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📁 ↗ <https://lucascereijido.github.io/portfolio/#/>

## Education

**Wesleyan University; Middletown, CT**  
Bachelor of Arts | GPA:3.57 | Graduated 05/2020

- Studio Art Major with a Graphic Design concentration
- Graduated with Departmental Honors

## Relevant Experience

**Wesleyan Zilkha Gallery; Middletown, CT**  
Virtual Exhibition Design | February 2021

- Developed visual identity and built navigable virtual exhibition website for *Flames of My Homeland: The Cultural Revolution and Modern Tibet*
  - Worked closely with artists and curators to organize the exhibition's various elements such as historical photography, video art, poetry, installation images, and related lectures
- ↗ [CLICK TO SEE VIRTUAL EXHIBITION](#)

**Freelance Design Work; Los Angeles, CA**  
06/2020-present

- Regularly produce artwork and other design elements for FCTRY branding and packaging
- Designed logo and online promotional content for virtual psychoanalysis conference organized by The International Psychoanalytical Association Committee of Women and Psychoanalysis (COWAP): *The Intersection of Gender, Sexuality and Our Current Crises: The Psychological Impact of Race, Politics, Economics, and COVID*
- Designed digital and print flyers for La Cañada High School's Wellness Center

**Freelance Animation Work; Los Angeles, CA**  
09/2020-present

- Directed, produced and animated music video for artist Cousin Luke's song titled "DOG"
- Designed animated Instagram advertisement for musical artist Charlie Primuth's song titled "Reluctant"

## Employment History

**FCTRY; Brooklyn, NY**  
Graphic Design Intern | 06/2019 - 08/2019

- Assisted with brand identity research and development, from moodboards to mockups and finalized design elements
- Created visual assets for product packaging and social media promotion
- Attended trade shows and assisted with promotion and networking

**M-Rad Architecture; Los Angeles, CA**  
Design Intern | 06/2017-08/2017

- Collaborated with the M-Rad design team to produce physical display models of M-Rad projects
- Participated in design meetings and group critiques

**Dina Diwan, Artist; Santa Monica, CA**  
Digital Art Assistant | 06/2018-08/2018

- Assisted with planning and executing several multimedia exhibition works using Adobe Photoshop and Illustrator

**Stanley Edmondson, Artist; Pasadena, CA**  
Art Assistant | 06/2018-08/2018

- Worked in ceramic studio
- Assisted with creation of several large-scale ceramic sculptures

## Special Skills

### Computer

- Photoshop
- Illustrator
- After Effects
- Indesign
- Rhino

### General

- visual identity development
- illustration
- animation
- motion design
- social media
- native Spanish
- sociable!