Luca Novello

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# SUMMARY

Results-driven Full Stack Developer with 5+ years of front-end and 2 years of back-end experience. Proficient in modern web technologies and responsive UX/UI design. Quick to learn and adapt, excelling both independently and in fast-paced teams. Looking to contribute to business growth within a dynamic environment.

# SKILLS

## Front-End:

* JavaScript, HTML, CSS, React
* UX/UI, Responsive Design

## Back-End:

* Node.js, Express, C++
* MongoDB, SQL, RESTful APIs

## Tools & Platforms:

* Git, Visual Studio, Adobe CC
* Linux, Windows

# WORK EXPERIENCE

## Web Developer

### Freelance | Greater Toronto Area, ON

#### Sept 2019 - Present

* Designed, developed, and currently maintain four client websites, utilizing HTML5, CSS3, JavaScript, and Linux web hosting solutions.
  + [distinctlandscape.ca](http://www.distinctlandscape.ca)
  + [foxtailpropertyservices.com](http://www.foxtailpropertyservices.com)
  + [up2datesolutions.com](http://www.up2datesolutions.com)
  + [rizzainsurance.com](http://www.rizzainsurance.com)

## Systems Manager

### Foxtail Property Services Inc. | Stouffville, ON

#### March 2017 – May 2020

* Led the development of systems for customer relations, invoicing, and scheduling, streamlining processes that helped reduce payroll costs by over 25% and increase revenue by 14%.
* Managed IT infrastructure, ensuring smooth integration of new systems and software to improve operational efficiency.
* Developed marketing strategies that increased lead generation by over 25.

## Mobile Mortgage Specialist / Financial Advisor

### TD Canada Trust | Markham, ON

#### Feb 2006 – Aug 2014

* Independently sourced and developed new clients through strategic networking, generating over $4 million in real estate lending.
* Self-managed the full sales cycle, consistently exceeding targets by leveraging industry relationships and market opportunities.
* Implemented tailored customer acquisition strategies and CRM systems, increasing client engagement and improving sales efficiency by 40%.

# EDUCATION

## Computer Programming & Analysis

### Seneca Polytechnic, North York, ON

#### Jan 2024 – Present