Luca Novello

316 Hoover Park Drive, ON | (416) 565-6402 | gnovello@myseneca.ca | lucanovello.com

SUMMARY

Results-driven Full Stack Developer with 5+ years of front-end and 2 years of back-end experience. Proficient in modern web technologies and responsive UX/UI design. Quick to learn and adapt, excelling both independently and in fast-paced teams. Looking to contribute to business growth within a dynamic environment.

SKILLS

Front-End:
- JavaScript, HTML, CSS, React
- UX/UI, Responsive Design

Back-End:
- Node.js, Express, C++
- MongoDB, SQL, RESTful APIs

Tools & Platforms:
- Git, Visual Studio, Adobe CC
- Linux, Windows

WORK EXPERIENCE

Web Developer

Freelance | Greater Toronto Area, ON
Sept 2019 - Present
- Designed, developed, and currently maintain four client websites, utilizing HTML5, CSS3, JavaScript, and Linux web hosting solutions.
  - distinctlandscape.ca
  - foxtailpropertyservices.com
  - up2datesolutions.com
  - rizzainsurance.com

Systems Manager

Foxtail Property Services Inc. | Stouffville, ON
March 2017 – May 2020
- Led the development of systems for customer relations, invoicing, and scheduling, streamlining processes that helped reduce payroll costs by over 25% and increase revenue by 14%.
- Managed IT infrastructure, ensuring smooth integration of new systems and software to improve operational efficiency.
- Developed marketing strategies that increased lead generation by over 25.

Mobile Mortgage Specialist / Financial Advisor

TD Canada Trust | Markham, ON
Feb 2006 – Aug 2014
- Independently sourced and developed new clients through strategic networking, generating over $4 million in real estate lending.
- Self-managed the full sales cycle, consistently exceeding targets by leveraging industry relationships and market opportunities.
- Implemented tailored customer acquisition strategies and CRM systems, increasing client engagement and improving sales efficiency by 40%.

EDUCATION

Computer Programming & Analysis

Seneca Polytechnic, North York, ON
Jan 2024 – Present