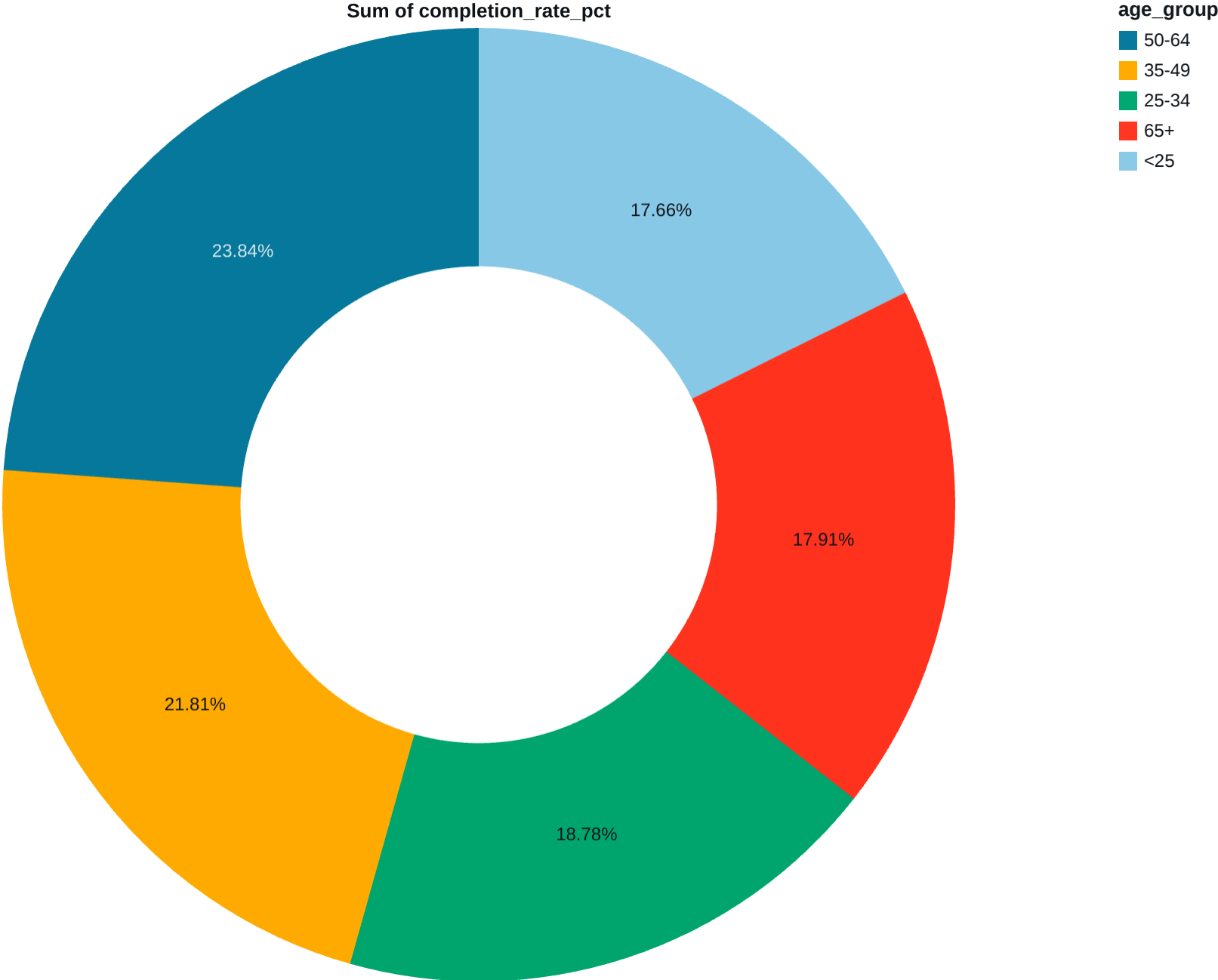


Channel effectiveness

Which marketing channel is the most effective in terms of offer completion rate?



Average time taken

What is the average time taken by customers to complete an offer after receiving it?

399.89

Age distribution

How is the age distribution of customers who completed offers compared to those who did not?

