

LINE x Red Planet

Somsak (Thumb)

Growth Session #19 - October 11-12 2018

LINE Beacon is a new service for sending promotion messages to the LINE application using near-field communication



Achievements and progress

- Integrate with Red Planet API.
- Send the latest Red Planet promotion from their promotion API base on beacon location when the user stands nearby the beacon.
- The user can see the promotion details (Promotions API).

LINE

X



What is a Beacon?



What is a Beacon?



Gimbal



Kontakt.io



Estimote



Radius Networks



GPShopper



Aruba

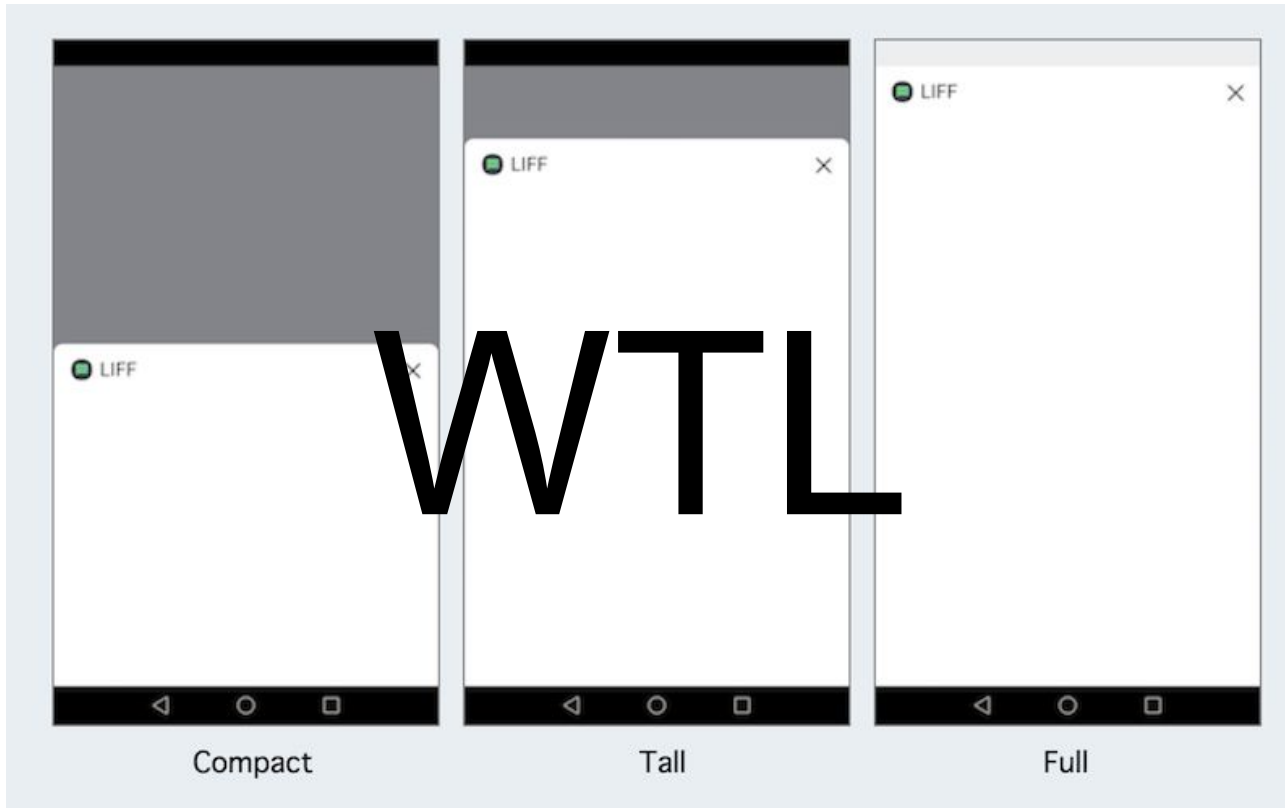
How does a Beacon work?

- Beacon transmits a continuous signal. nice
- The is detected by nearby smart devices over Bluetooth.
- The signal tells the smart device "I'm here!!" by giving its ID.
- The device sends that ID to the server.
- Server sends some notifications to the device.



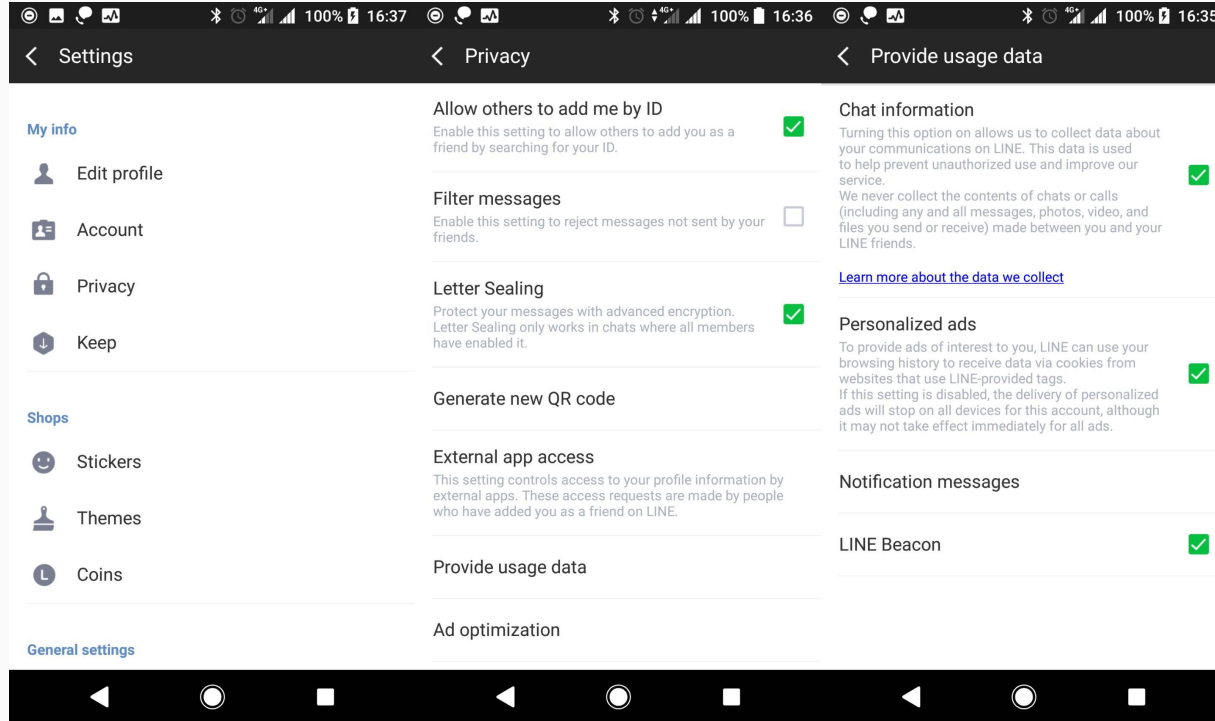
I'm a Beacon

What is LIFF?



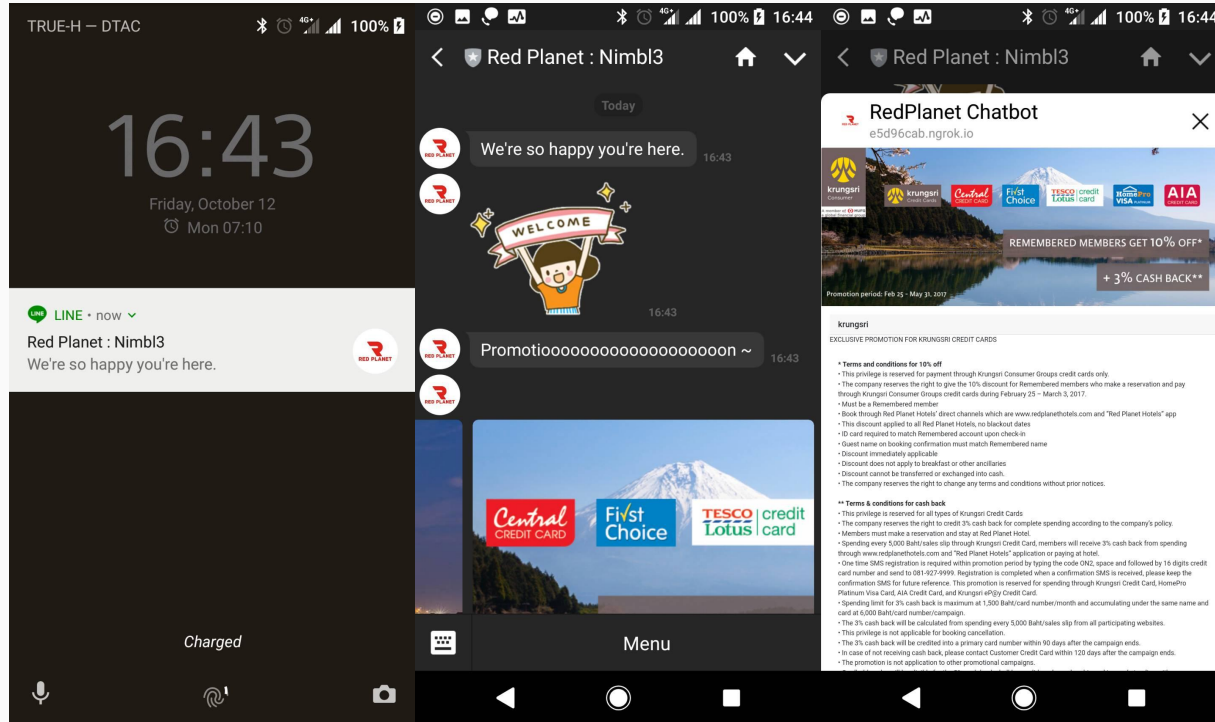
LINE Front-end Framework

How to turn that feature on?



**** Don't forget to **TURN ON** Bluetooth ****

Preview



Add me :)



Vote for me :D



RUBYCONF MY 2018

Thanks!

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