Luca Novello

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# SUMMARY

Results-driven Full Stack Developer with over 4 years of front-end and 2 years of back-end experience. Proficient in modern web technologies and responsive UX/UI design. Quick to learn and adapt, excelling both independently and in collaborative environments. Looking to contribute to a dynamic team to support business growth.

# SKILLS

## Front-End:

* JavaScript, HTML, CSS, React
* UX/UI, Responsive Design

## Back-End:

* Node.js, Express, C++
* MongoDB, SQL, RESTful APIs

## Tools & Platforms:

* Git, Visual Studio, Adobe CC
* Linux, Windows

# WORK EXPERIENCE

## Web Developer

### Freelance | Greater Toronto Area, ON

#### Sept 2020 - Present

* Designed, developed, and maintain four client websites, utilizing HTML5, CSS3, JavaScript, and Linux web hosting solutions.
* Portfolio available at lucanovello.com.

## Systems Manager

### Foxtail Property Services Inc. | Stouffville, ON

#### March 2017 – May 2020

* Led the development of systems for customer relations, invoicing, and scheduling, streamlining processes that helped reduce payroll costs by over 25% and increase revenue by 14%.
* Managed IT infrastructure, ensuring smooth integration of new systems and software to improve operational efficiency.
* Developed marketing strategies that increased lead generation by over 25%.

## Mobile Mortgage Specialist / Financial Advisor

### TD Canada Trust | Markham, ON

#### Feb 2006 – Aug 2014

* Independently sourced and developed new clients through strategic networking and marketing.
* Implemented tailored customer acquisition strategies and CRM systems.
* Completed Canadian Securities Course (CSC®) and Ontario Mortgage Agent Course.

# EDUCATION

## Computer Programming & Analysis

### Seneca Polytechnic, North York, ON

#### Jan 2024 – Present

* Object-Oriented Software Development
* Client and Server-Side Development
* Database Development
* Software Testing
* SDLC (Software Development Lifecycle)
* Networking
* System Methodologies