RACHEL LUCAS
UX DESIGNER

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WORK EXPERIENCE

ADP NextGen Payroll Innovation – UI/UX Designer
Roswell, GA
June 2018 - Present
- Designed applications that were focused on bringing transparency to users within payroll
- Generated user flows and research to understand how and why they are drawn to certain processes within products
- Used design thinking methods to frame problem spaces and develop MVP, slice two, and concept car designs

VCU USC&A – Marketing Assistant/Graphic Designer
Richmond, VA
April 2017 - August 2018
- Created personalized event campaigns for different organizations around campus
- Designed logos, posters, web graphics, and digital slides

Kids4Coding – Instructor
Roswell, GA
June 2017
- Taught students from ages 6–9 the basics of coding
- Used programs such as scratch, code warrios, code.org, and minecraft.edu

eBreezy Media – Graphic Designer
Roswell, GA
June 2016
- Designed the company's website and video graphics
- Recorded footage for the 2016 Southern Designer Showcase Competition at the Belk headquarters

EDUCATION

Virginia Commonwealth University
Fall 2015 – Spring 2019
BFA Graphic Design
GPA 3.9

VCU da Vinci Center
Fall 2017 – Spring
Certificate Product Design
GPA 4.0

AWARDS/ACTIVITIES

VCU Triathlon Club
Fall 2015 – Spring 2017

VCU Dean's List
Fall 2015 – Fall 2018

National Society of Collegiate Scholars
April 2015 – Spring 2019

Branch House Exhibition
Fall 2017

COMMUNITY SERVICE

Mission Trip – Merida, Mexico
Summer 2010

Camp Counselor – Wolf Song Farms
Summer 2012 – 2014

Pathways2Life
Summer 2016 – Spring 2018

SKILLS

Adobe Suite	UI/UX Design	Videography	Invision	HTML/CSS
Sketch	Print Design	Photography	Proto.io	Angular 2
Figma	Campaign Design	Audacity	Unity	React
Illustration	Brand Identity	Design Systems	Processing	Javascript