

Senior citizens, single moms or basically anyone can be in a situation when they need help.

Most senior citizens, single moms and other people who live alone usually have a system to help them do routine things like grocery shopping and other errands but sometimes emergencies arise. Like a forgotten errand or running out of a household essential.

Most people do not volunteer because they do not have time in their busy schedule.

But what if it was made easy for them to volunteer on their own time. Imagine going to a grocery shop to do your own groceries and picking up milk for your elderly neighbor as she ran out and she asked you if you could bring it for her as you are going out anyway.

If it was made easy to help people around you, would you help them?

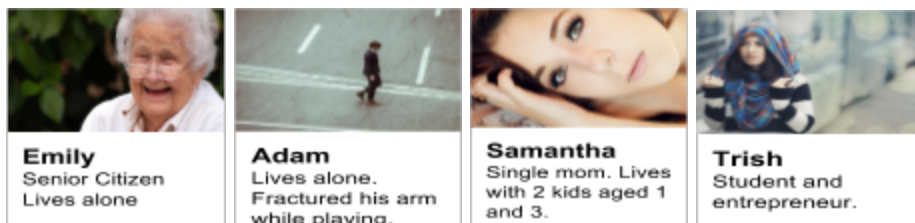
It is definitely hard to volunteer for people who live far away as travelling requires both time and effort but someone living on your street could use your help specially when you are going out anyways.

Target Outcomes

People start helping their neighbors more using this app.

People feel **happy** and **content** when they volunteer even though it is just little things. People find it **easy** to seek help and volunteers find it **convenient** to do good for the community.

Target Users



Simple User Experience

