

# Lucas Noronha

Data Privacy Expert | LL.M. | AIGP, CIPT, CIPP/E, CIPP/US, CIPM, CDPO/BR

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⇔ LinkedIn, GitHub, IAPP

Privacy Management

#### **Skills**

AI Literacy Training
Data protection impact
assessments (DPIAs)
Privacy impact assessments
(PIAs)
Data subject requests (DSRs)
One Trust Management
Transfer Impact
Assessments
Policies & Procedures
Data Breach Response

#### Languages

AI Automation Tools

English

Portuguese

Spanish

# **Profile**

Privacy & AI Governance expert with 5+ years in privacy management and legal work. LL.M. (honors) in Law and Technology, Tilburg University. AIGP, CIPP/E, CIPP/US, CIPT, CIPM, and CDPO/BR (IAPP). Co-Chair, IAPP Netherlands KnowledgeNet. Researcher at the Study Group in Law, Technology, and Innovation (Brazil). Trainer and speaker. Tech-savvy and a clear communicator, I help companies bridge the gap between law and technology.

# **Experience**

## Data Privacy Expert, DPO Consultancy, Netherlands

Jan 2025 — Present

#### Data Protection Officer, Vastint, Amsterdam

Feb 2025 — Present

- Manage a team with 9 Privacy Champions across 9 different countries.
- Draft policies such as Privacy Statements (internal and external), Data Breach Procedure, Data Retention Schedule, Data Subject Request Procedure, DPIA Procedure, among other documents.
- Perfoming DPIAs/TIAs, assessed internal AI use cases, reviewing and negotiating Data Processing Agreements

#### Data Protection Officer, HotelCo 51, Amsterdam

Feb 2025 — Present

- Privacy Management of a hotel franchise, keeping more than 10 RoPAs up-to-date
- · Delivering training for the entire staff and handling DSRs
- Perfoming DPIAs/TIAs, reviewing and negotiating Data Processing Agreements

#### Privacy Expert, NEQSOL Holding, Azerbaijan

Feb 2025 — Present

- Multinational GDPR implementation across multiple jurisdictions from ground zero.
- Drafted a complex Intragroup Data Sharing Agreement and RoPA
- Developed tools to assess Data Breach Severity: https://lucas-werner.github.io/dpocx/
- Perfoming DPIAs/TIAs, reviewing and negotiating Data Processing Agreements

# Privacy Expert, EMS Ambulance, Netherlands

Mar 2025 — Present

- Developed a dashboard for the client: https://lucas-werner.github.io/privacyEMS/
- Drafted a complex Intragroup Data Sharing Agreement and the baseline for GDPR Compliance
- Developed tools to automate the Record of Processing Activities

## Privacy Expert, Brenntag, Amsterdam

Mar 2025 — Present

 Performed +10 Transfer Impact Assessments for the Global DPO Team of this multinational

#### **Privacy Expert, Waterbear Network**

Mar 2025 — Present

• Assist with DSRs and Privacy Operations

# **Privacy Expert, OPEN Foundation**

Aug 2025 — Present

 Drafted all Terms & Conditions, implemented Cookie Banners and Marketing Compliance

# Attorney at Law, Giordano Bruno Advocacia, Brazil

Jan 2020 — Oct 2022

# Education

# LL.M. in Law and Technology, Tilburg University

Jan 2024 — Jan 2025

Graduated With Distinction.

#### Bachelor of Laws - LLB, UFMG

Jan 2015 — Jan 2020

#### Software Development, 42 Porto

Jan 2022 — Jan 2023

# **Extra-curricular activities**

#### Co-Chair, IAPP Netherlands, Amsterdam

Jan 2025 — Present

#### Researcher, Law, Technology, and Innovation Research Center

Mar 2024 — Present