Report On Upwork

Sumário

About Upwork

Upwork operates a two-sided online marketplace that facilitates connections between clients seeking to hire freelance professionals and independent workers offering their services across various domains. The platform's user interface and information architecture are designed to cater to both client and freelancer user personas seamlessly.

Landing Page
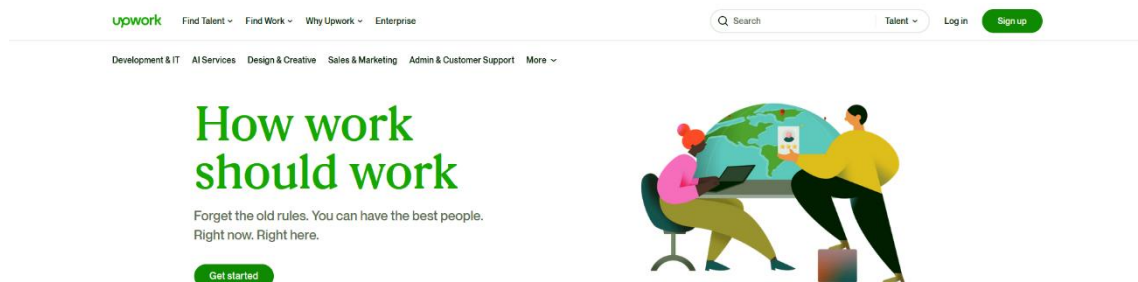
The image presents the landing page which employs a bold, eye-catching hero section with the tagline "How work should work" accompanied by an illustrative graphic depicting remote collaboration. This positioning underscores Upwork's value proposition of enabling efficient and flexible work arrangements aligning with modern workforce trends. The navigation menu categorizes the available talent pool into verticals like Development & IT, Design & Creative, Sales & Marketing, etc., allowing clients to quickly filter relevant expertise areas.

Client or Freelancer
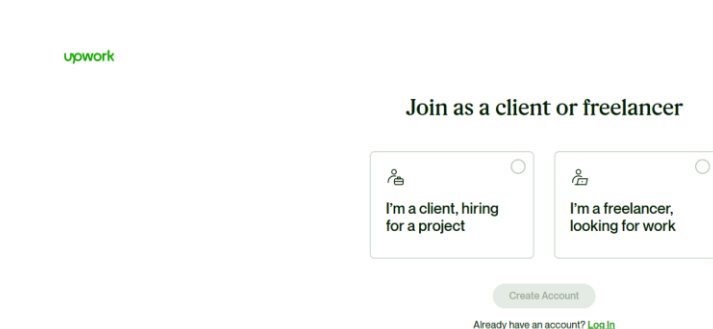
The image illustrates the subsequent step in the user journey, prompting new visitors to self-identify as either clients seeking to hire for projects or freelancers

looking for work opportunities. This binary paradigm establishes the platform's core functionality of matching demand with supply of freelance services. The UI provides a clear call-to-action for account creation, while also accommodating existing users to directly log in.

From a technical perspective, Upwork has implemented a streamlined information architecture and user flow that swiftly segments traffic into the two primary user roles. This approach allows for tailored experiences optimized for the respective needs and objectives of clients versus freelancers, enhancing usability and conversions. The visual design employs a clean, modern aesthetic complemented by succinct yet compelling messaging, effectively communicating Upwork's mission of facilitating flexible, globalized workforce engagement.

Client

Client Company

The image depicts the subsequent step in the client onboarding process on Upwork after identifying as a hiring client. This phase aims to gather pertinent information about the client's business profile to tailor the experience accordingly.

The interface presents a welcoming message "Welcome to Upwork!" followed by a subheading that informs the client they will connect with relevant talent after providing details about their business. This sets the expectation for a personalized matching process.

The key piece of information requested is the company size, presented as a radio button choice ranging from a single individual ("It's just me") to enterprise-scale firms with over 1,000 employees. This data point likely influences the type of

freelancer talent surfaced and potentially impacts product features or pricing tiers visible to the client.

Additionally, the client is prompted to input their company name and website URL, further enriching their business profile on the platform. This information could aid in verifying the client's legitimacy and enable better talent-client matching based on industry, brand positioning, or project requirements.

The use of a straightforward, step-by-step form ensures a streamlined data collection process without overwhelming the client. The "Continue" call-to-action button indicates this is one stage in a multi-step onboarding flow.

From a technical perspective, this approach allows Upwork to segment clients based on business scale and tailor subsequent experiences, such as project posting workflows, talent pool visibility, or premium product/service offers. Collecting comprehensive client profiles enables intelligent curation and increases the likelihood of successful freelancer engagements aligned with client needs.

First Job Post
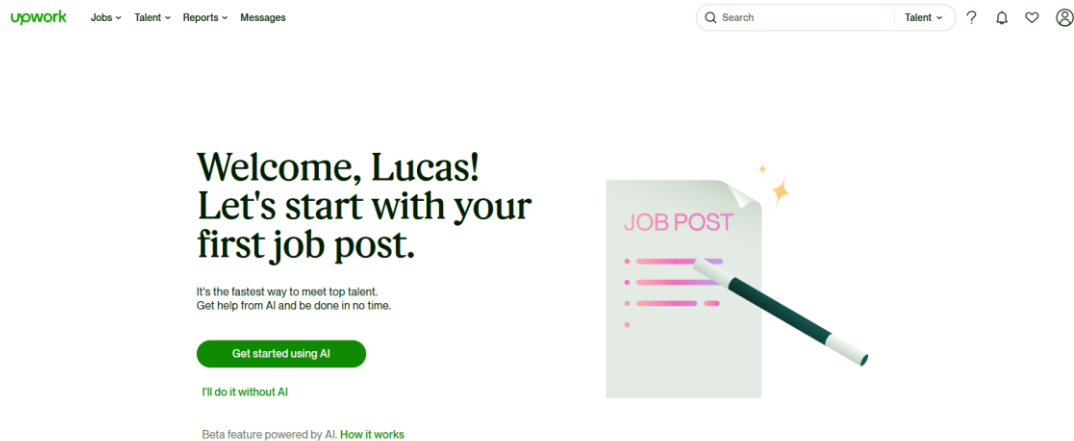
The image depicts the next stage of the client experience on Upwork after completing the initial business profile setup. This interface aims to guide the client through posting their first job listing to hire freelance talent on the platform.

The prominent header "Welcome, Lucas!" provides a personalized greeting, likely pulling the client's name from their account details. This adds a warm, conversational tone to the user experience.

The main call-to-action encourages the client to "Get started using AI" for creating their job post. This positioning highlights Upwork's integration of artificial intelligence capabilities to streamline and assist with the job posting process. Alongside is an illustrative graphic depicting a job post document being drafted with a pencil, reinforcing the task at hand.

Alternatively, clients can choose the "I'll do it without AI" option, catering to those who may prefer a more manual approach or have specific requirements that don't align with the AI assistance.

The interface mentions this is a "Beta feature powered by AI" with a "How it works" link, indicating Upwork is actively iterating and enhancing its AI-driven job posting tools based on user feedback and usage data from this initial rollout phase.

From a technical standpoint, this user flow reflects Upwork's investment in leveraging advanced language models and AI technologies to simplify and expedite the job creation process for clients. By offering AI assistance as an opt-in option during this crucial step of engaging freelance talent, Upwork aims to reduce friction, provide guided support, and potentially increase the quality of job posts to facilitate better matches between clients and freelancers.

Job Creation

1/5   Job post

Let's start with a strong title.

This helps your job post stand out to the right candidates. It's the first thing they'll see, so make it count!

Write a title for your job post

Example titles
- Build responsive WordPress site with booking/payment functionality
- Graphic designer needed to design ad creative for multiple campaigns
- Facebook ad specialist needed for product launch

2/5   Job post

What are the main skills required for your work?

Search skills or add your own

🔍

⊛ For the best results, add 3-5 skills

Popular skills for General Translation Services

English +   Web Development +   Web Design +

JavaScript +   Data Entry +   HTML +   Content Writing +

WordPress +   Writing +   Graphic Design +   PHP +

Russian +   Microsoft Excel +   HTML5 +   Translation +

CSS +   Java +   Adobe Photoshop +   Python +

3/5   Job post

Next, estimate the scope of your work.

Consider the size of your project and the time it will take.

◯ **Large**
Longer term or complex initiatives (ex. translate and localize website from English to Spanish in 10+ dialects)

◯ **Medium**
Well-defined projects (ex. translate technical documentation from Chinese to English)

◯ **Small**
Quick and straightforward tasks (ex. translate an article from English into French)

Next, estimate the scope of your work.

Consider the size of your project and the time it will take.

Small ✎
Quick and straightforward tasks (ex. translate an article from English into French)

How long will your work take?

○ 3 to 6 months

○ 1 to 3 months

○ Less than 1 month

Next, estimate the scope of your work.

Consider the size of your project and the time it will take.

Small ✎
Quick and straightforward tasks (ex. translate an article from English into French)

3 to 6 months ✎

What level of experience will it need?

This won't restrict any proposals, but helps match expertise to your budget.

○ **Entry**
Looking for someone relatively new to this field

○ **Intermediate**
Looking for substantial experience in this field

○ **Expert**
Looking for comprehensive and deep expertise in this field

Next, estimate the scope of your work.

Consider the size of your project and the time it will take.

Small ✎
Quick and straightforward tasks (ex. translate an article from English into French)

3 to 6 months ✎

Intermediate level ✎

Is this job a contract-to-hire opportunity?

This helps set expectations with talent and won't restrict who can submit proposals.

○ **Yes, this could become full time**
After a trial period, you can pay a one-time fee to convert the contract. Learn more

⦿ **No, not at this time**

Tell us about your budget.

This will help us match you to talent within your range.

Hourly rate ⏱ ◉

Fixed price 🏷 ○

From

$15.00 /hr

To

$26.00 /hr

This is the average rate for similar projects.

Professionals tend to charge **$15 - $26** /hour (USD) for general translation services projects like yours. Experts may charge higher rates.

# of similar jobs

5   21   38   54   70

hourly rate (USD)

Not ready to set an hourly rate?

Start the conversation.

Talent are looking for:

- Clear expectations about your task or deliverables
- The skills required for your work
- Good communication
- Details about how you or your team like to work

Describe what you need

Already have a description? Paste it here!

5,000 characters left

Need help?

See examples of effective descriptions

🖇 Attach file

Max file size: 100 MB

Upwork guides clients through a structured process for creating job posts. The first step emphasizes crafting a strong, attention-grabbing title to attract the right candidates. Example titles are provided to illustrate effective formulations.

Clients can search and select relevant skills from a comprehensive list categorized by popularity and job type. This feature helps clarify the desired skill set and qualifications for the role. Upwork recommends including 3-5 skills for optimal candidate matching.

Upwork prompts clients to estimate the scope of their project by categorizing it as large, medium, or small based on factors like complexity, duration, and localization requirements. This scoping process continues by further specifying the approximate timeline (3-6 months, 1-3 months, or less than 1 month). Finally, clients indicate the desired experience level: entry, intermediate, or expert. This

The next image shows the scope selection stage of posting a job. Clients can specify the estimated size of the work, ranging from small tasks like translating an article to intermediate-level projects expected to last 3-6 months. Importantly, they can also indicate if this is a contract-to-hire opportunity, allowing talent to potentially convert to full-time employees after a trial period.

The next covers the budget specification step. Upwork prompts clients to set an hourly rate range or a fixed price for the project. For the hourly rate, a suggested range of $15-$26/hour is provided based on average rates for similar general translation projects. A histogram shows the distribution of hourly rates charged by professionals on the platform.

The next represents the final step of starting the conversation by providing a detailed job description. Clients can paste an existing description or see examples to craft an effective one. They are encouraged to clearly outline expectations, required skills, communication preferences, and work details to attract suitable talent.

Overall, Upwork's job posting process prioritizes clarity and comprehensiveness. It guides clients to provide detailed descriptions of their project's scope, budget, engagement model (contract or full-time), and skill requirements. This structured approach, along with the platform's guidance and benchmarks, helps to streamline the process of finding the right freelancers for the job.

Job Review

The image shows the final review screen before posting a job on Upwork. At this stage, you can thoroughly review all the details you have entered, including the job title, description, category, required skills, scope, and budget range. If any changes or corrections are needed, you can go back and modify the respective fields. You also have the option to add screening questions to help filter and assess potential candidates more effectively. These questions can be related to specific skills, experience, or other job requirements.

Additionally, you can set advanced preferences if desired, such as preferred hourly availability, start date, or any other criteria relevant to the job. If you are not ready to post the job immediately, you can save the current job details as a draft and come back to review or make changes before posting it later. Once you are satisfied with all the job details, you can proceed to post the job by clicking the "Post this job" button, making it visible to freelancers on the Upwork platform.

Before posting the job, it is advisable to review and set up your preferred payment method and terms, such as hourly or fixed-price contracts, milestones, or any other payment-related preferences. It is also recommended to review Upwork's fees and policies related to job postings, hiring, and working with freelancers to ensure you understand the platform's terms and conditions. The review stage is crucial as it allows you to ensure that the job details accurately represent your requirements and preferences before making the job public on the Upwork platform.

Dashboard

User Workspace and Job Management

The central panel prompts users to "Use your workspace to manage their job posts, action items, and completed work." This suggests Upwork provides a dedicated workspace area for clients and freelancers to organize and track their projects, tasks, and progress.

Collaboration and Communication

Features like "Pay with confidence" and "Stay secure on Upwork" highlight Upwork's emphasis on facilitating secure transactions and communication between clients and freelancers within the platform.

Expert Consultation and Project Assistance

The dashboard prominently displays options to "Book a consultation" with experts for project guidance, scope definition, and strategic planning. This indicates Upwork offers advisory services to help clients and freelancers navigate complex projects effectively.

Talent Matching and Hiring

The "Get started and connect with talent to get work done" section implies Upwork has a system for matching clients with suitable freelancers based on project requirements and freelancer skillsets.

Payment Processing and Invoicing

Elements like "Learn about payments" and "How to set up your preferred billing method" suggest Upwork provides integrated payment processing and billing services to streamline financial transactions between clients and freelancers.

Overall, the Upwork dashboard presents a comprehensive platform designed to facilitate end-to-end project management, collaboration, talent sourcing, and secure financial transactions between clients and freelancers within a centralized environment.

Message System
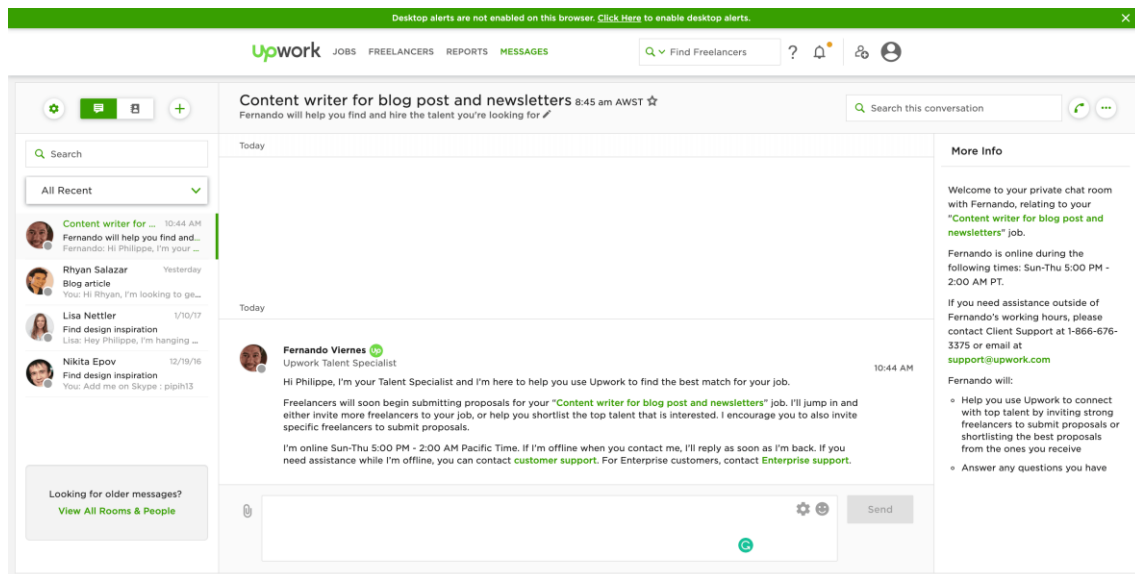
The image showcases the user interface of the Upwork messaging system, which includes various features and functionalities. The main panel displays the conversation history between the client and the assigned Talent Specialist, Fernando Viernes. The Talent Specialist's role seems to be assisting clients in finding suitable freelancers for their job postings and guiding them through the Upwork platform.

The platform assigns Talent Specialists to clients to provide personalized support and ensure a smooth hiring process. The Talent Specialist's initial message outlines their responsibilities, including inviting freelancers to submit proposals for the client's job posting, encouraging the client to invite specific freelancers, and providing assistance with using the Upwork platform effectively.

The messaging system allows clients to review past conversations with freelancers or Talent Specialists, providing a centralized communication hub. The "More Info" section displays additional details about the job posting, the Talent Specialist's availability, and contact information for customer support.

Overall, Upwork appears to be a comprehensive platform that streamlines the process of hiring freelancers by providing a structured communication channel, dedicated support from Talent Specialists, and tools for managing proposals and collaborating with freelancers.

Search

The image showcases the platform's advanced search functionality, which allows clients to find and hire freelancers based on specific criteria.

The search interface provides various filters and options to refine the search results. Clients can filter freelancers by their hourly rate, job success score (a metric indicating their success rate on previous projects), total earnings on the platform, and user ratings/reviews. Additionally, clients can filter freelancers

based on their location, the type of contract (freelancer or agency), specific job categories, and the availability of upfront cost estimates.

The search results display freelancer profiles, including their profile picture, job title/description, hourly rate, job success score, total earnings, and any specialties or skills they possess. Each profile also has a "Hire" button, allowing clients to initiate the hiring process directly from the search results.

Furthermore, the search interface incorporates visual elements, such as a graph depicting the hourly rate distribution of freelancers, providing clients with an overview of the pricing landscape on the platform.

Overall, the advanced search feature on Upwork appears to be a comprehensive tool designed to streamline the process of finding and hiring suitable freelancers for specific projects. It enables clients to apply multiple filters and criteria to narrow down their search and identify freelancers who best match their requirements and budget.

Manage Jobs

All job posts   All contracts

All job posts   Post a new job

🔍 Search job postings   ⚙ Filters

Teste   Edit draft   ⋯
Created 13 minutes ago by You
Draft - Saved Mar 15, 2024

1 - 1 of 1 Job posts   ‹ Previous **1** Next ›
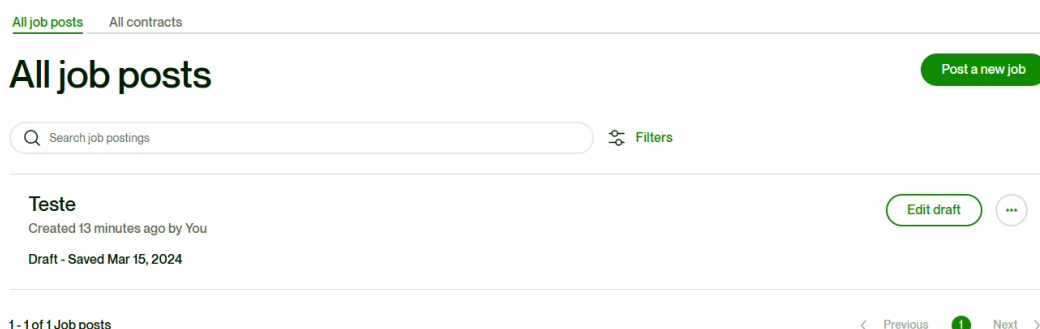
At the top, there are two tabs - "All job posts" and "All contracts" - allowing the user to toggle between managing their job posts and contracted projects.

The main interface shows "All job posts" and provides a search bar to search through job postings. There is also a filters button, presumably to apply various filters to narrow down the job post listings.

Below, there is a single job post listed titled "Teste" which was created 13 minutes ago by the user themselves. It shows the status as "Draft - Saved Mar 15, 2024", indicating this is a draft job post that hasn't been published yet. The user has options to "Edit draft" or access additional options through the ellipsis menu.

At the bottom, there are navigation controls showing "1 - 1 of 1 Job posts", confirming this is the only job post currently listed. There are also Previous/Next buttons to navigate through job post listings if there were multiple pages.

Overall, this interface allows Upwork users to create, manage, search, and filter their job postings conveniently within the platform's dashboard.

Manage Contracts
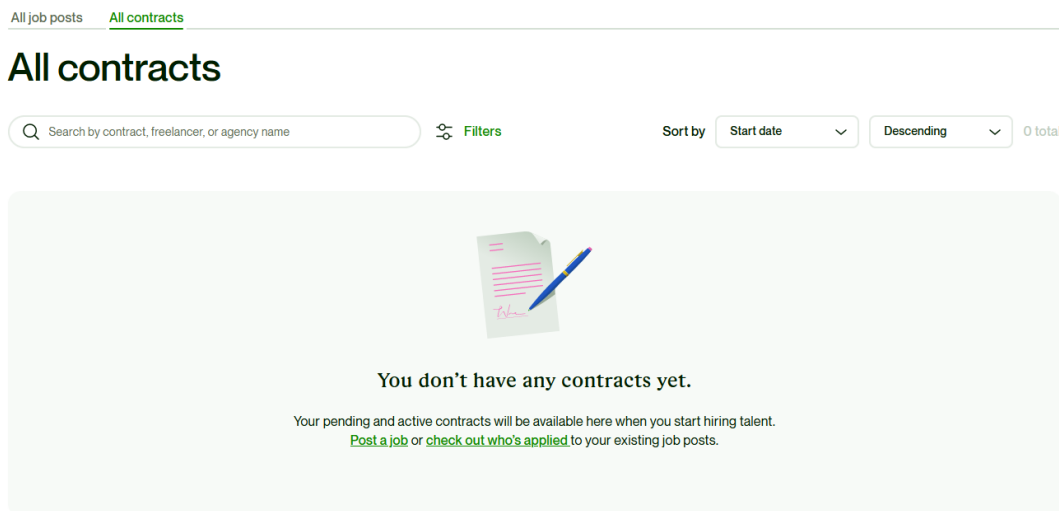
This image shows the "All contracts" section of the Upwork platform. At the top, there is a search bar that allows users to search for contracts by freelancer, agency name, or contract details. There is also a filters option to narrow down the contract listings based on various criteria.

Below the search and filter options, there are sort options to organize the contract listings by start date or other factors, and the ability to sort in ascending or descending order.

However, in this particular case, the user does not have any active or pending contracts yet. The interface displays a placeholder image with a document and pen, along with text stating "You don't have any contracts yet." It provides suggestions to either post a new job or check who has applied to existing job posts to start hiring talent and creating contracts.

Overall, this interface serves as a centralized location for clients on Upwork to manage and oversee their ongoing contracts with freelancers or agencies they have hired through the platform. The various search, filter, and sort options allow for efficient navigation and organization of contract details.

Upwork offers two primary contract structures for freelancing projects: fixed-price contracts and hourly contracts, both utilizing Upwork's escrow service for transaction security.

For fixed-price contracts, the client deposits the entire project budget into Upwork's escrow before work begins. Larger projects can be divided into milestones, with partial payments made upon completion of each stage. Once the freelancer delivers the work, they request payment through Upwork. The client then has 14 days to approve or reject the work and payment request. If there's no response within this period, Upwork automatically releases the funds to the freelancer.

Hourly contracts operate differently. Freelancers log their work hours weekly through timesheets, which the client reviews and approves within four days. Upon approval or inaction from the client, Upwork releases payment to the freelancer on the following Friday (UTC).

In addition to these contract structures, Upwork provides technical support such as holding project funds securely in escrow until completion or agreed milestones, offering mediation services for resolving contract disputes, and imposing service fees where clients cover processing fees and freelancers pay a service fee based on contract type and value.

Overall, Upwork serves as a reliable intermediary, safeguarding funds in escrow and facilitating secure transactions between freelancers and clients.

Freelancer

Create Profile

Hey Jen. Ready for your next big opportunity?

- Answer a few questions and start building your profile
- Apply for open roles or list services for clients to buy
- Get paid safely and know we're there to help

Get started   It only takes 5-10 minutes and you can edit it later. We'll save as you go.

Sasheen M.
Customer Experience Consultant
☆ 5.0 $65.00/hr   🗂 14 jobs

"Upwork has enabled me to increase my rates. I know what I'm bringing to the table and love the feeling of being able to help a variety of clients."

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upwork

2/14

A few quick questions: first, have you freelanced before?

This lets us know how much help to give you along the way. We won't share your answer with anyone else, including potential clients.

| I am brand new to this | I have some experience | I am an expert |

How would you like to tell us about yourself?

We need to get a sense of your education, experience and skills. It's quickest to import your information — you can edit it before your profile goes live.

🔲 Import from L...

⬆ Upload your resume

Fill out manually (15 min)

"Your Upwork profile is
how you stand out from
the crowd.It's what you
use to win work, so let's
make it a good one."
-- Upwork Pro Tip

Got it. Now, add a title to tell the world what you do.

It's the very first thing clients see, so make it count. Stand out by describing your expertise in your own words.

Your professional role

Software Engineer | Javascript | iOS

If you have relevant

Freelancers who add their experience are twice a... ...xt page.

➕
Add experience

☐ Nothing to add? Check the box and keep goi...

Add Work Experience ✕

Title *

Ex: Software Engineer

Company *

Ex: Microsoft

Location

Ex: London   Canada ⌄

☐ I am currently working in this role

Start Date *   **End Date ***

Month ⌄   Year ⌄   Month ⌄   Year ⌄

Description

Save

Back   Next, add your education

upwork

Clients like to know

You don't have to have a degree. Adding any releva

+

Add education

Nothing to add? Check the box and keep goin

Add Education History

School

Ex: Boston University

Degree

Ex: Bachelors

Field of Study

Ex: Business

Dates Attended

From ⌄

To (or expected graduation year) ⌄

Description

Describe your studies, awards, etc.

Save

Back

Next, add languages

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upwork

Looking good. Next, tell us which languages you speak.

Upwork is global, so clients are often interested to know what languages you speak. English is a must, but do you speak any other languages?

Language	Proficiency	
English (all profiles include this)	Native or Bilingual ⌄	
Spanish ⌄	Fluent ⌄	🗑

+ Add a language

Back

Next, add your skills

upwork

Nearly there! What work are you here to do?

Your skills show clients what you can offer, and help us choose which jobs to recommend to you. Add or remove the ones we've suggested, or start typing to pick more. It's up to you.

Your skills

Video Editing ✕   Video Post-Editing ✕   Adobe Premiere Pro ✕   Enter skills here

Max 15 skills

"Upwork's algorithm will recommend specific job posts to you based on your skills. So choose them carefully to get the best match!"

-- Upwork Pro Tip

Back

Next, write an overview

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upwork

Great! Now write a bio to tell the world about yourself.

Help people get to know you at a glance. What work are you best at? Tell them clearly, using paragraphs or bullet points. You can always edit later - just make sure you proofread now!

Your overview

Enter your top skills, experiences, and interests. This is one of the first things clients will see on your profile.

At least 100 characters

Marti G.

☆ 5.0 $75.00/hr   14 jobs

"I'm a developer with experience in building websites for small and medium sized businesses. Whether you're trying to win work, list your services or even create a whole online store – I can help!

• I'm experienced in HTML and CSS 3, PHP, jQuery, WordpPess and SEO

• I'll fully project manage your brief from start to finish

• Regular communication is really important to me, so let's keep in touch!"

Back

Next, choose your categories

12/14

What are the main services you offer?

Choose at least one service that best describes the type of work you do. This helps us match you with clients who need your unique expertise.

Video & Animation ⌄

Accounting & Consulting	›
Admin Support	›
Customer Service	›
Data Science & Analytics	›
Design & Creative Video & Animation	›
Engineering & Architecture	›
IT & Networking	›
Legal	›
Sales & Marketing	›
Translation	›
Web, Mobile & Software Dev	›
Writing	›

Back

Next, set your rate

13/14

Now, let's set your hourly rate.

Clients will see this rate on your profile and in search results once you publish your profile. You can adjust your rate every time you submit a proposal.

Hourly rate
Total amount the client will see.

$ 0.00 /hr

10% freelancer service fee
This helps us run the platform and provide services like payment protection and customer support.

$ 0.00 /hr

You'll get
The estimated amount you'll get paid after service fees.

$ 0.00 /hr

Back

Next, add your photo and location

14/14

A few last details, then you can check and publish your profile.

A professional photo helps you build trust with your clients. To keep things safe and simple, they'll pay you through us - which is why we need your personal information.

Country *
Canada

Street Address * (won't show on profile)

Apt/Suite (Optional)

City *

State/Province *
Please select

ZIP/Postal code *

Phone
+1   Enter number

+ Upload photo

Back

Check your profile

Portfolio

✎ Add project

▦ Select template

▤ Add details

✓ Preview

Add portfolio project

Project Title

Enter a brief but descriptive title

Related Upwork Job (optional)

Once you've completed contracts on Upwork, you'll be able to link your work.

Completion Date (optional)

mm/dd/yyyy

Cancel   Go to Select Template

Search Job

Filter By

Category ⌃

🔍 Select Categories

Experience level ⌃

☐ Entry Level (25543)
☐ Intermediate (106013)
☐ Expert (63687)

Job type ⌃

☐ Hourly (120404)

☐ $ Min /hr | $ Max /hr

☐ Fixed-Price (74885)

☐ Less than $100 (32020)
☐ $100 to $500 (24220)
☐ $500 - $1K (7343)
☐ $1K - $5K (8759)
☐ $5K+ (2543)

☐ $ Min | $ Max

Number of proposals ⌃

☐ Less than 5 (31737)

Search | Saved Jobs

[Search for jobs] [🔍] [📁 Save search]

Advanced Search

📶 195,291 jobs found   Sort: [Newest ⌄]   View: [≡]

Kizigua / Chizigula interpreter   [👎] [♡]

Hourly: $15-$30 - Expert - Est. Time: 1 to 3 months, Less than 30 hrs/week - Posted 3 minutes ago

We are in need of an interpreter who is fluent or a native speaker in Kizigua/Chizigula and English for a short-term project lasting 1 to 3 months. The successful candidate will provide live interpretation services for our clients and assist in communicating effectively between parties. The ideal candidate should have near-native fluency in both languages and b...
more

[Native] [Fluent] [Near-Native Fluency] [Live Interpretation] [English]

Proposals: **Less than 5**

✅ Payment verified ★★★★★ $10K+ spent 📍 United States Connects to apply: 8 Connects

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Data Entry / Data Analytics   [👎] [♡]

Fixed-price - Entry level - Est. Budget: $5 - Posted 4 minutes ago

This assessment requires you to produce a data analysis solution for a given large dataset using Excel or R You will be required to demonstrate your solution and provide a project diary that records how each step of the process was undertaken. Deliverables 1. A project diary in Word format that details your reflections and observations at each stage of...
more

[Microsoft Excel] [Accuracy Verification] [Data Scraping] [Spreadsheet Software] [Database]

Proposals: **Less than 5**

Recommended Jobs

Jobs you might like

···

Best Matches   Most Recent   Saved Jobs

Browse jobs that match your experience to a client's hiring preferences. Ordered by most relevant.

Anime company looking for illustrator

👎 ❤️

Fixed-price - Intermediate - Est. Budget: $88 - Posted 17 minutes ago

Need you to communicate with customer or team picture theme and style, understand the needs of the project from the perspective of the user and the business Draw illustrations, characters, scenes, such as the core element set, accurately express the content of text and emotional atmosphere According to the project demand, draw scene, component,…
more

Illustration   Cartoon Art   Colorful Style

Proposals: Less than 5

📇 Payment unverified ⭐⭐⭐⭐⭐ $0 spent 📍 United States

Recreate a digital illustration

👎 ❤️

Fixed-price - Intermediate - Est. Budget: $150 - Posted 20 minutes ago

1. Take the attached image (only JPG available) and create an exact replica with a few tweaks - Make the purse is the same red as the skirt - Change the head: make it look less cartoonish and remove the glasses 2. Add a male counterpart to the right in the same exact style. We have a few images that you can use as inspiration for the outfit. The most…
more

2D Art   Digital Art   Illustration   Graphic Design   Adobe Photoshop   Vector Tracing   Adobe Illustrator

Plans

Membership plans

Basic	Plus
Free	$14.99 /month *
This is your current plan	**Upgrade to Plus**
Includes:	Includes everything in Basic and also:
✓ 10 Connects/month	✓ 80 Connects/month
✓ Buy Connects as you need them for $0.15 + Tax each*	✓ View competitor bids for any job
✓ Hourly protection to ensure you're paid for each hour worked	✓ Extended reports and functionality, including grouping and sorting
✓ Fixed-price payments are secured through milestones	✓ Setting to keep your earnings confidential
✓ Limited reports and functionality	✓ Customize your profile URL
	✓ Your profile will never be set to hidden due to inactivity
*Connects expire one year after purchase date	*Sales tax may apply

Proposal

Propose Terms

Bid
This is what
the client sees $ 0.00

You'll earn ? $ 0.00

Estimated Duration   Please select... ▾

Cover Letter

credibility
I've dubilt 17 of these

demonstrate reliability
sell value

Introduce yourself, highlight your skills and experience, and tell the client exactly why they should hire you.

This is your big chance to show that you've read the job description, understand the project, and are qualified for the job.

4928 characters left

Attachment
(optional)

Choose File No file chosen

File size should be less than 5MB. Include work samples or other documents to support your application. Do not attach your résumé — your Upwork profile is automatically forwarded to the client with your proposal.

Accept and Submit a Proposal   Cancel

Job Details

< ⟨ 　　　　　　　　　　　　　　　　　　　　　　⧉ Open job in a new window

Video Editor for a Motivation/Self improvement Youtube Channel

Apply Now

♡ Save Job

Video Editing

Posted 29 minutes ago

📍 Flag as inappropriate

📍 Worldwide

Send a proposal for: 6 Connects

Available Connects: 50

The youtube channel is Thrivemind:
https://www.youtube.com/channel/UCvWwdA9i02nsk9xBnEt_KYQ

The goal is to take this channel to the next level by increasing the quality of content and the frequency at which content can be uploaded.

The work entailed will be as follows:

You will receive 1-2 videos a week of compilations of motivational or self-improvement talks. The footage will be quite raw and will not have any subtitles, stock footage, clips over it etc etc.

Your job will be to increase retention primarily through relevant footage of various movie scenes, stock footage or any relevant footage to be placed ontop where necessary.

Along with that you will be subtitling the video. The subtitles are of high importance to be done with effects and transitions to be made smooth, engaging, and not too much in your face but will drive up retention.

Any other relevant retention tricks will be also used. you will have creative freedom to a certain extent in this regard.

The job will start at 200usd a month for 6-8 videos a month. on a part-time basis.

As the channel grows, so will pay as the goal is to take this channel to the top and then so can responsibilities and workload accordingly

Here are a list of top competitors in the space:

About the client

Payment method not verified ❓

Malta
4:56 pm

1 job posted

Member since May 19, 2023

Job link

https://www.upwork.com/j

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