Schedule

Session	Date	Online	Covered in class	To do for next session	Topic	Readings for this session	Comments
1	15.10.2025		• Introduction and organization • Clarification of the examinations • Introduction to topic	• Prepare literature • Think about basic research questions	Concepts: • Contemporary music ecosystems	• Hesmondhalgh, D., & Meier, L. M. (2018). What the digitalisation of music tells us about capitalism, culture and the power of the information technology sector. *Information Communication and Society, 21*(11), 1555–1570. https://doi.org/10.1080/1369118X.2017.1340498 • Verboord, M., & Brandellero, A. (2018). The Globalization of Popular Music, 1960-2010: A Multilevel Analysis of Music Flows. *Communication Research, 45*(4), 603–627. https://doi.org/10.1177/0093650215623834 • Hodgson, T. (2021). Spotify and the democratisation of music. *Popular Music*, *40*(1). https://doi.org/10.1017/S0261143021000064	
2	22.10.2025	<mark>yes</mark>	• Thematic perspectives on music and youth identities	• Prepare literature • Think about focus on cognition, emotions, well-being	Concepts: • Music preferences / tastes, uses and effects • Temporal changes and developmental periods	• Miranda, D. (2013). The role of music in adolescent development: Much more than the same old song. International *Journal of Adolescence and Youth, 18*(1), 5–22. https://doi.org/10.1080/02673843.2011.650182 • Bonneville-Roussy, A., Rentfrow, P. J., Xu, M. K., & Potter, J. (2013). Music through the ages: Trends in musical engagement and preferences from adolescence through middle adulthood. *Journal of Personality and Social Psychology, 105*(4), 703–717. https://doi.org/10.1037/a0033770 • Hird, E., & North, A. (2021). The relationship between uses of music, musical taste, age, and life goals. *Psychology of Music, 49*(4), 872–889. https://doi.org/10.1177/0305735620915247	
3	29.10.2025		• Thematic areas of interest • Finding groups based on interests	• Prepare literature • Think about concepts of interest	Concepts: • Gender/Sexuality • Algorithms • Tastes • Politics	• Herd, D. (2015). Conflicting Paradigms on Gender and Sexuality in Rap Music: A Systematic Review. *Sexuality and Culture, 19*(3), 577–589. https://doi.org/10.1007/s12119-014-9259-9 • Hesmondhalgh, D. (2021). Streaming's Effects on Music Culture: Old Anxieties and New Simplifications. *Cultural Sociology*, 174997552110199. https://doi.org/10.1177/17499755211019974	Each student has a specific project within a specific group (based on themes: gender,

						• De Boise, S. (2025). Musical metapolitics and the Alt-Right. *European Journal of Cultural Studies, 28*(3), 866–882. https://doi.org/10.1177/13675494241285650	algorithms, tastes, politics).
4	05.11.2025	<mark>yes</mark>	• Theoretical groundwork	• Prepare literature • Think about theoretical framework	Theory: • Media entertainment	• Vorderer, P., Klimmt, C., & Bryant, J. (2021). A Brief Analysis of The State of Entertainment Theory: Historical Achievements, Contemporary Challenges, and Future Possibilities. In P. Vorderer & C. Klimmt (Eds.), *The Oxford Handbook of Entertainment Theory* (pp. 1–22). Oxford University Press. https://doi.org/10.1093/oxfordhb/9780190072216.013.1 • Vorderer, P., & Reinecke, L. (2015). From Mood to Meaning: The Changing Model of the User in Entertainment Research. *Communication Theory, 25*(4), 447–453. https://doi.org/10.1111/comt.12082 • Oliver, M. B., Raney, A. A., Slater, M. D., Appel, M., Hartmann, T., Bartsch, A., Schneider, F. M., Janicke-Bowles, S. H., Krämer, N., Mares, M.-L., Vorderer, P., Rieger, D., Dale, K. R., & Das, E. (2018). Self-transcendent Media Experiences: Taking Meaningful Media to a Higher Level. *Journal of Communication, 68*(2), 380–389. https://doi.org/10.1093/joc/jqx020	
5	12.11.2025		• Basics of quantitative surveys, sampling, and questionnaire design in R • Proposition of relationships, hypotheses, RQs derived from theory	• Conduct power analysis • Search literature for measures	Methodology: • Sampling, power • Hypothesis / RQ • Questionnaire, scale development	• Greenland, S., Senn, S. J., Rothman, K. J., Carlin, J. B., Poole, C., Goodman, S. N., & Altman, D. G. (2016). Statistical tests, P values, confidence intervals, and power: A guide to misinterpretations. European Journal of Epidemiology, 31(4), 337–350. https://doi.org/10.1007/s10654-016-0149-3 • Groves, R. M., & Lyberg, L. (2010). Total Survey Error: Past, Present, and Future. Public Opinion Quarterly, 74(5), 849–879. https://doi.org/10.1093/poq/nfq065 • Carpenter, S. (2018). Ten Steps in Scale Development and Reporting: A Guide for Researchers. Communication Methods and Measures, 12(1), 25–44. https://doi.org/10.1080/19312458.2017.1396583	
6	19.11.2025	<mark>yes</mark>	• Basic of data analysis and visualization in R	• Prepare central research question(s) and analysis strategy	Methodology: • Data analysis • Data visualization	• Pituch, K. A., & Stevens, J. P. (2016). Applied multivariate statistics for the social sciences: Analyses with SAS and IBM's SPSS (Sixth edition). Routledge, Taylor and Francis Group. (Chapters: 3 – 6, 8, 9,11,16) • Koponen, J. & Hilden, J. (2020). Data Visualization Handbook. Aalto University. (Chapter 4.3: Statistical Graphs)	

7	26.11.2025		• First suggestions for measures (initially in groups, then as an overall questionnaire)	• Start building questionnaire	• Project preparation	• Pituch, K. A., & Stevens, J. P. (2016). Applied multivariate statistics for the social sciences: Analyses with SAS and IBM's SPSS (Sixth edition). Routledge, Taylor and Francis Group. (Chapters: 3 – 6, 8, 9,11,16)	Each student makes a separate file with their own items / scales which will then be merged on a shared document (first among the same group, than with everyone).
8	03.12.2025	yes	• Intensive revision of the questionnaire (in groups)	• Share and complete pretests for each other	• Project preparation	• Pituch, K. A., & Stevens, J. P. (2016). Applied multivariate statistics for the social sciences: Analyses with SAS and IBM's SPSS (Sixth edition). Routledge, Taylor and Francis Group. (Chapters: 3 – 6, 8, 9,11,16)	
9	10.12.2025	yes	• Analyze and discuss pretest results	• Bring back comments from pretest	• Project preparation	• Pituch, K. A., & Stevens, J. P. (2016). Applied multivariate statistics for the social sciences: Analyses with SAS and IBM's SPSS (Sixth edition). Routledge, Taylor and Francis Group. (Chapters: 3 – 6, 8, 9,11,16)	
10	17.12.2025	maybe	• Kick off	• Prepare literature	• Project preparation	• Pituch, K. A., & Stevens, J. P. (2016). Applied multivariate statistics for the social sciences: Analyses with SAS and IBM's SPSS (Sixth edition). Routledge, Taylor and Francis Group. (Chapters: 3 – 6, 8, 9,11,16)	
	20.12.2025 – 04.01.2026		No Meetings (Holiday Break)				
11	07.01.2026		• Presentation of central research question(s) and analysis strategy	• Conduct first analyses	• Project delivery		
12	14.01.2026	yes	• Presentation first results	• Prepare discussion	• Project delivery		

				and questions		
13	21.01.2026		• Final presentation (graded) • Clarification of open questions • Conclusion, feedback		• Project delivery	

Coursework:

Self-study/literature review, participation in all phases of the research process: Theoretical basis, development of the questionnaire, presentations

Examination:

Project report (paper of up to 55,000 characters including spaces, excluding literature and appendices, 60% of the final grade), final presentation (up to 20 minutes; 30% of the final grade), and in-class participation (i.e., presentations, engaging in Q&As, preparation literature; 10% of the final grade).