

2017

Annual Report



Coalition of
Muslim Women
Kitchener-Waterloo

2017 Board of Directors

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Howida Sayeed

Directors at Large

Jumana Alsabah

Nazneen Zaidi

Bareera Sial

Sadia Nayyar

Letter from Our Board Chair

Looking back, 2017 was undoubtedly a very special year for the Coalition of Muslim Women of KW as we worked diligently on the implementation of our 2016-2019 strategic plan while rising to the emerging challenges and responding to the emerging needs with our hallmark passion and dedication. Members elected a 13-members strong board in February. The board appointed Ghazala Fauzia as CMW's coordinator. Our new logo and website was also launched early in the year. 2017 also brought the Coalition a new home. With grateful hearts, we said goodbye to our first home, KW Counselling Services, and have been welcomed in our new home at The Family Centre's Community Hub managed by Family and Children's Services of the Waterloo Region. The Family Centre provides incredible opportunities to sustain the growth that the Coalition has experienced in 2017.

Our board, members, and volunteers kept incredibly busy throughout the year with a number of new and existing projects and events. I am incredibly proud of and immensely grateful to each one of them. We at CMW are very grateful for all the love, support, and friendships that surround us as we grow roots and spread our wings in this beautiful community of Waterloo Region. We are full of gratitude for the support we have continued to receive from our funders, sponsors, donors and partners. CMW experienced a sound fiscal year for which we give our sincerest thanks to our funders and donors. We look forward to continuing to strengthen our partnerships in 2018. We will be hiring a full time coordinator early this year to support the day to day operation of the organization. We are welcoming 2018 with great confidence in the Coalition's capacity to build bridges of understanding between Muslim women and the larger community while providing Muslim women with opportunities for personal and professional growth and preparing them for formal and informal leadership roles within the Muslim and the larger community.

Thank you for your continuing support!

Fauzia Mazhar



Our Vision, Mission, and Strategic Directives

Vision

A just and harmonious community where Muslim women are valued, engaged, empowered, and recognized as leaders.

Mission



- To enhance communication and foster understanding between Muslim women and the larger community
- To provide opportunities for personal and professional growth, and leadership development for Muslim women
- To engage and support Muslim women to actively participate as leaders in the Muslim and larger community

Strategic Priority Areas and Goals

Organizational Development



Enhance CMW's administrative functions, policies, and procedures, and continue to build the organization

Leadership Development & Capacity Building



Increase CMW member engagement and develop and implement a leadership capacity building plan

Community Service



Create a cohesive community service strategy that includes a range of events, services, and resources to engage and inform the community

Community Profile



Enhance CMW's profile in the community and promote CMW to target community partners and organizations

Financial Sustainability



Develop and implement a sustainable financial plan for the CMW

Our Key Initiatives

Addressing Islamophobia: Empower, Engage, Encourage

In the wake of the Quebec City shooting, the Coalition of Muslim Women embarked on the Empower, Engage, Encourage campaign to address Islamophobia with funding provided by the Kitchener and Waterloo Community Foundation. We worked to:

Empower the Muslim community (with a focus on women and youth) through educational and connection-building workshops focused on sharing experiences and considering strategies for healing and dealing with Islamophobia.

Engage the larger community in the discussion about Islamophobia and how to be an ally through organized town halls with political leaders and the general public.

Encourage connections between the Muslim and larger community through acts of kindness.

Repel
Islamophobia
with
♥Salaams♥
♥Smiles♥
♥Sweet Treat♥

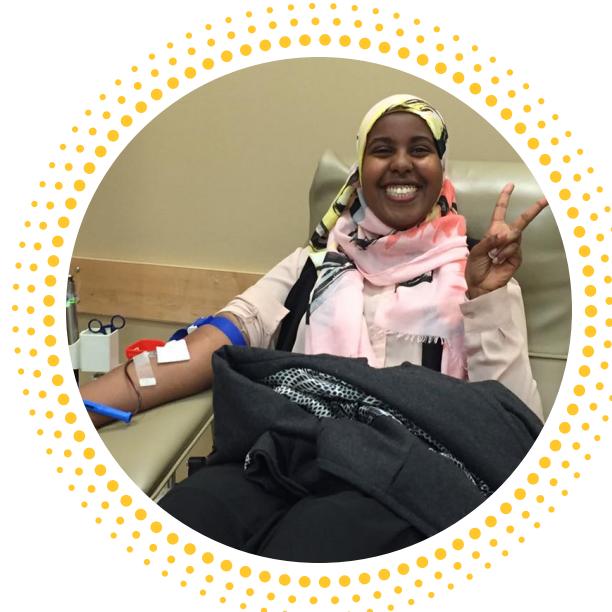



Over

kind sentiments, smiles, and
cookies were shared across KW
during the Salaams campaign.



80
members of the
Muslim community
donated blood.
Over 90% for the first
time in Canada.



\$12 000
was raised in partnership with
the Give 30 KW initiative for The
Foodbank of Waterloo Region.

Recognizing and Honouring Women Who Inspire

The CMW's Women Who Inspire Award was introduced in 2016 to commemorate International Women's Day by recognizing and celebrating the contributions of "Unsung Heroes" within the Muslim women community.

270

people heard the keynote address delivered by The Honourable Maryam Monsef, Minister of Status of Women and celebrated the achievements of six award recipients, who made outstanding contributions to the vitality and wellbeing of our community.



Inspiring Leadership - Selda Sezen
Community Service - Duaa Al Aghar
Advocacy/Activism - Sarah Shafiq

Professional Excellence - Dr. Hind Al-Abadleh
Artistic Accomplishments - Nada Humsi
Outstanding Youth - Rahma Abukhousa

The Friend of CMW award was presented to KW Counselling Services, in recognition of the wonderful support provided to CMW over the past five years.

Breaking the Fast with Muslim Women



The seventh annual outreach event fell during Ramadan this year. The event invited the larger community to learn about the traditions of fasting in various cultures in the Muslim world while enjoying traditional cultural delicacies of iftaar (the end of the day meal during Ramadan).

Over
250

people attended and shared together in the breaking of the fast.



Celebrating Identity

CMW received Ontario 150 funding for a month long art exhibit at THEMUSEUM in Kitchener, showcasing the art work of immigrant Muslim women artists, with a particular focus on engaging young women. The theme of the exhibit celebrated the beautiful, yet complex, multi-layered identities that often exist in first generation immigrants by focusing on what it means to be a Canadian for these newcomer Muslim women artists.

The exhibit encouraged artists and visitors to draw upon three major celebrations: Canada and Ontario's 150th, Islamic History Month, and Women's History Month. 180 people attended the launch of Celebrating Identity!

22

artists contributed to the showcase at THEMUESEUM.

Thanks to all of Our Supporters

Partners and Friends of CMW

- Bridgeport Community Centre
 - Community Hub, The Family Centre
 - Family and Children's Services of the Waterloo Region
 - Friends of Crime Prevention Council
 - Hospice Waterloo Region
 - Interfaith Grand River
 - Islamic Humanitarian Services
 - Kinbridge Community Association Cambridge
 - Kitchener Public Library
 - KW Art Gallery
 - KW Counselling Services

- MAC Kitchener Masjid
 - Muslim Social Services
 - National Council of Canadian Muslims
 - THEMUSEUM
 - Victoria Hills Community Centre
 - Waterloo Masjid
 - Waterloo Region Police Services,
HateCrime Prevention Unit
 - Wilfrid Laurier University - Centre for
Community Research Learning & Action
 - Waterloo Festival

Our Volunteers



100

people volunteered with CMW to plan and execute our 2017 events



Our Finances

Financial Statement of Operations

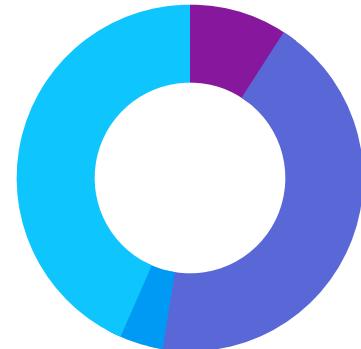
Description	2017 Actual
Revenue	
Carry over balance from 2016	\$5,214.13
Grants	\$25,080.00
Donations	\$1,454.79
Membership Fees	\$505.00
Sponsorships	\$5,200.00
Fundraising (Ticket sales)	\$19,925.00
Program Fee	\$0.00
Other (Speaker fee / Vendor fee etc.)	\$425.01
Total Income	\$57,803.93

Revenue Breakdown

2016 Carry Over

9%

Fundraising
43%



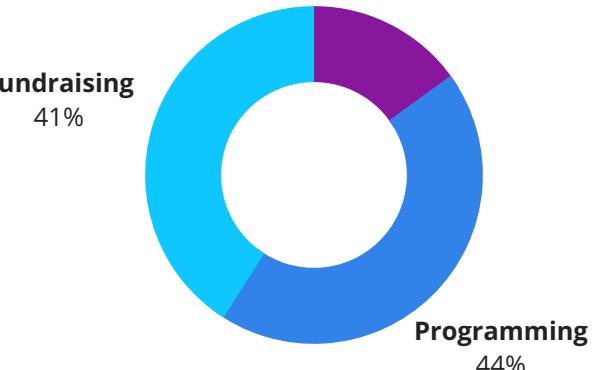
Description	2017 Actual
Expenses	
Operational	
Staffing (Admin)	\$2,925.00
Childcare (Board & Committees)	\$174.00
Food (Board and Committees)	\$150.54
Office Supplies	\$129.13
Marketing and Promotion / Printing	\$1,207.16
Professional Fee (Accountant, Legal, etc.)	\$130.00
Office Rental / Insurance	\$1,119.84
Banking / Paypal Expenses	\$18.91
Other	\$652.00
Total Operational Expenses	\$6,506.58
Programming	
Staffing	\$6,155.00
Childcare	\$156.00
Food	\$2,152.57
Supplies	\$1,202.93
Marketing and Promotion / Printing	\$570.05
Professional Fee / Honourarium	\$5,515.00
Rentals	\$2,618.69
Other	\$0.00
Total Programming Expenses	\$18,370.24
Fundraising	
Staffing	\$345.00
Childcare	\$0.00
Food	\$8,913.56
Supplies	\$2,947.89
Marketing and Promotion / Printing	\$2,258.13
Professional Fee / Honourarium	\$875.00
Rentals	\$1,719.54
Other	\$83.16
Total Fundraising Expenses	\$17,142.28
Total Expenses	\$42,019.10
Balance	\$15,784.83

Expenses Breakdown

Operational

15%

Fundraising
41%



Our 2017 Funders and Sponsors



CMW at a Glance in 2017

February



Annual General Meeting



Public Forum for Muslim Women
35 attendees



Public Forum for Muslim Youth
20 attendees



Salaams Campaign
2000 cookies distributed



April



Town Hall on Islamophobia
180 attendees



Time to Talk Workshop
on End of Life Care
in partnership with
Hospice of Waterloo Region
and Kitchener Masjid



Muslim Community
Blood Drive

March



Awards Recognition Dinner
270 attendees



Moved from
KW Counselling to
The Family Centre



Coffee House
"Still We Rise"
60 attendees



Salaams Campaign



May



Give 30 Campaign
\$12, 311.80 raised for the
Waterloo Region Food Bank

June



Annual "Breaking the Fast with
Muslim Women" Event
270 Attendees



"By-Stander Training" Porch Chat
in partnership with Friends of Crime
Prevention Council
20 attendees



July



Allies Against
Islamophobia
200 attendees



September



Understanding Islamophobia
Workshop for Waterloo Region Staff
55 attendees



October



Syrian Newcomer
Blood Donation Drive

"Celebrating Identity" Networking
Event: 35 attendees

"Celebrating Identity" Art Exhibit
Launch Ceremony: 180 attendees

November



Radiant Ladies Night 2017
450 attendees



1600
people attended workshops &
events with us in 2017



Coalition of
Muslim Women
Kitchener-Waterloo



www.cmw-kw.org