

RACHEL LUCAS

UX DESIGNER

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WORK EXPERIENCE

ADP NextGen Payroll Innovation – UI/UX Designer

ROSWELL, GA

JUNE 2018 – PRESENT

- Designed applications that were focused on bringing transparency to users within payroll
- Generated user flows and research to understand how and why they are drawn to certain processes within products
- Used design thinking methods to frame problem spaces and develop MVP, slice two, and concept car designs

VCU USC&A – Marketing Assistant/Graphic Designer

RICHMOND, VA

JUNE 2017 – SEPTEMBER 2018

- Created personalized event campaigns for different organizations around campus
- Designed logos, posters, web graphics, and digital slides

Kids4Coding – Instructor

ROSWELL, GA

JUNE 2017 – AUGUST 2017

- Taught students from ages 6–9 the basics of coding
- Used programs such as scratch, code warrios, code.org, and minecraft.edu

eBreezy Media – Graphic Designer

ROSWELL, GA

JUNE 2016 – AUGUST 2016

- Designed the company's website and video graphics
- Recorded footage for the 2016 Southern Designer Showcase Competition at the Belk headquarters

SKILLS

Adobe Suite
Sketch
Figma
Illustration

UI/UX Design
Print Design
Campaign Design
Brand Identity

Videography
Photography
Audacity
Design Systems

Invision
Proto.io
Unity
Processing

HTML/CSS
Angular 2
React
Javascript

EDUCATION

Virginia Commonwealth University

FALL 2015 – SPRING 2019

BFA Graphic Design

GPA 3.9

VCU da Vinci Center

FALL 2017 – SPRING

Certificate Product Design

GPA 4.0

AWARDS/ACTIVITIES

VCU Triathlon Club

FALL 2015 – SPRING 2017

VCU Dean's List

FALL 2015 – FALL 2018

National Society of Collegiate Scholars

APRIL 2015 – SPRING 2019

Branch House Exhibition

FALL 2017

COMMUNITY SERVICE

Mission Trip – Merida, Mexico

SUMMER 2010

Camp Counselor – Wolf Song Farms

SUMMER 2012 – 2014

Pathways2Life

SUMMER 2016 – SPRING 2018