Lucas Fernando Geron

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Brazilian, based in Pato Branco - PR, Brasil, 29 years old, single, no children.

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Summary and Objective

I am ambitious and proactive, always seeking challenges that allow me to grow professionally and contribute to the financial success of the company I work for. I am extremely organized and enjoy participating in important projects, whether as a leader or as an active member of the team, always working with clear goals. Good communication and respect are parts of my work routine.

Academic Education

English proficiency: **B2**

U.T.F.P.R - Campus Pato Branco
Bachelor of **Computer Engineering**
july 2011 - december 2013 - Dropout
Reason: Course geared towards hardware and not much towards software.

U.T.F.P.R - Campus Guarapuava
Technology in **Systems for Internet**
july 2015 - june 2023 - Graduated
Note: Locked in 2018/2 and continued in 2022/2 due to pandemic.

Main Skills

- **Ruby on Rails**
- **Hotwire Turbo**
- **Docker**
- **PostgreSQL**

- **HTML / CSS**
- **Hotwire Stimulus**
- **Github**
- **Google Apps Scripts**

- **Tailwind CSS**
- **Javascript**
- **Heroku**
- **Google App Sheet**

Professional Experience

Self-Employed - FORMAgestor and Personal Projects
Full Stack Developer - Ruby on Rails | april de 2023 - present.
Pato Branco, Paraná, Brasil

I implemented significant improvements to the application described below (Graduation Project), making it fully responsive, optimizing database queries, tests, validations, and resources with hotwire turbo. I made the application scalable and implemented an administrative dashboard for customer and license control, enabling shared use of the platform for customers who operate as franchises.

In addition to this project, I developed the documentation for an application that will be developed, being an educational platform with the proposal to simulate a 'virtual microscope', which will have a collection of medical reports with the objective of training and evaluating biomedical professionals.

I also developed some curricular enrichment projects using various technologies such as landing pages, blog with image gallery, task list, record management through APIs, among others.

UTFPR - Graduation Project
Full Stack Developer - Ruby on Rails | november 2022 - june 2023 (**6 months**)
Guarapuava, Paraná, Brasil

I developed a Ruby on Rails application, from the conception of the problem to its launch in production,

with the goal of managing negotiations and mapping classes for graduation companies. The project was carried out as a Final Course Project at UTFPR. The application has support for Docker, integration with AWS S3, and makes use of the main Ruby Gems. It is hosted on Heroku and has test coverage and CI/CD configuration. The application also has an intuitive and user-friendly interface and presents analytical reports according to the information recorded on the platform.

Career Transition

After working for many years in the events industry, after the pandemic, I chose to pursue a career in technology, where I was able to complete my degree and seek new opportunities in the job market as a full stack web developer.

Cross Formaturas

Final Art to Process Manager | october 2015 - november 2022 (**7 years e 2 months**)
Guarapuava, Paraná, Brasil

I started my career as a Final Artist and was quickly promoted to Creative Supervisor. During this period, I performed operational and strategic work, developing methods to integrate, automate, and perform routine tasks more efficiently. I coordinated three teams, all currently self-managed, and led Marketing projects such as brand rebranding and its new visual identity, renowned party campaigns, and institutional materials. I developed the company's website, which has a news blog, form management, and image upload, as well as being associated with Google Analytics and integrated chat services.

In addition to managing the demand of the creative sector, I contributed by developing fundamental spreadsheets for the company's financial management, checklists, service orders, and the integration of various tools such as event calendar and time bank. Upon taking over the management of the after-sales sector, I contributed by developing organizational charts, flowcharts, and diagrams of the company's processes, allowing for the optimization of demand management and business intelligence.

Expanding my area of operation, I contributed to the development of important projects for the company, such as the elaboration of all Positions and Functions with the aim of formalizing the organizational structure and encouraging employees to advance in their professional careers. I created Management Dashboards using Microsoft Power BI, compiling data from spreadsheets, CRM, and web applications to generate analytical reports. I developed a Commercial Proposal Generator system to optimize value management and generate more profit. I led a large project with partner companies to study and implement improvements in the company's processes.

Extra Training

Startup Weekend Pato Branco
Techstars | 2023 | 54 Horas

Complete Course of Pure Ruby
OneBit Code | 2020 | 5 Hours

Investment in Real Estate Fund
Suno Research | 2022 | 10 Hours

Communicate *Outstanding Student Award*
Kellen Kretschmer Training | 2019 | 24 Hours

Excel + Power BI *Outstanding Student Award*
Softgraf Guarapuava | 2022 | 70 Hours

Laravel 8.0
Especializa T.I | 2018 | 6 Hours

Training for Leaders
 Kellen Kretschmer Training | 2021 | 20 Hours

Social Media Strategist
Plugcitários | 2018 | 12 Hours