
How to start a podcast



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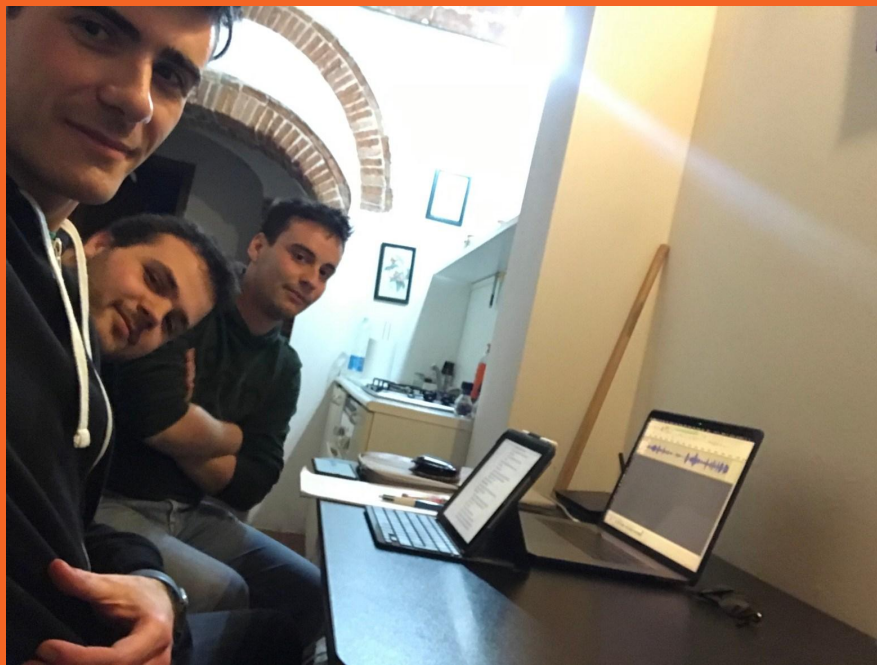
What is a podcast?

Why you should start a podcast?

- You can build your personal audience
- You can build a reputation and personal brand
- You can have fun!
- You can learn something new

**Have you ever listened a
podcast?**

Why we started a Podcast?

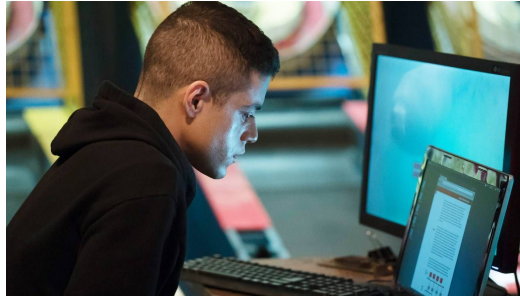


What do you need to start?

A topic to discuss



Basic computer skills



A microphone



How to produce an episode?



Record the episode



Do a basic editing

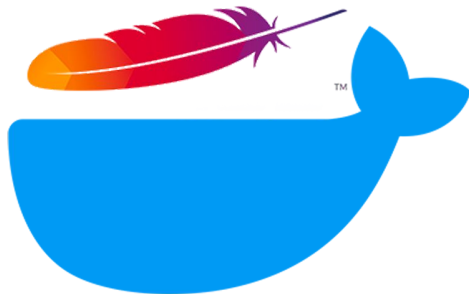
How to launch your podcast

Easy solution



DIY solution

- You need a Wordpress website
- You need a feed
- You need a hosting
- You have to use a Wordpress plugin to post the episodes (We use Seriously Simple Podcasting)



Our Infrastructure

- We are currently using a VPS to host all the episodes and our website
- We are using 3 docker containers:
 - 1 container for Wordpress
 - 1 container for Apache
 - 1 container for MySQL



How to publish an episode

Pointer Podcast

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☐ Pending Review

Tags

Series

Featured Image

Excerpt

Discussion

Post Attributes

Force Refresh

Enter episode title here

Start writing or type / to choose a block

Podcast Episode Details

Episode type:

☒ Audio ☐ Video

Podcast file:

Upload File

Upload the primary podcast file or paste the file URL here.

Duration:

Duration of podcast file for display (calculated automatically if possible).

File size:

Size of the podcast file for display (calculated automatically if possible).

Date recorded:

The date on which this episode was recorded.

Some suggestions

- Add your podcast to Spotify and Apple Podcast only when you finish to setup the ENTIRE infrastructure!
- Apple podcast need some days to approve the podcast, Spotify only some hours
- Just start to have fun, not to make money!

Questions?

(and please, compile the feedback form)



Thank You!
