

# FL Code Camp

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## Code Camp Overview

In 2019, it's never been easier to build a fantastic, responsive website that looks great on computers, tablets, and mobile phones. You will learn how to set it all up on your computer without having to pay for a server or a domain.



### What We Offer

We offer a 2 months course that it is straight to the point. Perfect for entrepreneurs, bloggers, and anyone else trying to learn how to have a stunning website the simpler way.

### Wordpress

Wordpress is like your smartphone. Whenever you want your phone to do something new, you download an app. In wordpress, it's the same. When you want your website to do something new, you just have to download what is known as a plugin.

### Marketing

There is not point of having a stunning, brilliant, and functional website if no one knows about it. Making the website is half the work, then you have to learn how to bring in traffic. We will teach you the best practices on how to bring in more visitors to your page. More visitors = more advertising money or more sales to your online store or both.



## Google

Google is much much much more than just a search engine. You will learn SEO (how to have your page in the top in google searches), Google Analytics (shows you where, when, how many, which browser, and what device visitors are using to see your site ), Google API's(the use of google's service on your webpage "example = Google maps"), Google AdSense ( Google pays you to have ads on your page), and Google Ads ( you pay google to post your ads in their search engines or youtube)

## Final Project

At the end of the 2 months, every single student is going to have to do their final project. You can decide what that is. Maybe you just want a portfolio showing all of your work during these 2 months, maybe you want to start selling online and you build your own online store, maybe you want to be the next yahoo answers and you build a forum for people to ask and answer questions, or maybe you just want to write blogs and share your experiences with others. All of these projects might sound unrealistic to you right now, but we promise all of these is 100% possible.

## Preparation for Camp

All you need to accomplish and finish this camp is a computer and an open mind to learn new things. You do not need any prior computer science or coding experience. Once you sign up, we will send you different quick reads and optional free courses and videos if you will like to get even more prepared for when we start.

## Sign up and More Info

To sign up and for more info, (course syllabus, price, objective, class overview) Please visit [flcodecamp.com](http://flcodecamp.com) and if you have any other questions, feel free to email us at any time.