Lucas Alvarado

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SUMMARY:

Results-oriented project manager with five years of experience in project scoping, planning, and execution. Skilled in cross-functional collaboration, effective communication, and driving successful outcomes. Experienced in both B2B and B2C projects, with a deep understanding of business dynamics and customer needs. Proficient in web development technologies and experienced in leading and motivating teams. Fluent in Spanish for seamless communication. Seeking an IT project manager position to contribute to organizational success.

SKILLS AND PROFICIENCIES:

CSS Ajax Photoshop
HTML Firebase Adobe
jQuery React.js Canva

Bootstrap WordPress
Bulma CSS Shopify

Back End Languages:

JavaScript Express.Js Heroku

PHP MySQL Node Js Mongo

Version Control:

Github Gitlab

Project Management:

Waterfall Kanban Google Docs

Agile Documentation Stakeholder Management

Scrum Risk Management Salesforce
Scrum Master Budgeting ERP Systems

PROFESSIONAL EXPERIENCE:

Project Manager
The RV Advisor
September 2018 - Present
Davie, FL

- Directed end-to-end development of a complex B2B and B2C system for thousands of users, incorporating various functionalities, social media integration, and contract management.
- Led offshore development, overseeing system creation, testing, code review, and maintenance.
- Managed a \$500,000 annual operating budget, optimizing resource allocation.
- Implemented work management software for efficient daily task planning and communication.
- Conducted daily stand-ups via video calls and in-person meetings for streamlined communication and progress tracking.

Software Developer Ophyra Marketing Group

February 2017 - September 2018 Weston, FL

- Developed and maintained websites, landing pages, and e-commerce sites utilizing HTML, CSS, JavaScript, PHP, and MySOL.
- Collaborated closely with the CEO to comprehend client needs and provide high-quality solutions.
- Advised and executed third-party software and CRM integrations to enhance efficiency and productivity.
- Spearheaded weekly customer meetings for project progress and scope review.
- Enhanced a local business website, resulting in a 20% increase in traffic within 6 months.
- Implemented a CRM integration, reducing company data entry time by 10 hours per week.

EDUCATION AND CERTIFICATIONS:

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Zero to 100M, Ultimate Guide to Business Growth, Semrush	2023
SEO Principles, Semrush	2023
Social Media Marketing Crash Course, Semrush	2023
Google Project Management Professional Certificate	2022
Fundamentals of Digital Marketing, Google Digital Garage	2019
Coding Bootcamp, University of Miami	2018
BA in Business Management, Miami Dade Community College	2016