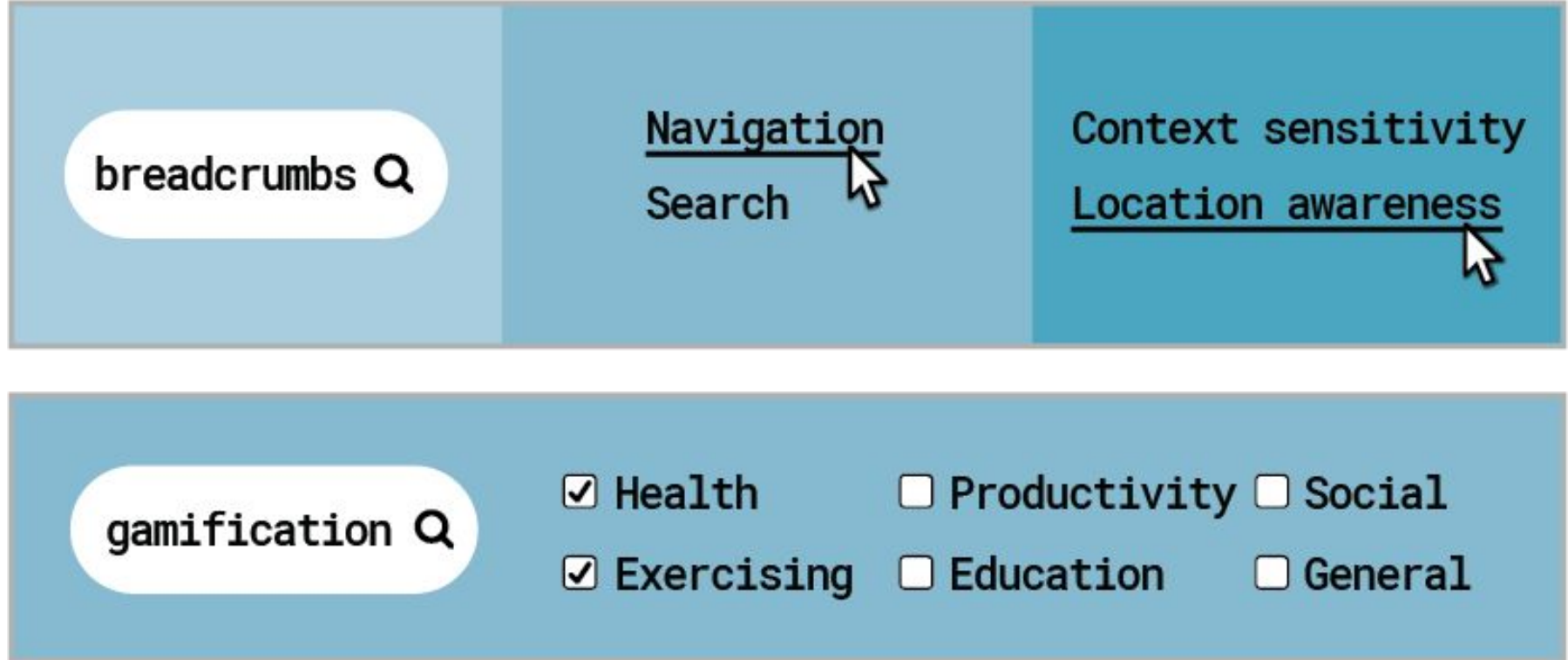# OpenPatterns

The platform for bridging the gap between industry professionals and academic researchers

Feature mockups slide deck

Search

Top. A sequenced, assistive search experience.
Bottom. More filters to facilitate search (this could also be solved using ML).

breadcrumbs 🔍

Navigation
Search

Context sensitivity
Location awareness

gamification 🔍

☑ Health   ☐ Productivity   ☐ Social
☑ Exercising ☐ Education   ☐ General

Patterns

The right design of actual patterns to communicate scientific knowledge was identified in past studies conducted by the research team.

PROBLEM
Extreme comparisons discourage users when using social comparison displays

Make users look closer to their comparisons

leaderboard, comparison, gamification, engagement, achievements, games, social gaming
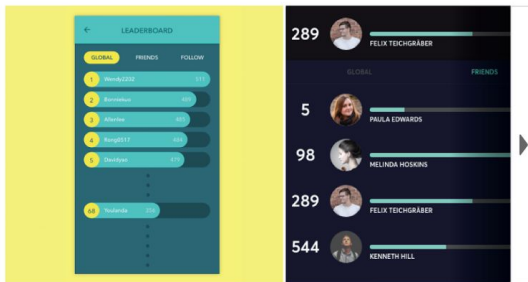
more inspiration

RECOMMENDATIONS
- Visually upgrade users' performance so it looks closer to their comparison targets
- Compare users to friends or other similarly experienced users

5
point increase due to comparing people to similar players rather than leaders

more evidence

Academic research
A theory of social comparison

Read discussion about this design

Leaderboard
Vector wireframe of a leaderboard

Download pattern

93% of users **dislike** receiving more than **3 notifications** per day from the same app
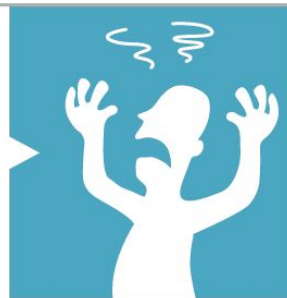
USER'S ACTIVE TIME

20 mins
2 notifications

10 mins
3 notifications

I turned off notifications. Now from this moment on, I EXPECT that I will not receive no other notifications on my phone again, right? Wrong. They kept sending them.

Search results

The display of search results could already contain some visual information, to make professionals more interested in the resource.
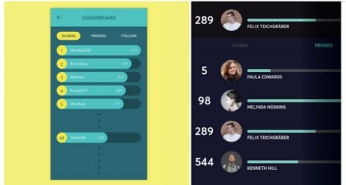
Communication & Collaboration

Our API could be leveraged to include resources inside professionals' tools, such as Adobe Illustrator, Experience Design, Sketch, and others.
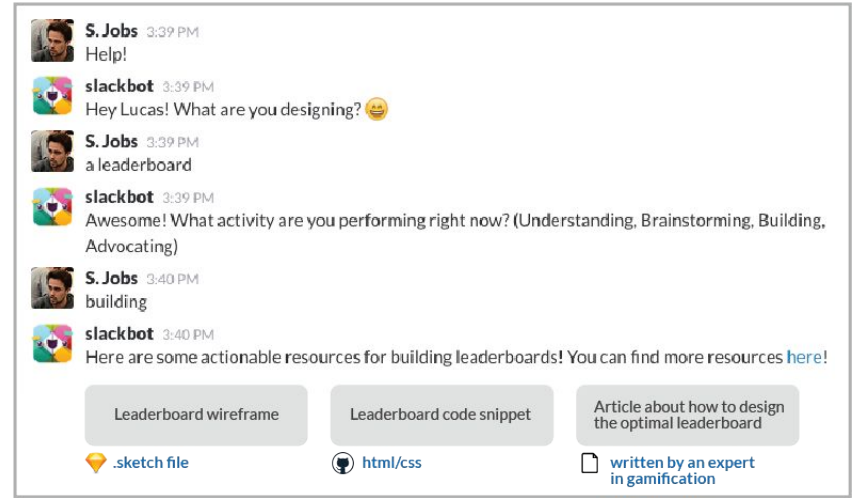
Integrating into widely used communication tools may facilitate search. In this example we show a bot assisting a professional.