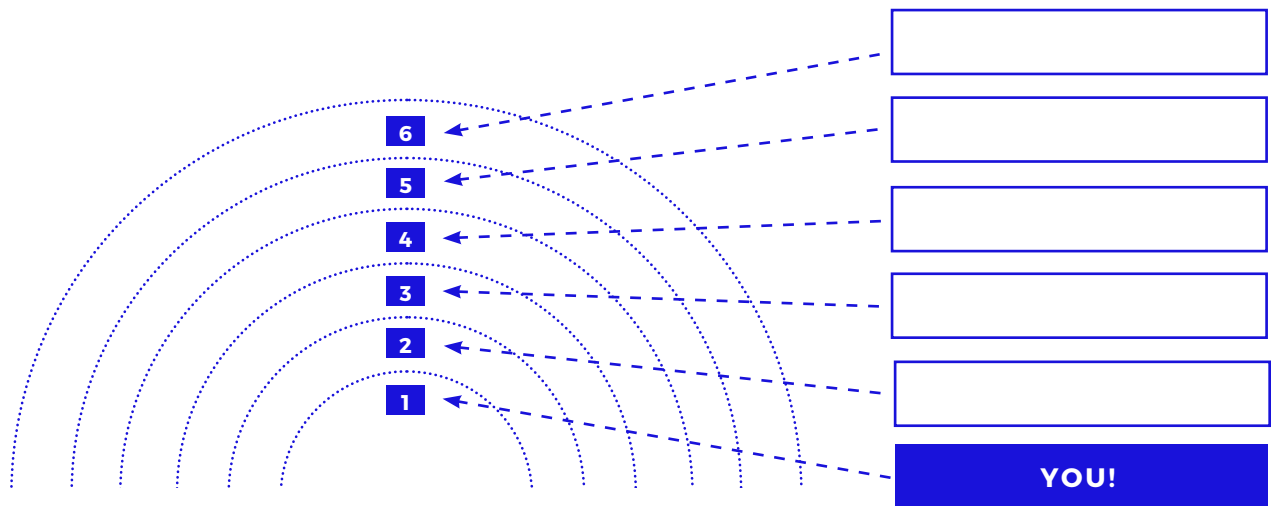


Industry Rings

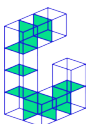


The farther you get
from the center,
the more broad you
describe your industry!

KEY PLAYERS

List the top competitors in each ring.

RING 01				
RING 02				
RING 03				
RING 04				
RING 05				
RING 06				

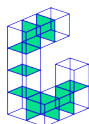


Invent:

Competitor Analysis Chart

Select the top 5 competitors you would like to focus on and use the template below to assign a score (0-10) to each of the following attributes:

COMPETITOR	COST	VARIETY	ACCESS	FUN	IMPACT
	/10	/10	/10	/10	/10



Program: Self Analysis

	COST	VARIETY	ACCESS	FUN	IMPACT
YOU!					

10					
9					
8					
7					
6					
5					
4					
3					
2					
1					

COST

VARIETY

ACCESS

FUN

IMPACT

