

Emily Swift's Persona



Persona name	Emily Swift
Persona role	Young Archer
Job description	Student

Interest and Goals

- Emily is interested in tracking her progress in archery by monitoring her scores over time.
- She wants to participate in club competitions and work towards her personal best scores.
- Emily is eager to learn about different rounds, equipment, and techniques from experienced archers.
- Emily will be recording her scores using a handheld device

Demographic information

Age	16
Gender	Male
Income	N/A
Education level	College
Residential environment	Urban

Personal quote

Biography

Emily Swift is a 16-year-old high school student who recently joined the local archery club. She is enthusiastic about learning the sport and improving her skills. While balancing schoolwork and archery, Emily enjoys the social aspect of the club and the opportunity to make new friends.