How to start a podcast

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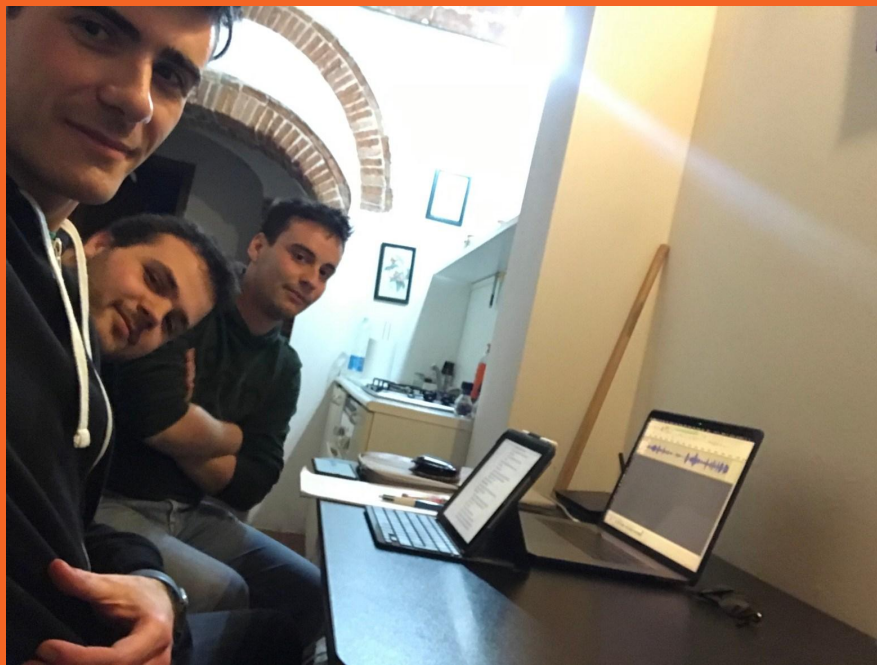- co-CTO @Tocket

What is a podcast?

Why you should start a podcast?

- You can build your personal audience
- You can build a reputation and personal brand
- You can have fun!
- You can learn something new

Have you ever listened a podcast?
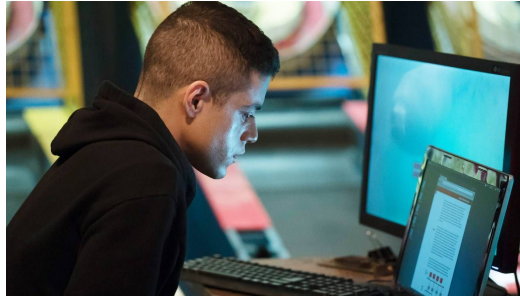
Why we started a Podcast?

What do you need to start?

A topic to discuss   Basic computer skills   A microphone

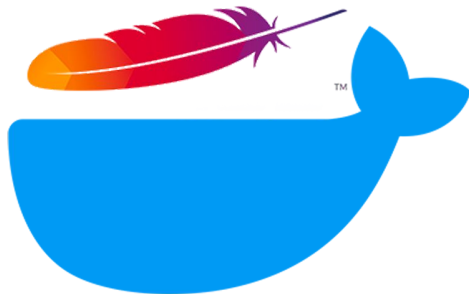# How to produce an episode?

Record the episode

Do a basic editing

How to launch your podcast

Easy solution

DIY solution

- You need a Wordpress website
- You need a feed
- You need a hosting
- You have to use a Wordpress plugin to post the episodes (We use Seriously Simple Podcasting)

Our Infrastructure

- We are currently using a VPS to host all the episodes and our website

- We are using 3 docker containers:
    - 1 container for Wordpress
    - 1 container for Apache
    - 1 container for MySQL

How to publish an episode

Some suggestions

- Add your podcast to Spotify and Apple Podcast only when you finish to setup the ENTIRE infrastructure!
- Apple podcast need some days to approve the podcast, Spotify only some hours
- Just start to have fun, not to make money!

Questions?

(and please, compile the feedback form)

Thank You!