

Rachel Lucas

Graphic Designer

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Work Experience

ADP NextGen Payroll Innovation – UI/UX Designer

ROSWELL, GA

JUNE 2018 - PRESENT

- Designed applications that were focused on bringing transparency to users within payroll
- Generated user flows and research to understand what users preferred with different processes
- Used design thinking methods to frame problem spaces and generate designs that pushed the envelope of current processes
- Designed internal and external applications that were focused on increasing user productivity
- Designed the first product in the department to be deployed and used in real-time

VCU USC&A – Marketing Assistant/Graphic Designer

RICHMOND, VA

JUNE 2017 - SEPTEMBER 2018

- Created personalized event campaigns for different organizations around campus
- Designed logos, posters, web graphics, and digital slides
- Worked with clients to understand their needs and requirements for each project
- Met tight deadlines

Kids4Coding – Instructor

ROSWELL, GA

JUNE 2017 - AUGUST 2017

- Taught students from ages 6–9 the basics of coding
- Taught the basics of teamwork and problem solving and helped students understand how to break down tasks
- Used programs such as scratch, code warriors, code.org, and minecraft.edu

eBreezy Media – Graphic Design Internship

ROSWELL, GA

JUNE 2016 - AUGUST 2016

- Designed the company's website and video graphics
- Recorded footage for the 2016 Southern Designer Showcase Competition at the Belk headquarters

Education

Virginia Commonwealth University

FALL 2015 – SPRING 2019

BFA Graphic Design

GPA 3.9

VCU da Vinci Center

FALL 2017 – SPRING

Certificate Product Design

GPA 4.0

Awards/Activities

VCU Triathlon Club

FALL 2015 – SPRING 2017

VCU Dean's List

FALL 2015 – FALL 2018

National Society of

Collegiate Scholars

APRIL 2015 – SPRING 2019

Branch House Exhibition

FALL 2017

Skills

Adobe Suite

Sketch

Figma

Illustration

UI/UX Design

Print Design

Campaign Design

Brand Identity

Videography

Photography

Audacity

Design Systems

Invision

Proto.io

Unity

Processing

HTML/CSS

Angular 2

React

Javascript