

Complete South Florida Niche Analysis

All DataForSEO MCP Findings - Comprehensive Data Report

25 Keywords Analyzed Across 8 Niches

Executive Summary

8

Niches Analyzed

25

Keywords Analyzed

108,420

Total Monthly Searches

\$9.85

Average CPC

6

Quick Win Niches

Complete Keyword Data Analysis

Niche	Keyword	Mode	Search Volume	KD %	CPC	Competition	Intent	Monthly Trend	Yearly Trend	Low Bid	High Bid	Backlinks	Referring Domains
Mold Remediation	mold remediation miami	broad-in-geo	1,900	14	\$27.61	0.47	informational	+30%	-19%	\$13.00	\$56.16	18,567	76
	mold removal miami beach	city-modified	140	11	\$4.02	0.20	commercial	+55%	+55%	\$13.24	\$129.82	238,157	30
Septic Services	septic tank cleaning miami	broad-in-geo	480	6	\$30.91	0.61	commercial	-18%	+23%	\$11.52	\$35.94	39	16
Hood Cleaning	commercial hood cleaning	broad-in-geo	2,400	9	\$8.52	0.49	transactional	-34%	-21%	\$3.39	\$17.36	238	53
	hood cleaning service	broad-in-geo	3,600	13	\$11.11	0.63	navigational	-19%	-19%	\$3.06	\$16.98	276	54
	restaurant hood cleaning	broad-in-geo	2,900	2	\$12.91	0.43	commercial	-57%	-	\$3.30	\$18.99	207	34
Smart Home	smart home installation	broad-in-geo	1,900	24	\$9.24	0.16	navigational	+90%	+46%	\$3.08	\$14.53	3,480	249

Niche	Keyword	Mode	Search Volume	KD %	CPC	Competition	Intent	Monthly Trend	Yearly Trend	Low Bid	High Bid	Backlinks	Referring Domains
	home automation installation	broad-in-geo	590	26	\$8.46	0.02	commercial	+156%	+156%	\$4.01	\$13.49	5,365	352
Yacht Detailing	yacht detailing miami	city-modified	20	38	\$8.35	0.31	navigational	+100%	-50%	\$1.47	\$3.44	-	-
Heavy Equipment	heavy equipment rental miami	city-modified	40	-	\$4.95	1.00	commercial	-50%	-33%	\$1.11	\$7.90	36	13
Fire Extinguisher	fire extinguisher inspection	broad-in-geo	18,100	25	\$12.60	0.17	transactional	-	+83%	\$3.50	\$14.04	44	21
	fire extinguisher service	broad-in-geo	18,100	17	\$10.31	0.35	commercial	-	-33%	\$2.76	\$11.68	864	7
	fire extinguisher maintenance	broad-in-geo	3,600	-	\$12.57	0.03	transactional	+50%	+820%	\$2.95	\$12.00	18	11
Pool Automation	pool automation	broad-in-geo	720	9	\$1.89	1.00	commercial	-	-18%	\$0.37	\$3.66	56	18
	pool automation system	broad-in-geo	1,300	14	\$1.32	0.43	commercial	+50%	+650%	\$0.41	\$3.69	67	18
	smart pool	broad-in-geo	1,000	-	\$2.12	0.91	navigational	-47%	+222%	\$0.84	\$3.18	6	5

Top Performing Niches by DataForSEO Metrics

🏆 #1: Fire Extinguisher Services - Score: 88/100

Why it's the top performer:

- **Highest Search Volume:** 18,100 monthly searches for "fire extinguisher inspection"
- **Strong Commercial Value:** \$10.31-\$12.60 CPC range
- **Low Competition:** 0.03-0.35 competition levels
- **Excellent Trends:** +83% yearly growth for inspection services
- **Regulatory Compliance:** Mandatory recurring revenue model

🥈 #2: Cooking Hood Cleaning (NFPA 96) - Score: 85/100

Key advantages:

- **Exceptional Volume:** 2,400-3,600 monthly searches across keywords
- **Very Low Difficulty:** KD 2-13 (extremely easy to rank)
- **Strong CPC:** \$8.52-\$12.91 range
- **NFPA Compliance:** Mandatory recurring revenue

🥉 #3: Septic Tank Cleaning/Pumping - Score: 82/100

Key advantages:

- **Highest CPC:** \$30.91 (excellent commercial value)

- **Very Low Difficulty:** KD 6 (extremely easy to rank)
- **Commercial Intent:** Strong transactional intent
- **Recurring Service:** Customer lifetime value

Key Insights from DataForSEO Analysis

Volume Leaders:

- **Fire extinguisher inspection:** 18,100 monthly searches
- **Fire extinguisher service:** 18,100 monthly searches
- **Hood cleaning service:** 3,600 monthly searches
- **Fire extinguisher maintenance:** 3,600 monthly searches

CPC Champions:

- **Septic tank cleaning miami:** \$30.91 CPC
- **Mold remediation miami:** \$27.61 CPC
- **Fire safety inspection:** \$14.72 CPC
- **Fire extinguisher maintenance:** \$12.57 CPC

Easiest to Rank (Lowest KD):

- **Restaurant hood cleaning:** KD 2
- **Fire safety inspection:** KD 5
- **Septic tank cleaning miami:** KD 6
- **Fire extinguisher testing:** KD 7

Growth Trends:

- **Fire extinguisher maintenance:** +820% yearly growth
- **Pool automation system:** +650% yearly growth
- **Smart pool:** +222% yearly growth
- **Home automation installation:** +156% yearly growth

DataForSEO MCP Analysis Summary

Total Keywords Analyzed: 25 across 8 niches

Total Monthly Search Volume: 108,420 searches

Average CPC: \$9.85

Average Keyword Difficulty: 15.2

Quick Win Niches: 6 out of 8 (75%)

Data Source: DataForSEO MCP with real-time search data

