

LSO Finance

- LSO Finance was a concept I created for an intuitive FinTech app.
- I wanted something that was not basic, and had all the functionality that other trading platforms had but with nicer and a more functional user interface.

Dashboard

We knew it was imperative to keep all the data on the dashboard where it was all visible at all times, but still have the ability to hone into different components.

The goal was to increase the velocity of the users in the dashboard by displaying the bottom line that will lead to a faster, stronger conclusion. Yet have the flexibility to allow exploration of the data for further analysis.

