

## Lucas Busani Xavier

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## Education

- Undergrad:
  - **Business/Administration - FGV (2016) – expected to end at Dec/2020**
  - Engineering - USP (2013-2015) – not concluded
- Languages:
  - Fluent English: Cambridge FCE and TOEFL IBT (106pts)
  - Advanced German: Deutsche Sprachdiplom (DSD) Niveau B2
- Others:
  - Innovation and Entrepreneurship Project given by USP in partnership with Endeavor, aimed at startup projects creation and understanding.
  - Bilingual Highschool (Portuguese-German) at Colégio Visconde de Porto Seguro
  - Machine Learning with Python Project from FGV in partnership with Banco Itaú aimed at good/bad credit predictions.

## Professional Experience

- **Intern – Banco Original (Jun/2017 – Oct/2018) – XRM (Extended Relationship Management)**
  - Marketing campaigns' performance analysis, specific to client's acquisition.
  - Usage of such tools as SAS, Qlikview, Hadoop, Rstudio, Python e Office.
  - Interaction with multiple areas, such as, UX, Products, Credit, Lega and Commercial.
- **Intern –Morgan Stanley (Out/2018 – Jul/2019) – IT Integration**
  - Area responsible for maintaining, improving and developing the integration of the various technological systems used by the bank in its' operation.
  - Implementation of functionalities and improvements Brazilian's systems to be in accordance with the standards of outside, but still meeting local demands and legislation.
- **Intern – Itaú BBA (Ago/2019 - today) – ConectCar**
  - Maintain and improve e-mail marketing campaigns selling ConectCar to all Itaú clients from all segments (credit card, house financing, etc.)
  - Managing technical team of two programmers aiming to automate processes within the area.
  - Data analytics in order to improve and support all business fronts within the area with metrics, graphs, presentations and whole analysis.
  - Use of SAS, Hadoop, Rstudio, Python and Office.

## Outros

- High level of familiarity with Office suite (including VBA).
- Advanced programming in R, Python, SQL and SAS language.
- Experience teaching German at USP: Around 50 low income students, 2 times a week for 3 semesters.