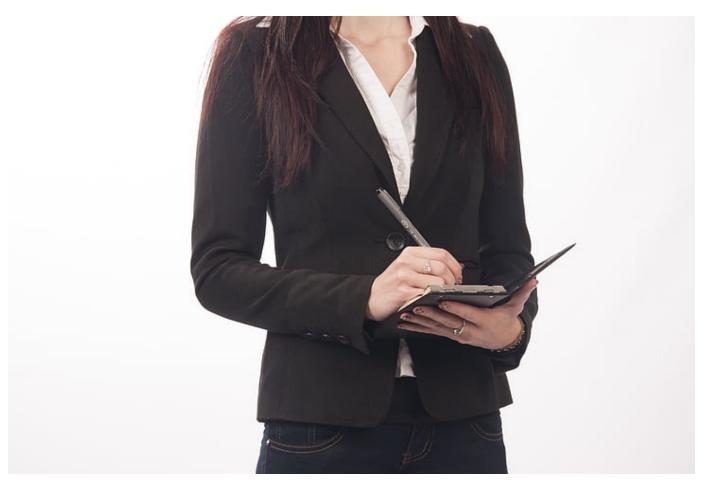
Recorder Rachel's Persona



Source: https://www.pickpik.com/business-secretary-manager-plans-to-write-management-116771

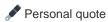
Persona name	Recorder Rachel
Persona role	Recorder
Job description	The recorder enters new archers, new round and new competitions. They submit scores that the archers have recorded on mobile devices.

Company

Company name	N/A
Industry	Archery Administration

■ Demographic information

Age	Likely 20s - 70s
Gender	Any



"I am in charge of recording the archer's scores, I have to be able to add new entries to the database"

Biography

This person is in an administration role. They likely have some degree of technical knowledge, as they will be using technology to access the database.

Professional goals	Motivators
 To record information accurately To record information quickly To record information easily 	This person has to be able to complete their job using the tools provided
Challenges	Sources of information
They may find the database confusing or difficult to use	Archers scoresOwn knowledge of archery rules