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What is Cint?

Global technology company

Developing software to help market researchers

Vision: Bring market insight to everyone (through technology)

Industry firsts:

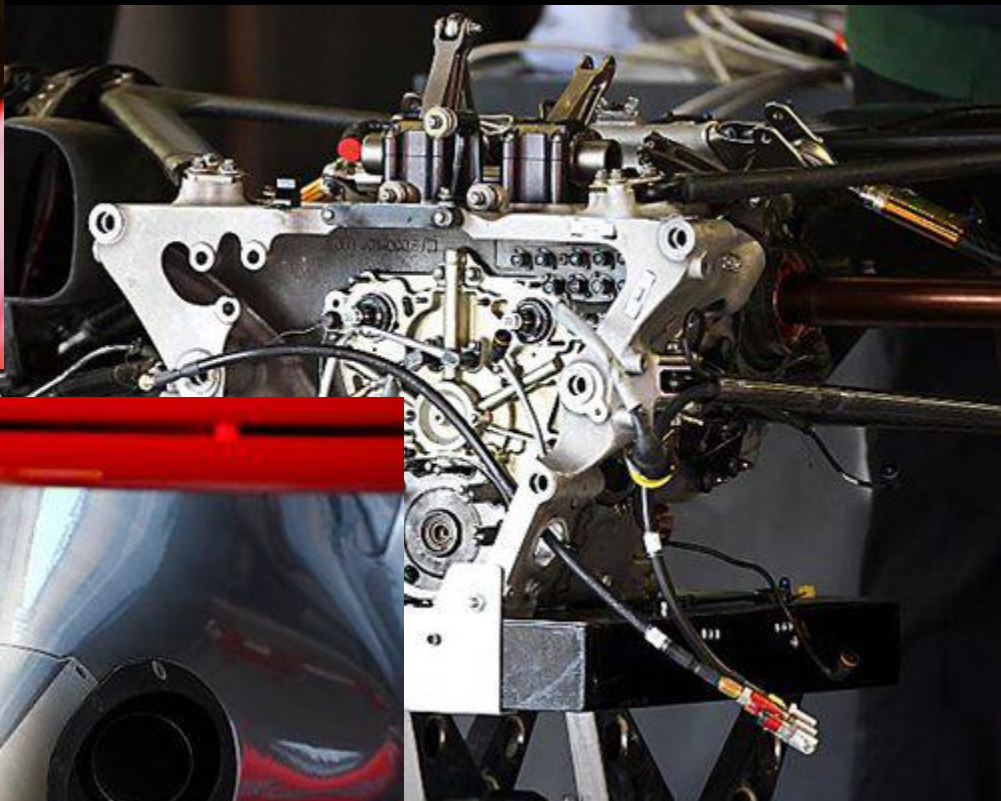
- Marketplace for accessing survey responders globally (Cint Panel Exchange)
 - Tracker technology for market research trackers (repetitive studies)
 - Widget to offer access to respondents within 3rd party software
- Widget for publishers (blogs, websites, communities) to make money by building respondent panels

Agile teams in Stockholm, Sweden and Atlanta, USA

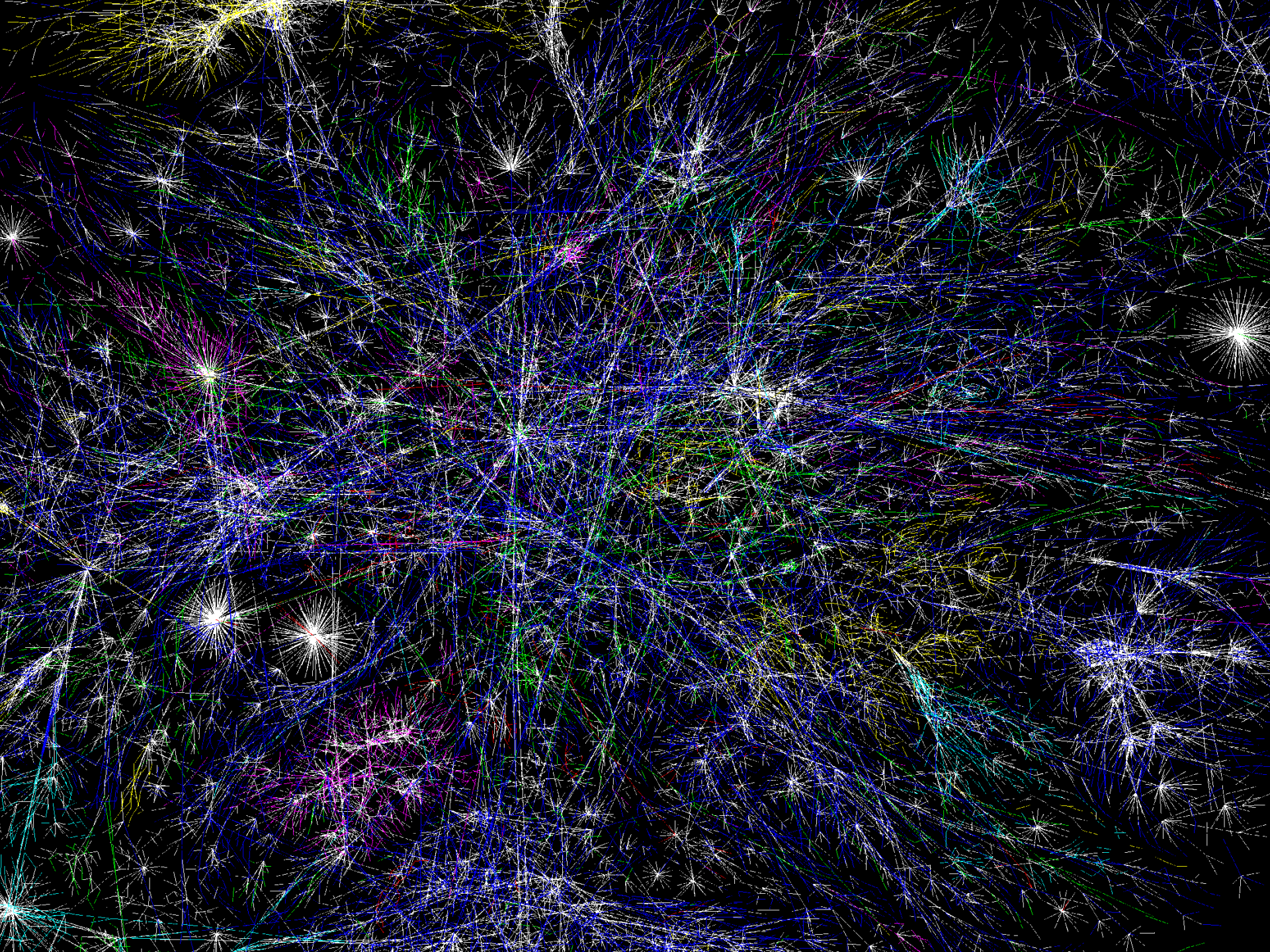


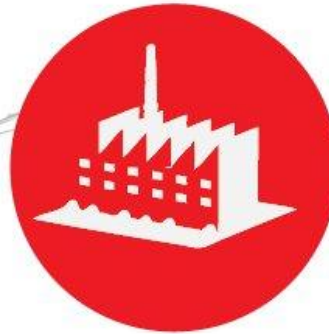


PRODUCT

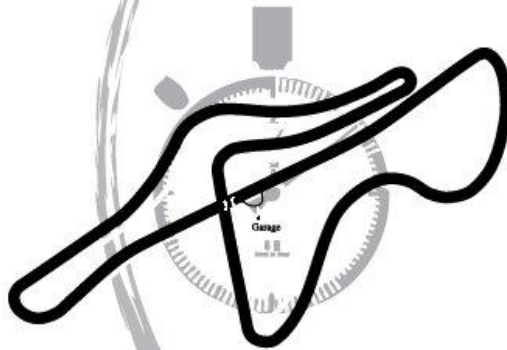


CODE-BASE

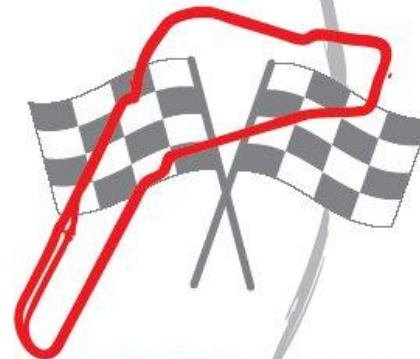




HOME FACTORY

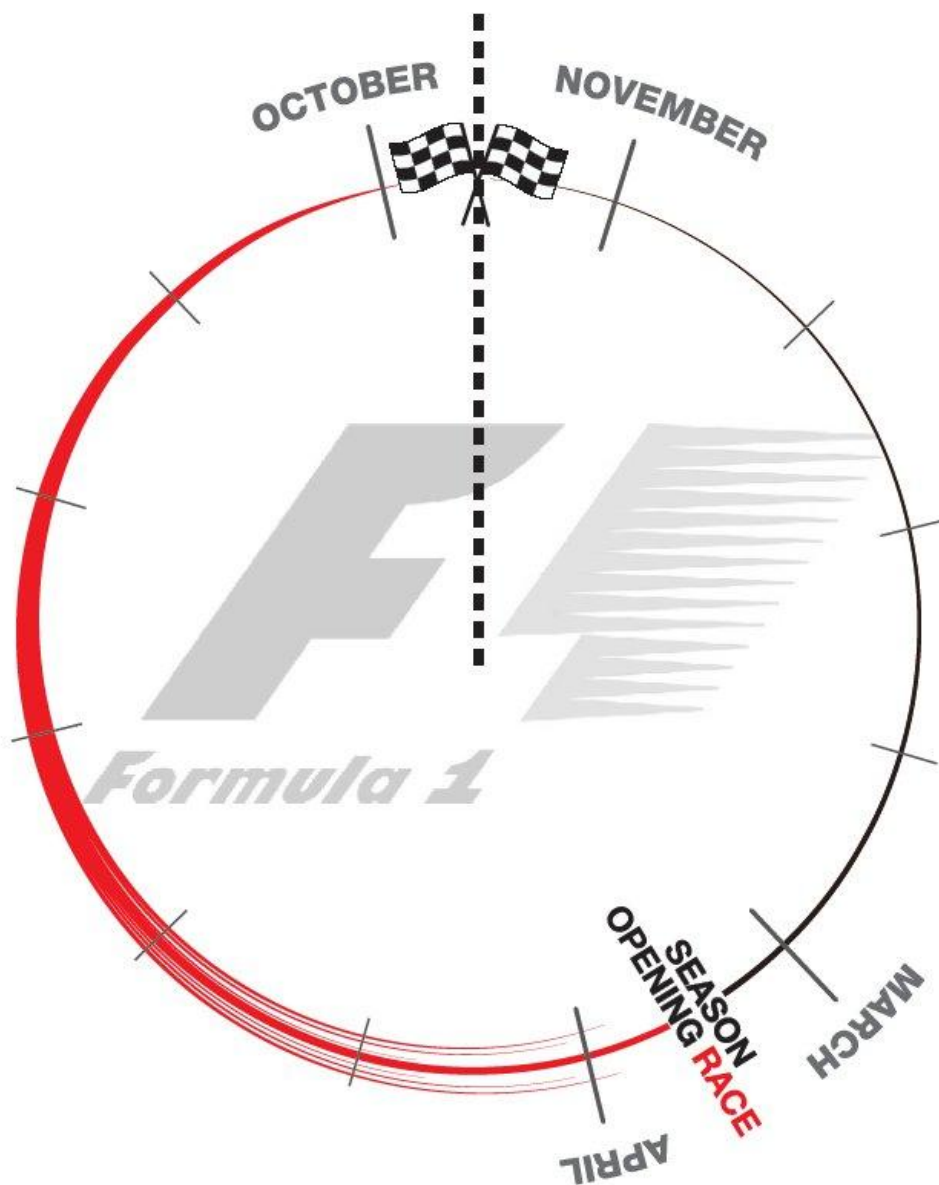


TEST TRACK

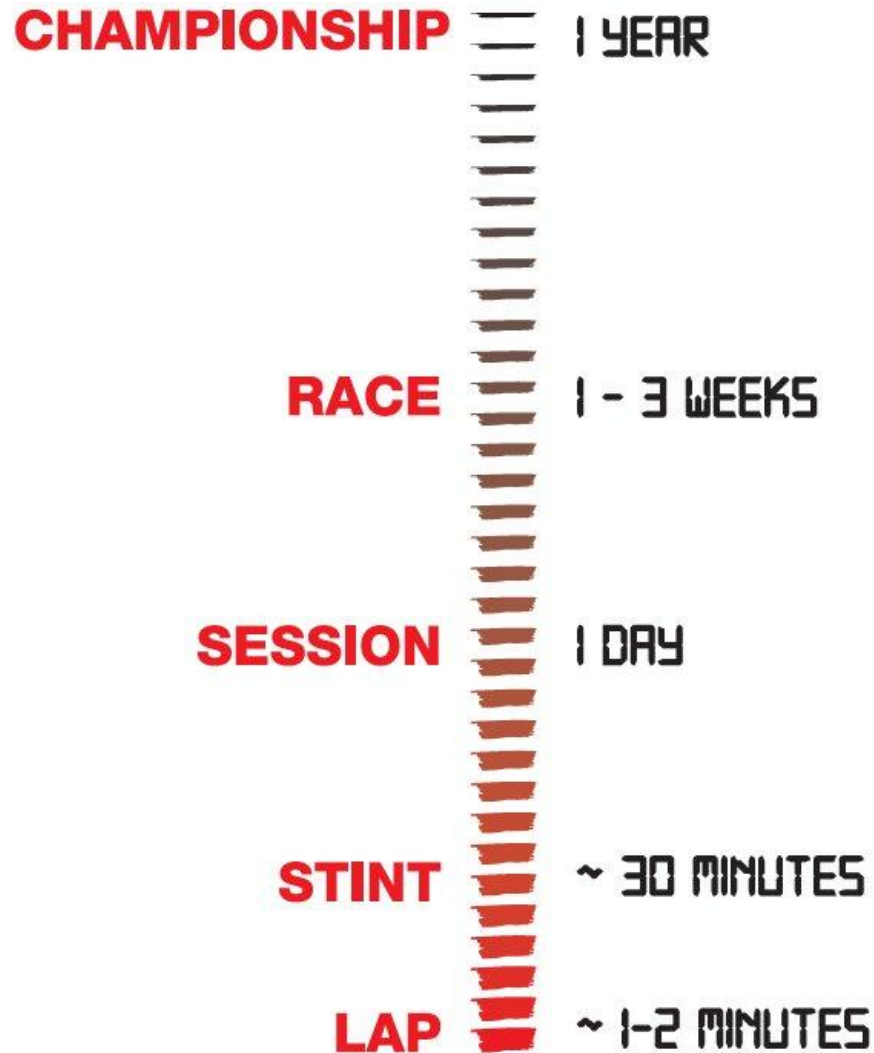


RACE TRACK

SEASON



SOURCES OF CHANGE AND TIME SCALE



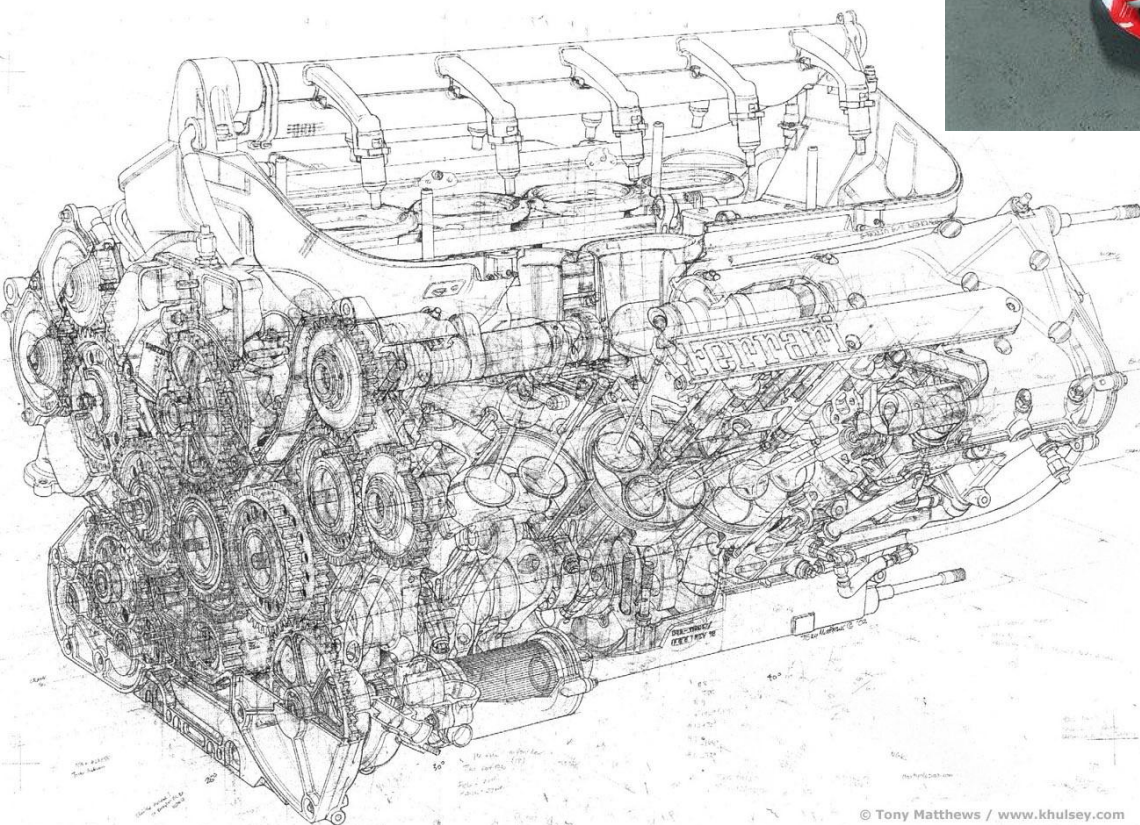


Presto F1 Team

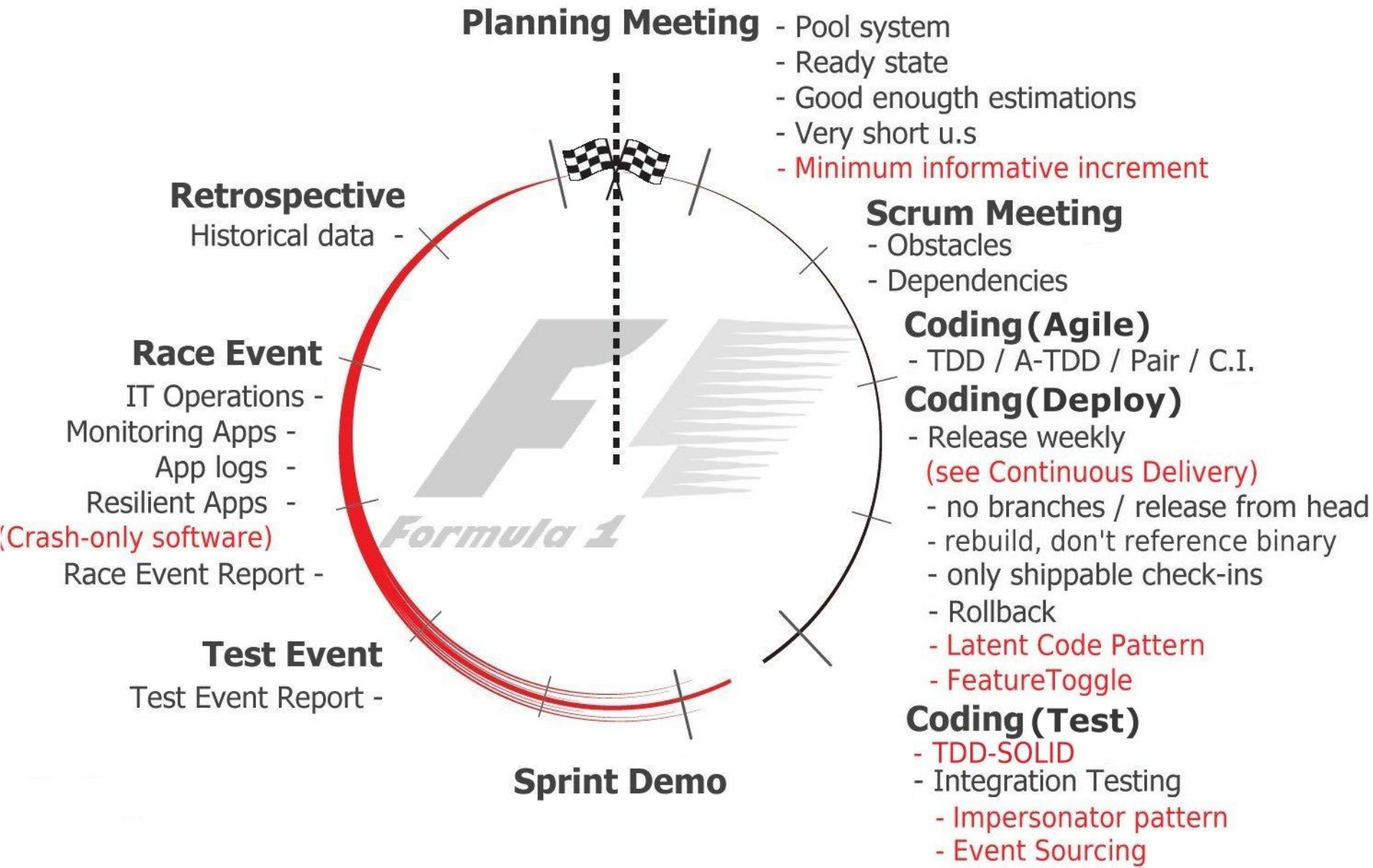


Andreas Gursky
F1 Boxenstopp | 2007

SW DEV PRACTICES



INSPECT-ADAPT



Q & A



- Why Scrum & Lean-Agile ?
- Was scrum implemented out of the box or with modifications ?
- How people were organized in teams ?
- What were the largest impediments ?
- How was the management of the project ?
- How progress was reported to management and customers ?
- How the project was initiated ?
- What are the values of sw dev in F1 ?



***F*ast Nokia Test**

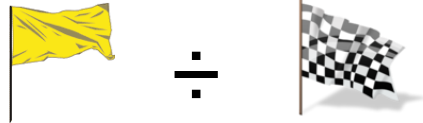
Formula 1



- Iterations:



- Testing:



- Enabling Specifications:



- Product Owner:



- Product Backlog:

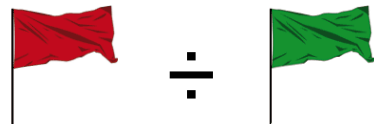


- Estimates:



- Burndown: ×

- Team:



PULL SYSTEM / REVERSE PLANNING / FLOW

SIMPLICITY

- SKILLS AND MASTERY TO ACHIEVE SIMPLICITY
- TECHNOLOGY COMPLEXITY BUDGET
- VALUE OF CONSISTENCY, COST OF VARIATIONS

WINNING MINDSET

FALSE MYTHS ABOUT SW DEVELOPMENT

IT'S NOT OVER UNTIL IS REALLY OVER

RESPECT YOUR OPPONENTS

REALLY TALENTED INDIVIDUALS ARE HUMBLE

