

Siddiqsons Limited

Marketing Effeciency (Abid & Team)

DESCRIPTION	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	YTD
SALARY	150,000	-	-	-	-	-	-	-	-	-	-	-	150,000
TRAVEL	-	-	-	-	-	-	-	-	-	-	-	-	-
SAMPLING QTY	89	-	-	-	-	-	-	-	-	-	-	-	89
SAMPLING COST	169,418	-	-	-	-	-	-	-	-	-	-	-	169,418
SALES QTY	-	-	-	-	-	-	-	-	-	-	-	-	-
SALES REVENUE	-	-	-	-	-	-	-	-	-	-	-	-	-
SHARE OF REVENUE	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0%
AVERAGE SELLING PRICE	-	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGE CM	-	-	-	-	-	-	-	-	-	-	-	-	-
MARKETING COST / UNIT	319,418	-	-	-	-	-	-	-	-	-	-	-	319,417.77
TARGET	125,000												125,000
ACHEIVEMENT %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

SAMPLING COST / UNIT

1,904

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