

Power BI Exercise

As part of our interview process, we invite you to complete an exercise focused on your skills in Power BI. The objective of this exercise is to evaluate your expertise in data modeling, DAX, visualization design, and the ability to create data-driven storytelling through dashboards.

- **Objective:** Build a Power BI report that highlights your ability to transform data into meaningful insights.
- **Dataset:** We will provide a dataset for you to use.
- **Evaluation Criteria:**
 - **Data Modeling:** Your ability to structure the data effectively, including relationships.
 - **DAX Expertise:** Use of DAX formulas to create measures or columns.
 - **Visualizations:** Selection and design of visuals that effectively communicate insights and are easy to read for stakeholders.
 - **Storytelling:** The overall narrative and flow of the report. How well does the report tell a story or provide actionable insights?

Deliverable

- Power BI file (.pbix) with your final solution

In the next interview, we will ask you to present your dashboard, where you'll explain the dataset you used, walk us through your dashboard, and demonstrate the functionalities and insights it provides.

Thank you and good luck!