

Luan Tran

illustrator _ graphic designer

portfolio_ www.luanillustrates.com

hi@luanillustrates.com

0450 401 534

professional experience

Daebak Brothers 2021

- Designed and illustrated the logo and multiple menus, catering for print and digital viewing
- Photographed food for promotion and marketing on Facebook and Instagram

JP Eatery 2021

- Designed and illustrated logo and menu

Unreleased drink project 2019

- Photographed and designed marketing posters showcasing various drinks

BAY's Vietnamese Cuisine 2018

- Overhauled digital and print menu design that was left from the previous designer with very short turnaround
- Edited photos to a presentable state for menu

Robogals (non-profit) 2018 — 2019

Head of graphics for global marketing team (volunteer)

- Communicated with multiple teams to collate data for annual reports
- Designed content for social posts
- Re-designed logos
- Created assets for design use

City of Adelaide 2020 — current

Customer service representative for Adelaide Aquatic Centre

- Manage and maintain gym/pool memberships, swim school enrolments and various bookings for the centre
- Answer queries through phone calls and emails
- Proficient problem solving and conflict resolution skills from daily customer interactions
- Complete tasks with Microsoft Office Suite and Envibe (centre booking software)
- Experienced in point of sale (cash handling, float counting)
- Handling stock for swim shop (displaying merchandise for sale, stock management)
- Open and close the centre (PCI checks, setting up POS registers, manage finance records, and general cleaning)

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skills _ expertise

graphic & illustration design

- Print and web layout, branding, typography
- Hand and vector drawing
- Photography

proficiency with creative design programs

- Adobe Suite (Photoshop, Illustrator, InDesign etc.)
- Photo/video editors (Capture One/ DaVinci Resolve)

communication & intra-personal skills

- Can work independently or collaboratively within team
- Respond well to critique
- Able to articulate design choices

education

Bachelor of Design (Visual Communication)

University of South Australia

2013 — 2015

Referees

Brigitte Valente

Supervising manager at current employment as instructor

Instructor in Charge for Water Safety - Department for Education (Adelaide Aquatic Centre)

0403 750 779 _ Brigitte.Valente11@schools.sa.edu.au

Sophia Lin

Supervisor during time at Robogals

former Chief Marketing Officer of Robogals Global Marketing Team

0401 075 764 _ sophialin94@gmail.com

Jake Chenoweth

Supervising manager at current employment as instructor in charge and instructor

Programming and Swim School Co-Ordinator (Adelaide Aquatic Centre)

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