

# LSO Design

Portfolio of work

Luca Richards

Websites

LSO Design

Kaimai Roofing

Kina Construct

Concepts

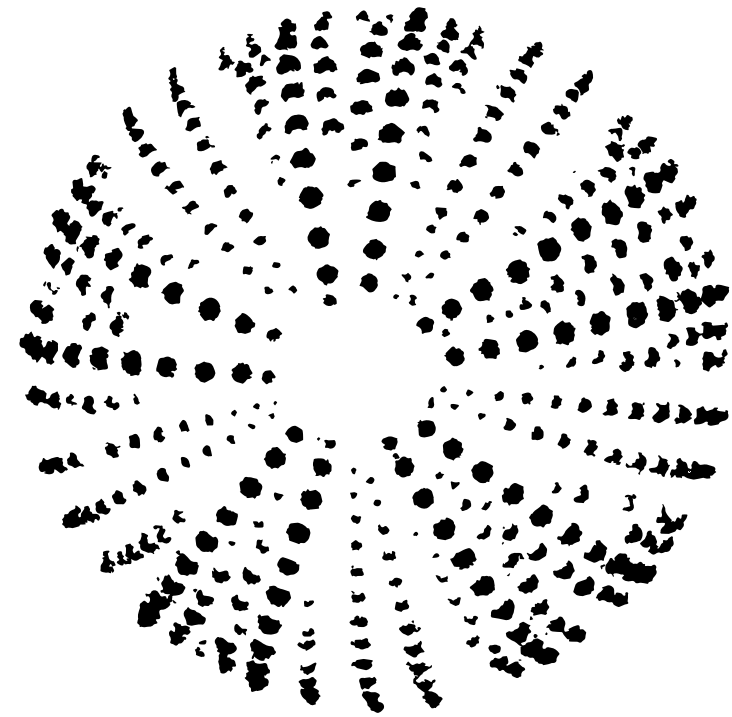
LSO Finance

LSO Laundry

# LSO Design

- LSO Design is the company I founded earlier in the year which had an emphasis of a fast modern framework and high quality UX/UI design.
- I wanted a simple, modern design that was both different yet intuitive and easy to use.
- Information should be transparently accessible to any visitors in a frictionless manner with minimal load times.
- LSO Design is live at [Iso.design](https://iso.design).

RENOVATIONS BY



**KINA CONSTRUCT**

BUILDING CO.  
AOTEAROA

- Kina Construct is a building company in Auckland that relied primarily upon Instagram and word of mouth to get clients.
- Therefore it was imperative to integrate Instagram throughout the website so Benny could keep it updated simply by uploading posts.
- He wanted a simple design which had an emphasis on his photos.
- Benny was the key driver in how he wanted his site designed, and we worked with him closely throughout the process.
- Kina Construct's website is live at [kinaconstruct.co.nz](http://kinaconstruct.co.nz).



# KAIMAI ROOFING

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- Kaimai Roofing is a high end roofing company specialising in custom jobs around the greater Tauranga region.
- Ben liked a minimalist look often used on architectural websites, so I drew inspiration from these contemporary designs.
- Ben was happy for me to more or less take the reins for the design, and was happy with what I came up with initially.
- Kaimai Roofing is live at [kaimairoofing.netlify.app](http://kaimairoofing.netlify.app)

# LSO Laundry

- LSO Laundry is a concept app I created for a busy professional who would not have the time to carry out brief house hold chores.
- We wanted an app that would be extremely quick to use with a set regular process.
- The design had to be young, clean and clear.

# LSO Finance

- LSO Finance was a concept I created for an intuitive FinTech app.
- I wanted something that was not basic, and had all the functionality that other trading platforms had but with nicer and a more functional user interface.