

EXEMPLO: Projeto SELFMARKET

SEGMENTO DE CLIENTE A: Universitários

1

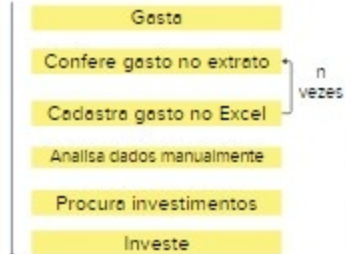
Processo atual (AS IS)



Processo proposto (TO BE)



Processo atual (AS IS)



Processo proposto (TO BE)

