# [MATH-14] Convexity

# Miguel-Angel Canela Associate Professor, IESE Business School

#### Convex sets

We say that a subset A of  $\mathbb{R}^n$  is a **convex set** when for every pair of points of A, the **segment** joining these two points is entirely contained in A. For n = 1, the only convex sets are the intervals and the half lines, so that convexity does not bring anything new, but, for n > 1, it provides a key mathematical concept.

Example 1. A simple example of a convex set in the plane would be the triangle

$$A = \{X \in \mathbb{R}^2 : x_1 \ge 0, \ x_2 \ge 0, \ x_1 + x_2 \le 1\}. \ \Box$$

#### Convex and concave functions

Let D be an interval of  $\mathbb{R}$ , and  $f:D\to\mathbb{R}$  a function. We say that f is a convex function when the set

$$\left\{(x,y)\in\mathbb{R}^2:x\in D,\ y\geq f(x)\right\}$$

that corresponds to the graph of f and all the points above it, is convex. Reversing the inequalities gives the definition of concave function. Note that f is concave when -f is convex. Also, note that the notions of convex and concave functions are derived from that of convex set, but the expression "concave set" is meaningless.

**Example 2.** A linear function is both convex and concave. For a linear function, the sets used in the above definitions are half-planes.  $\square$ 

**Example 3.** A quadratic function  $f(x) = ax^2 + bx + c$  is convex when a > 0, and concave when a < 0. This is easily seen by plotting the parabola  $y = ax^2 + bx + c$ .  $\square$ 

# Alternative definitions

It follows from the definition given above that f is convex when

$$x_1, x_2 \in D$$
,  $0 \le \alpha \le 1 \Longrightarrow f(\alpha x_1 + (1 - \alpha)x_2) \le \alpha f(x_1) + (1 - \alpha)f(x_2)$ .

Concavity is obtained by changing signs. This has a geometric interpretation: f is convex (resp. concave) when the curve of equation y = f(x) is below (resp. above) any segment joining two points of the curve (a picture helps to see this). The following theorem provides a method of checking the convexity of a function in an interval.

Theorem. Let D be an interval.  $f: D \to \mathbb{R}$  is convex (resp. concave) if and only if f' is non-decreasing. Therefore, when  $f''(x) \geq 0$  in D, f is convex.

**Example 4.** The second derivative of the exponential, which is the exponential itself, is positive. Therefore, the exponential is convex. What about the logarithm?  $\Box$ 

### Inflection points

A point  $x_0$  such that, for some  $\delta > 0$ , f is convex on  $x_0 - \delta < x < x_0$  and concave on  $x_0 < x < x_0 + \delta$ , or conversely, is called an **inflection point**. Inflection points are easily detected, because, since f'' changes its sign at  $x_0$ , it must be  $f''(x_0) = 0$ .

Example 5. A rich example is given by the the standard normal density function

$$f(x) = \frac{1}{\sqrt{2\pi}} e^{-x^2/2},$$

The first derivative is  $f'(x) = -\frac{x}{\sqrt{2\pi}} e^{-x^2/2}$ . Therefore:

- f'(x) > 0 for x < 0 (increasing).
- f'(x) = 0 for x = 0 (local maximum).
- f'(x) < 0 for x > 0 (decreasing).

The second derivative is  $f''(x) = \frac{x^2 - 1}{\sqrt{2\pi}} e^{-x^2/2}$ . We have, then:

- f''(x) > 0 for |x| > 1 (convex).
- f''(x) = 0 for  $x = \pm 1$  (inflection points).
- f''(x) < 0 for |x| < 1 (concave).

The picture is completed by remarking that  $f(x) \to 0$  as  $x \to \infty$ , so that the graph of f is asymptotic on both sides, forming the tails of the Gaussian distribution.  $\square$ 

Replacing f(x) by the quadratic approximation, we have

$$f(x) \ge f(x_0) + f'(x_0)(x - x_0)$$

when f is convex near  $x_0$  and the opposite when it is concave. This leads to an alternative (local) definition of convex and concave functions: f is convex (resp. concave) near  $x_0$  when the curve y = f(x) is above (resp. below) any tangent at  $x_0$ . What about inflection points? That the tangent crosses the curve (check this for  $f(x) = x^3$  at  $x_0 = 0$ ).

# Jensen inequality

The convexity (or concavity) of a function is not only a nice geometric property. It gives raise to interesting inequalities. The **Jensen inequality** is a famous one. First, note that the convexity inequality can be easily extended,

$$\alpha_i \ge 0, \quad \sum_{i=1}^n \alpha_i = 1 \Longrightarrow f\left[\sum_{i=1}^n \alpha_i x_i\right] \le \sum_{i=1}^n \alpha_i f(x_i).$$

In particular, taking  $\alpha_i = 1/n$ , we get

$$f\left[\frac{x_1+\cdots+x_n}{n}\right] \le \frac{f(x_1)+\cdots+f(x_n)}{n}$$
.

If f is concave, the inequality is reversed (if it is linear, we have an equality). This means that, if we have a collection of observations  $x_1, \ldots, x_n$  of some variable X, and Y = f(X) is a rescaling of X given by a convex function f (e.g. the exponential), the mean  $\bar{y}$  of the transformed values  $y_1, \ldots, y_n$  is less or equal (in general, less) than the transformed mean  $f(\bar{x})$ .

#### Homework

**A.** The Weibull probability distribution, widely used in duration studies, can be presented by the function

$$S(t) = e^{-(t/\alpha)^{\beta}}, \quad t > 0.$$

Here, S stands for "survival" and t for "time".  $\alpha$  and  $\beta$  are positive parameters.  $\alpha$  is the **scale** and  $\beta$  the **shape** parameter. This function is used as a model for the proportion of survivors (the meaning of this depends on the application) at time t.

- (a) Keeping  $\alpha$  constant (the value does not matter), draw Weibull curves for  $\beta = 0.5, 1, 2$ . Do you guess why  $\beta$  is called shape?
- (b) Which is the proportion of survivors at  $t = \alpha$ ? Why is  $\alpha$  called scale?
- (c) Find the local extremum and inflection points of the Weibull curve, for the various cases of  $\alpha$  and  $\beta$ .
- B. For positive variables with a right-skewed distribution, the geometric mean

$$(x_1\cdots x_n)^{1/n},$$

is frequently preferred to the common (arithmetic) mean as a central value. Show that the geometric mean is lower or equal than the common mean.