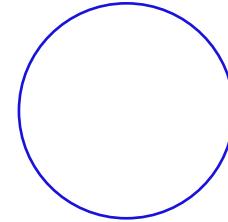
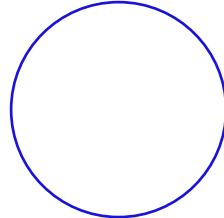
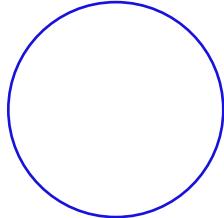


# User Profiles



Draw a picture  
of them!



NAME			
<b>BIO</b> Age? Location? Occupation?			
<b>VALUE</b> Do they create IMPACT, REVENUE or BOTH for you?			
<b>PURPOSE</b> Why are they interacting with your brand?  What pain points is your brand helping this user address?			



# Sitemap Template

## LEGEND

