

Luca Baltensperger

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EDUCATION

ETH Zurich, Department of Humanities, Social and Political Sciences <i>Doctor of Sciences (Dr. sc. ETH Zurich)</i>	Zurich, Switzerland <i>since 2021</i>
ETH Zurich, Department of Mathematics <i>Certificate of Advanced Studies (CAS ETH Zurich) in Applied Statistics</i>	Zurich, Switzerland <i>2022</i>
University of California, Berkeley <i>Master of Laws (LL.M.); named to the dean's list (top 10%)</i>	Berkeley, USA <i>2018</i>
University of Zurich <i>Master of Law (MLaw UZH); magna cum laude</i>	Zurich, Switzerland <i>2018</i>
University of Zurich <i>Bachelor of Law (BLaw UZH); magna cum laude</i>	Zurich, Switzerland <i>2015</i>

BAR ADMISSION

Admitted to all Swiss courts

EXPERIENCE

ETH Zurich, Center for Law & Economics <i>Graduate researcher, and scientific assistant to Prof. Stefan Bechtold</i> Conduct research on topics related to empirical legal studies, law and economics, privacy, antidiscrimination, and other areas of information law Assist teaching courses, such as Big Data, Law, and Policy Assist organizing events, such as the Workshop & Lecture Series Record episodes for CLE Vlog/podcast series with scholars, such as Kevin Davis (NYU) or Ralf Martin (ICL)	Zurich, Switzerland <i>since 06/2020</i>
Columbia University, Law School <i>Visiting Scholar</i> Worked on research projects on antidiscrimination, and privacy Participated in weekly faculty meetings at Columbia Law School Participated in weekly Information Law Institute meetings at NYU Audited the antidiscrimination law class and law and regulation of social media seminar	New York, USA <i>01/2023 – 09/2023</i>
Swiss Armed Forces <i>Grenadier in Special Forces Command</i> Completed recruit school in class 12/1 as squad leader Trained one month annually in company gran 30/3 in military operations on urbanized terrain, infiltration tactics, and combat techniques in mountains	Isoe, Switzerland <i>02/2012 – 11/2021</i>
Swiss Mocean Team <i>Athlete</i> Rowed unsupported across the Atlantic from La Gomera to Antigua in a team of four Finished third in the Talisker Whiskey Atlantic Challenge 2017 after 30 days, 4 hours, and 59 minutes at sea Presented on resilience and team work at companies and non-profit organizations such as EY, PWC, UBS, the University of Luzern, and the juvenile detention center in Zurich	English Harbour, Antigua <i>04/2014 – 01/2020</i>

Homburger*Junior associate*

Zurich, Switzerland

09/2018 – 11/2019

Trained and evaluated as part of the corporate/M&A and IP/IT team

Advised clients such as Softbank on its investment in GetYourGuide, Infront, a leading sports marketing company, on its acquisition of Youthstream, and Santhera on its accelerated bookbuilt capital increase

Wrote lawsuits in criminal and civil proceedings

Freiplatzaktion*Legal counsel*

Zurich, Switzerland

04/2014 – 09/2018

Provided free legal aid for asylum and migration

Wrote appeals to the Swiss federal administrative court in St. Gallen and the migration agency of the canton of Zurich

Embassy of Switzerland in Egypt*Academic intern*

Cairo, Egypt

11/2015 – 05/2016

Reported on dossiers politics, economy, and cultural affairs

Assisted in the supervision of the first parliamentary election after the June 30 Revolution

Analyzed the construction of the Great Renaissance Dam and the political situation between Ethiopia and Egypt over the water of the Nile

Organized the visit of the attorney general of Switzerland Michael Lauber to Cairo in the matter of frozen funds related to the deposed President Hosni Mubarak

Swiss National Climbing Team*Athlete*

Bern, Switzerland

01/2005 – 12/2011

Won five Swiss champions and ten silver or bronze medals

Competed on the national and international level

LANGUAGES(/PROGRAMMING SKILLS)

German, English, French, R, LaTeX, Python

PUBLICATIONS/WORKING PAPERS**Consent or Pay? An Empirical Analysis of Voluntary Consent to Targeted Advertisements**

Luca Baltensperger and Stefan Bechtold

Working paper

Beschwerde, Recours, Ricorso? Eine empirische Studie zu (multilingualen) Zitiermustern in Bundesgerichtsurteilen

Luca Baltensperger, Leander Etter, and Jakob Merane

forthcoming in Allgemeine Juristische Praxis (AJP)

Privacy Unraveling in the Digital Age

Luca Baltensperger

Working paper

Salary History Ban Laws and the Aversion to Statistical Gender Discrimination

Luca Baltensperger, Alexander Stremitzer, and Stefan Bechtold

Working paper

PRESENTATIONS

Consent or Pay? An Empirical Analysis of Voluntary Consent to Targeted Advertisements

European Society for Empirical Legal Studies, Toulouse, France, 06/2025 (forthcoming)

Young Researchers in IP/IT and Data Protection Law Meet-Up, Zurich, Switzerland, 03/2025

International Junior Scholars Forum in Law and Social Science 2024, Zurich, Switzerland, 12/2024

Mapping and Governing the Online World 2024, Ascona, Switzerland, 6/2024

CLE Brownbag Lunch, Zurich, Switzerland, 05/2023

CLE Ad-hoc Presentation, Zurich, Switzerland, 06/2022

Salary History Ban Laws and the Aversion to Statistical Gender Discrimination

CLE Brownbag Lunch, Zurich, Switzerland, 05/2023

CLE Ad-hoc Presentation, Zurich, Switzerland, 05/2022

REFERENCES

Stefan Bechtold

Full Professor of Intellectual Property and Associate Vice President IP Policy

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