Project brief – clothing store website

The summery of project:

I developed a website to showcase and sell our apparel products to a wider audience. The website will act as an online storefront for your clothing store, providing customers with an easy and convenient way to browse and purchase products.

Project goals:

To design and develop an attractive and user-friendly website showcasing the clothing products available in the store.

To create a seamless and intuitive user experience that makes it easier for customers to browse and purchase products.

To ensure website optimization for search engine visibility and to attract new customers.

To provide an efficient and easy-to-use content management system for administrators to manage products and orders on the website.

To ensure that the website is secure and reliable, protect customer data and ensure that the website is available and functional at all times.

Employment:

Custom website development using ASP.NET MVC, HTML, CSS and Bootstrap front end.

MySQL will be used to manage the database on the backend.

The website will include functions for user authentication, product browsing, shopping cart, checkout process, product and order management, and search functions.

The website will be designed to be fully responsive, adapting to different screen sizes on different devices.

A content management system will be developed to allow administrators to manage products and orders on the website.

Timetable:

Development will commence on 01/02/2023 and is expected to be completed by 03/21/2023.