

## Recorder Rachel's Persona



Source: <https://www.pickpik.com/business-secretary-manager-plans-to-write-management-116771>

|                        |   |
|------------------------|---|
| <b>Persona name</b>    | <b>Recorder Rachel</b>  |
| <b>Persona role</b>    | Recorder  |
| <b>Job description</b> | The recorder enters new archers, new round and new competitions. They submit scores that the archers have recorded on mobile devices. |

### Company

|                     |                        |
|---------------------|------------------------|
| <b>Company name</b> | N/A                    |
| <b>Industry</b>     | Archery Administration |

### Demographic information

|               |                  |
|---------------|------------------|
| <b>Age</b>    | Likely 20s - 70s |
| <b>Gender</b> | Any              |

### Personal quote

"I am in charge of recording the archer's scores, I have to be able to add new entries to the database"

## Biography

This person is in an administration role. They likely have some degree of technical knowledge, as they will be using technology to access the database.

| Professional goals  | Motivators  |
|---|---|
| <ul style="list-style-type: none"><li>• To record information accurately</li><li>• To record information quickly</li><li>• To record information easily</li></ul> | <ul style="list-style-type: none"><li>• This person has to be able to complete their job using the tools provided</li></ul> |
| Challenges  | Sources of information  |
| <ul style="list-style-type: none"><li>• They may find the database confusing or difficult to use</li></ul>  | <ul style="list-style-type: none"><li>• Archers scores</li><li>• Own knowledge of archery rules</li></ul>                   |