

# Collaborative Analysis

## Canvas Worksheet

### YOUR "OTHER FACTORS":

*In what ways do your core competencies, resources, etc. compliment your potential collaborator?*

*In what ways do they contrast?*

*Why would working with this potential collaborator be a good fit for you?*

### VALUE: IMPACT

*What type of impact does this collaboration make possible?*

*How is it made greater by working together?*

### YOUR POTENTIAL COLLABORATOR'S "OTHER FACTORS":

*In what ways do your potential collaborator's core competencies, resources, etc. compliment your organization?*

*In what ways do they contrast?*

*Why would working with your organization be a good fit for this potential collaborator?*

### VALUE: REVENUE

*What potential does this collaboration have to generate increased revenue?*

*How are the funds earned and distributed among the collaborators?*

