStack Developer, UI/UX Designer, AI Enthusiast, Traffic Manager

 Belo Horizonte, Brazil

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 [LinkedIn](#)

 [Portfolio](#)

Skills

- Specialized in UI/UX design, emphasizing user-centered and visually appealing interfaces.
 - Expert in brand-aligned visual design, with a focus on digital marketing materials.
 - Collaborated on brand-focused design in marketing campaigns.
 - Creative problem-solving in UI/UX, improving user engagement and accessibility.
 - **Plus:** Proficient in web development and AI technologies, offering additional expertise in creating dynamic, interactive user experiences. Skilled in automations, enhancing efficiency and user interaction in digital solutions.
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1. Design Technologies:

- Adobe Photoshop

- Figma

2. Digital Marketing Technologies:

- Facebook Ads
- A/B Testing Tools
- Social Media Marketing Tools

3. AI Technologies:

- Prompt Engineering for ChatGPT (GPT-4, GPT-3.5)
- Text-to-Text, Text-to-Image, Text-to-Video, Image-to-Video, Text-to-Audio conversions

4. Web Development Technologies:

- HTML5
- CSS3
- SASS
- JavaScript
- ReactJS
- TypeScript
- PHP

5. Mobile Development Technologies:

- Kotlin
- Swift

6. Back-End Technologies:

- C#
- MySQL
- Git & GitHub

7. API Integration & NodeJS:

- RESTful APIs

- Express.js
- API consumption

8. Automation Tools:

- Manychat
 - Conversation Bot tools
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Languages

 Portuguese

 English

Education

- **High School** COTEMIG (2022-2023)
 - **Technical Course in Web & Mobile Development**, COTEMIG (2022-2023)
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Professional Experience

- **Digital Marketing for local business**, Local (2023 - Present)
- **Freelancer in Web Development** (2022-2023)

 **Portfolio**

- **Freelancer in Graphic Design** (2018-2023)