LUCAS GREER

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References

Lindsay Daugherty, Title, RAND Corporation, ldaugher@rand.org, 310-393-0411x6484 Christine Mulhern, Title, RAND Corporation, cmulhern@rand.org, 310-393-0411x6720 Patrick Button, Title, Tulane University, pbutton@tulane.edu, 949-295-6115

Education

Ph.D. in Policy Analysis, Pardee RAND Graduate School	Expected 2025
Dissertation: "Labor Market Prospects of Online Postsecondary Education"	
Committee: Lindsay Daugherty (chair), Christine Mulhern, Patrick Button	
Independent study: Methods to Detect Labor Market Discrimination	
M.Phil. in Policy Analysis, Pardee RAND Graduate School	2022
M.P.A, The Ohio State University	2018
MA in Economics, University of Virginia	2017
BS in Economics, minor in Mathematics, Le Moyne College	2016

Professional Experience

Assistant Policy Researcher, RAND Corporation, Santa Monica, CA

2020-present

- Applies statistical methods to evaluate K-12 education programs and estimate the wage returns to postsecondary education credentials
- Conducts end-to-end qualitative research of postsecondary education services and laborrelated topics
- First-authored two peer-reviewed reports about Florida K-12 mathematics teachers' preparation and use of student data

Fellow, Department of Labor Chief Evaluation Office, Washington, D.C.

Summer 2024

• Estimated the wage returns for online community college credentials and presented findings to approximately 100 department-wide leaders and staff

Development Associate, Noble Network of Charter Schools, Chicago, IL

2018-2020

• Fundraised an annual budgetary need of \$6 million in a three-person development team through grant proposals and a donor portfolio of foundations, corporations, government agencies, and individuals

Research Fields

Applied microeconomics, Labor and employment, Education policy

Select RAND Publications

"Growing the Computer Science and Information Technology Workforces in Ohio" (forthcoming). Megan Andrew, Jonah Kushner, **Lucas Greer**, Christine Mulhern, Jenna Kramer, and Daniel Schwam.

"Gauging What Employers Think: Lessons Learned from Fielding the 2022 Department of Defense National Survey of Employers" (2024). Brian Phillips, Susan Gates, Laura Werber, Jonas Kempf, and Lucas Greer.

- "Understanding and Improving Civilian Employer Experiences with Guard and Reserve Duty" (2024). Laura Werber, Susan Gates, Brian Phillips, **Lucas Greer**, Jonas Kempf, and Samantha Cherney.
- "Strengthening the Manufacturing Workforce in Ohio" (2023). Lisa Abraham, Christine Mulhern, and Lucas Greer.
- <u>"Review of Reserve Component Activation Data Quality"</u> (2023). James Marrone, Patricia Tong, Avery Calkins, and **Lucas Greer**.
- "Florida K-12 Mathematics Teachers' Access to and Use of Student Data: Findings from the 2022 Learn Together Survey" (2023). Lucas Greer and Elizabeth Steiner.
- "Florida K-12 Mathematics Teachers' Credentials and Preparation: Findings from the 2022 Learn Together Surveys" (2022). Lucas Greer, Zandra De Araujo, and Elizabeth Steiner.
- <u>"Prioritizing Strategies to Racially Diversify the K-12 Teacher Workforce: Findings from the State of the American Teacher and State of the American Principal Surveys"</u> (2022). Elizabeth Steiner, **Lucas Greer**, Lisa Berdie, Heather L. Schwartz, Ashley Woo, Sy Doan, Rebecca Ann Lawrence, Rebecca L. Wolfe, and Allyson D. Gittens.
- "Walking a Fine Line—Educators' Views on Politicized Topics in Schooling: Findings from the State of the American Teacher and State of the American Principal Surveys" (2022). Ashley Woo, Rebecca L. Wolfe, Elizabeth D. Steiner, Sy Doan, Rebecca Ann Lawrence, Lisa Berdie, Lucas Greer, Allyson D. Gittens, and Heather L. Schwartz.
- "The Impact and Implementation of the Chicago Collaborative Teacher Professional Development Program" (2022). Kata Mihaly, Isaac M. Opper, and Lucas Greer.
- "Restoring Teacher and Principal Well-Being Is an Essential Step for Rebuilding Schools: Findings from the State of the American Teacher and State of the American Principal Surveys" (2022). Elizabeth Steiner, Sy Doan, Ashley Woo, Allyson D. Gittens, Rebecca Ann Lawrence, Lisa Berdie, Rebecca L. Wolfe, Lucas Greer, and Heather L. Schwartz.
- "Is the National Nuclear Enterprise Workforce Postured to Modernize the Triad? Insights and Options from a Quick-turn Assessment" (2022). Laura Werber, Frank G. Klotz, Brian Phillips, Noah Johnson, Lucas Greer, Brittany Clayton, Mark V. Arena, and Chaitra M. Hardison.
- "For Secondary Teachers Educating Students with Disabilities, 2021 Was a New Year with an Old Story: Findings from the American Educator Panels" (2022). Laura Stelitano, Heather Gomez-Bendaña, and Lucas Greer.
- "Identifying Supports for Struggling Students: Findings from the 2021 Learn Together Surveys" (2021). Sy Doan, Lucas Greer, and Elizabeth Steiner.

Invited Talks & Conferences

In 2024:

Ohio Longitudinal Data Archive's October Data Stewards Meeting, "The Labor Market Returns for Online Community College Students" (presentation)

Department of Labor Chief Evaluation Office's Summer Fellows Day, "The Labor Market Returns for Online Community College Students" (presentation)

In 2023:

APPAM Conference, "The Labor Market Prospects of Adult Learners with Online Bachelor's Degrees: A Correspondence Audit Field Experiment" (poster)

Teaching Experience

At Pardee RAND Graduate School:

Statistics for Policy Analysis, Teaching Assistant (2022)

Mathematics for Policy Analysis, Teaching Assistant (2021)

First-year Ph.D. Bootcamp, Microeconomics Lecturer (2021)

At Le Moyne College:

Upward Bound, Middle and high school mathematics tutor (2016, 2017) Introductory Microeconomics/Macroeconomics, Tutor (2015-2016)

Awards

Doris Dong Dissertation Award (2023)

Susan Way-Smith Dissertation Award (2022)

Pardee RAND Outstanding Teaching Assistant Award (2022)

The Monsignor David J. Dooling Medal in Junior Social Sciences, Le Moyne College (2015)

The James E. Kenney Alumni Award in Junior Economics, Le Moyne College (2014)

Professional Activities

Student Ambassador, Pardee RAND Graduate School (2022-2023, 2023-2024) Board Clerk, Noble Network of Charter Schools (2018-2020)

Other Information

Citizenship: United States

Technical skills: Stata, Excel, NVivo, Dedoose, Select Survey, familiar with Python, R, SAS,

SQL, and Tableau

Data experience: Administrative data, Publicly available data, Survey data, Interview and focus group transcripts, Self-collected experimental data

Quantitative methods: Regression analysis (linear, nonlinear, panel data), Quasi-experimental methods (difference-in-differences, propensity score matching, synthetic controls, instrumental variable, regression discontinuity), Nonparametric techniques (principal component analysis, decision tree, clustering), Experimental research, Survey design, Data visualization

Qualitative methods: Interviews, Focus Groups, Observations, Document review

Job Market Paper

"The Employment Prospects of Public and Nonprofit Online Universities: Findings from a Correspondence Audit Study"

Abstract: Many students pursue online bachelor's degrees to advance their careers. However, it is uncertain whether online degrees offer the same employment benefits as traditional, in-

person degrees, even when they are earned at public and nonprofit universities specializing in online learning. This paper provides the first causal estimates of employer interest in bachelor's degree graduates from public and nonprofit online universities, including standalone online universities and fully online campuses of traditional universities. Using a correspondence audit field experiment, I submitted 2,164 fictitious applications to real job openings in business, with applicants randomly assigned as graduates from either online or nonselective brick-and-mortar institutions. Given the prevalence of adult learners in online programs, I created resumes and cover letters to resemble recent college graduates in their early thirties with prior work experience. The results show that graduates from online universities are as likely to receive callbacks on their job applications as those from brick-and-mortar institutions. This paper demonstrates that public and nonprofit online universities offer a valuable pathway for adults considering nonselective postsecondary options for their bachelor's degree.