

CLIENTE

- Conecta Telecom
- FitWear
- GreenSpark
- Lumina Beauty
- TechNova

PLATAFORMA

- Instagram
- TikTok
- YouTube

campanha	plataforma	cliente	CPA	CPC	CTR	Engajamento	ROI
1	Instagram	Lumina Beauty	24,50	1,63	0,67	80%	38980%
2	YouTube	TechNova	37,50	2,05	0,79	73%	22000%
3	TikTok	FitWear	37,08	2,23	0,73	83%	22360%
4	Instagram	Conecta Telecom	32,22	1,93	0,79	89%	27241%
5	YouTube	GreenSpark	35,25	2,11	0,73	68%	24047%
6	TikTok	Lumina Beauty	28,10	1,74	0,68	79%	32712%
Total			32,95	1,98	0,73	78%	26417%