Contextual Bandits

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CS/Stat 184(0): Introduction to Reinforcement Learning Fall 2024

Today

- Feedback from last lecture
- Recap
- UCB-VI for linear MDPs
- Recall: Contextual Bandits
- LinUCB

Feedback from feedback forms

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1. Thank you to everyone who filled out the forms!

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Exploration in MDP: make it a bandit and do UCB?

Q: given a discrete MDP, how many unique deterministic policies are there?

$$\left(|A|^{|S|} \right)^H$$

So treating each policy as an "arm" and running UCB gives us regret $\tilde{O}(\sqrt{|A|^{|S|H}N})$

This seems bad, so are MDPs just super hard or can we do better?

Tabular UCB-VI

1. Set
$$N_h^n(s, a) = \sum_{i=1}^{n-1} \mathbf{1}\{(s_h^i, a_h^i) = (s, a)\}, \forall s, a, h$$

2. Set
$$N_h^n(s, a, s') = \sum_{i=1}^{n-1} \mathbf{1}\{(s_h^i, a_h^i, s_{h+1}^i) = (s, a, s')\}, \forall s, a, a', h$$

3. Estimate
$$\hat{P}^n : \hat{P}_h^n(s' | s, a) = \frac{N_h^n(s, a, s')}{N_h^n(s, a)}, \forall s, a, s', h$$

4. Plan:
$$\pi^n = \text{VI}\left(\{\hat{P}_h^n, r_h + b_h^n\}_h\right)$$
, with $b_h^n(s, a) = cH\sqrt{\frac{\log(|S||A|HN/\delta)}{N_h^n(s, a)}}$

5. Execute
$$\pi^n$$
: $\{s_0^n, a_0^n, r_0^n, ..., s_{H-1}^n, a_{H-1}^n, r_{H-1}^n, s_H^n\}$

High-level Idea: Exploration Exploitation Tradeoff

Upper bound per-episode regret: $V_0^{\star}(s_0) - V_0^{\pi^n}(s_0) \leq \hat{V}_0^n(s_0) - V_0^{\pi^n}(s_0)$ by construction of b_h^n

1. What if $\hat{V}_0^n(s_0) - V_0^{\pi^n}(s_0)$ is small?

Then π^n is close to π^* , i.e., we are doing <u>exploitation</u>

2. What if $\hat{V}_0^n(s_0) - V_0^{\pi^n}(s_0)$ is large?

Some $b_h^n(s,a)$ must be large (or some $\hat{P}_h^n(\cdot\mid s,a)$ estimation errors must be large, but with high probability any $\hat{P}_h^n(\cdot\mid s,a)$ with high error must have small $N_h^n(s,a)$ and hence high $b_h^n(s,a)$)

Large $b_h^n(s, a)$ means π^n is being encouraged to do (s, a), since it will apparently have very high reward, i.e., <u>exploration</u>

$$\mathbb{E}\left[\mathsf{Regret}_{N}\right] := \mathbb{E}\left[\sum_{n=1}^{N}\left(V^{\star} - V^{\pi^{n}}\right)\right] \leq \widetilde{O}\left(H^{2}\sqrt{\left|S\right|\left|A\right|N}\right)$$

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$$P_h(s'|s,a) = \mu_h^{\star}(s') \cdot \phi(s,a), \quad \mu_h^{\star}: S \mapsto \mathbb{R}^d, \quad \phi: S \times A \mapsto \mathbb{R}^d$$

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Feature map ϕ is known to the learner! (We assume reward is known, i.e., θ^{\star} is known)

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$$V_h^{\star}(s) = \max_a \phi(s, a)^{\mathsf{T}} w_h, \quad \pi_h^{\star}(s) = \arg\max_a \phi(s, a)^{\mathsf{T}} w_h$$

Indeed we can show that $Q_h^\pi(\,\cdot\,,\,\cdot\,)$ Is linear with respect to ϕ as well, for any π,h

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3. Plan:
$$\pi^{n+1} = VI\left(\{\hat{P}^n\}_h, \{r_h + b_h^n\}\right)$$

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Penalized Linear Regression:

$$\min_{\mu} \sum_{i=1}^{n-1} \|\mu\phi(s_h^i, a_h^i) - \delta(s_{h+1}^i)\|_2^2 + \lambda \|\mu\|_F^2$$

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How to choose $b_h^n(s, a)$?

Chebyshev-like approach, similar to in linUCB (will cover later this lecture):

$$b_h^n(s,a) = \beta \sqrt{\phi(s,a)^{\mathsf{T}} (A_h^n)^{-1} \phi(s,a)}, \quad \beta = \widetilde{O}(dH)$$

linUCB-VI: Put All Together

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- 5. Execute π^n : $\{s_0^n, a_0^n, r_0^n, \dots, s_{H-1}^n, a_{H-1}^n, r_{H-1}^n, s_H^n\}$

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Each arm has an <u>unknown</u> reward distribution, i.e., $\nu_k \in \Delta([0,1])$, w/ mean $\mu_k = \mathbb{E}_{r \sim \nu_k}[r]$

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Regret_T =
$$T\mu^* - \sum_{t=0}^{T-1} \mu_{a_t} = \sum_{t=0}^{T-1} (\mu^* - \mu_{a_t})$$

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Which user comes in next is random, but we have some context to tell situations apart and hence learn different optimal actions

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If we knew everything about the environment, we'd want to use the optimal policy

$$\pi^*(x_t) := \arg \max_{k \in \{1, ..., K\}} \mu^{(k)}(x_t), \quad \text{where } \mu^{(k)}(x) := \mathbb{E}_{r \sim \nu^{(k)}(x)}[r]$$

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 π^* is the policy we compare to in computing regret

Formally, a contextual bandit is the following interactive learning process:

For
$$t = 0 \rightarrow T - 1$$

- 1. Learner sees context $x_t \sim \nu_x$ Independent of any previous data
- 2. Learner pulls arm $a_t = \pi_t(x_t) \in \{1, ..., K\}$ all data seen so far
- 3. Learner observes reward $r_t \sim \nu^{(a_t)}(x_t)$ from arm a_t in context x_t

Note that if the context distribution ν_x always returns the same value (e.g., 0), then the contextual bandit <u>reduces</u> to the original multi-armed bandit

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Example: showing an ad on a NYT article on politics vs a NYT article on sports: Not *identical* readership, but still both on NYT, so probably still *similar* readership!

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Lower dimension makes learning easier, but model could be wrong/biased

Today

- Feedback from last lecture
- Recap
- UCB-VI for linear MDPs
- Recall: Contextual Bandits
 - LinUCB

Linear model for rewards: $\mu^{(k)}(x) = x^{\mathsf{T}}\theta^{(k)}$

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Least squares estimator:
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$$\text{proof: } \nabla_{\theta} \left[\sum_{\tau=0}^{t-1} (r_{\tau} - x_{\tau}^{\mathsf{T}} \theta)^2 \mathbf{1}_{\{a_{\tau} = k\}} \right] = 2 \sum_{\tau=0}^{t-1} x_{\tau} (r_{\tau} - x_{\tau}^{\mathsf{T}} \theta) \mathbf{1}_{\{a_{\tau} = k\}} = 0 \\ \Rightarrow \sum_{\tau=0}^{t-1} x_{\tau} r_{\tau} \mathbf{1}_{\{a_{\tau} = k\}} = \theta \sum_{\tau=0}^{t-1} x_{\tau} x_{\tau}^{\mathsf{T}} \mathbf{1}_{\{a_{\tau} = k\}}$$

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Let
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Large when $N_t^{(k)}$ small or x_t not aligned with historical data

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Makes $A_t^{(k)}$ invertible always, and it turns out a bound just like Chebyshev's applies (with more details and a much more complicated proof, which we won't get into)

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Can prove $\tilde{O}(\sqrt{T})$ regret bound

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Both cases allow a version of linUCB by extension of the same ideas: fit coefficients via least squares and use Chebyshev-like uncertainty quantification to get UCB

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Comments:

- i. There is only one A_t and $\hat{\theta}_t$ (not one per arm), so more info shared across k
- ii. Good for large K, but step 2's argmax may be hard

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But in principle, there is no "free lunch", i.e., the hardness of the problem now transfers over to choosing a good model (a bad model will lead to bad performance)

Today

- Feedback from last lecture
- Recap
- UCB-VI for linear MDPs
- Recall: Contextual Bandits
- LinUCB

Summary:

- Modeling in MDPs and bandits with large state/action spaces is critical
- When model is linear (in feature space), can still rigorously quantify uncertainty and balance exploration/exploitation

Attendance:

bit.ly/3RcTC9T



Feedback:

bit.ly/3RHtlxy

