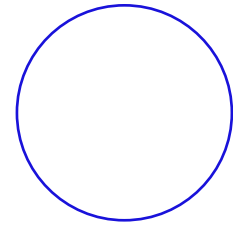
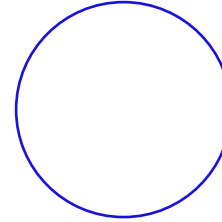
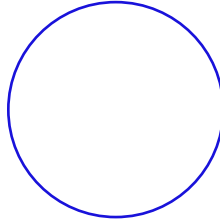


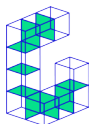
User Profiles



Draw a picture
of them!



NAME			
BIO Age? Location? Occupation?			
VALUE Do they create IMPACT, REVENUE or BOTH for you?			
PURPOSE Why are they interacting with your brand? What pain points is your brand helping this user address?			



Sitemap Template

LEGEND









