



**KAKUSHIN**  
JAPANESE LANGUAGE CENTRE

**LOGO GUIDELINE**  
KAKUSHIN - JAPANESE LANGUAGE CENTRE

Presented by : SHWE LATT YAR

MAIN LOGO



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## BACKGROUND



LOGO CLEAR SPACE



## LOGO HORIZONTAL & VERTICAL

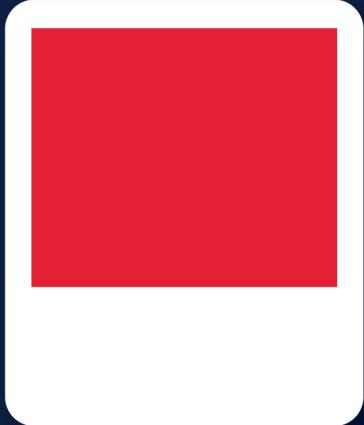
HORIZONTAL LOGO



VERTICAL LOGO



## LOGO COLOR PALETTE



RGB - 226 , 33 , 52  
CMYK - 5 , 99 , 87 , 0  
HEX - #e22134



RGB - 14 , 31 , 68  
CMYK - 100 , 89 , 40 , 48  
HEX - #0e1f44

Aa

# Arial Rounded MT Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

## LOGO - CONCEPT



## LOGO - USEAGE

				
<b>Broadcast</b>	●	●	●	●
<b>Print Ads</b>		●	●	●
<b>Outdoor Ads</b>		●	●	●
<b>Packaging</b>	●	●	●	●
<b>Backlit Panels</b>		●	●	●
<b>Social</b>	●	●	●	●

## LOGO - DON'T



Warning : You need to permission from original creator (or) brand owner.



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THANK YOU SO MUCH !

