

LUCAS QUATORZE

Lucas.14.96@gmail.com • +1 (512) 960-0505 • quatorze14.com

EDUCATION

<u>The University of Texas at Austin</u>	UT Coding Bootcamp Professional Full-Stack Developer Certificate	June 2021
	Certificate in Business Administration (BFP)	June 2017
	Bachelor of Arts in Sociology	Incomplete
<u>The American School Foundation, A.C.</u>	High School Diploma	May 2014

EXPERIENCE

FonYou Mexico – Product Management Intern; Mexico City, Mexico June 2019 – July 2019
Cooperated with the product management team of a small company that focuses on the implementation of innovative projects and payment solutions for telecommunications companies.

- Designed a new wireframe for an existing mobile landing page for one of the projects implemented by the company.
- Executed mobile tracking tests that yielded results for the development of new consumer behavior tracking practices.
- Researched new payment solutions for the implementation of an innovative payment solution for existing services.

The University Co-op – Sales Associate; Austin, TX May 2017 – August 2017
Applied the “Welcome, Engage, Guide, Offer” (WEGO) retail framework to deliver the best possible experience to every patron of the beloved Texas Longhorn community store.

Gemalto, Inc (acquired by Thales Group) – Region Marketing Intern; Austin, TX June 2016 – August 2016
Collaborated with Gemalto’s North American Region Marketing team to enhance and maximize the promotion of new and existing products and services offered by the world’s leading company in digital security & solutions.

- Improved company’s online marketing strategy by creating and embedding interactive product graphics into the company’s client-side webpage.
- Developed and consolidated product information into visual aids used in the sales presentation strategy of new solutions and technologies.

Ogilvy & Mather Mexico – Creative Intern/Assistant Copywriter; Mexico City, Mexico June 2015 – July 2015
Worked alongside the creative team in the Mexican headquarters of a world-renowned advertising agency as a non-remunerated intern.

- Assisted in the development of a creative pitch for a prospective customer’s promotional campaign by conducting qualitative data research on trends and fads within the campaign’s target market.
- Translated and adapted TV ad scripts and several published print advertisements.

ACADEMIC PROJECTS

The Coding Bootcamp at UT Austin – Website Creation: Electrapoint Spring 2021

- Created a fully functional, API-based web application along with two teammates which retrieves electric vehicle charging stations based on user location.

MAN 327: New Venture Mechanics – Business Creation: Travolvee Fall 2018

- Created the basic framework for an innovative, online-based travel business named Travolvee alongside four peers.
- Designed the revenue model for the project and formulated the financial projections for the advertising-based business model of the company.

LEADERSHIP EXPERIENCE AND ACTIVITIES

Habitat for Humanity UT Chapter – Former Member Spring 2019 – Fall 2020

- Significantly contributed to the process of building new homes for families enrolled in the program and took part in organizing donated merchandise at the organization’s second-hand store.

SKILLS AND ADDITIONAL INFORMATION

Computer Skills: MS Excel, HTML, CSS, Git, Bootstrap, Tailwind CSS, JavaScript, Node.js, Express.js, MySQL, Sequelize.

Languages: Fluent in English, Spanish and Portuguese. Basic knowledge in French and Italian.

Work Eligibility: Eligible to work with no restrictions in the EU/EEA, Brazil, and Mexico. Sponsorship required to work in the U.S.