# Jeongsik Park

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Educations University of Southern California

Master of Science, Computer Science

(Expected) May 2026 Los Angeles, CA

University of Texas at Dallas

Bachelor of Science, Computer Science – GPA: 3.94/4.0

May 2024 Richardson, TX

Publications

MemeIntent: Benchmarking Intent Description Generation for Memes [Paper]

<u>Jeongsik Park</u>\*, Khoi P. N. Nguyen\*, Terrence Li, Suyesh Shrestha, Megan Kim Vu, Jerry Yining Wang, and Vincent Ng.

\*denotes equal contributions.

Published in Proceedings of the 25th Annual Meeting of the Special Interest Group on Discourse and Dialogue (SIGdial 2024).

MemeInterpret: Towards an All-in-one Dataset for Meme Understanding

Khoi P. N. Nguyen\*, <u>Jeongsik Park</u>\*, Jihyung Park, Minseok Kim, Jaeheon Lee, Jae Won Choi, Kalyani Ganta, Phalgun Ashrit Kasu, Rohan Sarakinti, Sanjana Vipperla, Sai Sathanapalli, Nishan Vaghani, and Vincent Ng.

\*denotes equal contributions.

Submitted to ACL Rolling Review October 2024 Cycle.

Active Learning for Hate Speech Detection

Jeongsik Park, and Vincent Ng Manuscript Prepared.

Research Experiences Human Language Technology Research Institute

Research Intern (Advisor: Dr. Vincent Ng)

Aug. 2022 - Present Richardson, TX

### • Benchmark Dataset for Multimodal Task

- Developed benchmark dataset for computational meme interpretation, collaborating with 6 researchers.
- Built Large Language Model (LLM)/Vision LLM (VLLM) pipeline that integrates background knowledge retrieval, leading to 43% performance improvement on semantic similarity over non-retrieval systems.

#### • Dataset for Multimodal Tasks

- Led team of 13 to create dataset for computational meme interpretation and hateful meme detection.
- Generated synthetic data using LLM and developed React annotation interface, improving annotation experience by cutting annotation time by 70%.
- Built LLM/VLLM and encoder-based pipeline, improving interpretation performance by 14% semantic similarity over baseline and detection by 4.7% AUROC score compared to state-of-the-art model.

# • Hate Speech Detection

- Conducted independent research on hate speech detection on social media.
- Analyzed topic-dependency issue in existing hate speech datasets, and addressed it with active-learning using encoder model, achieving superior performance over state-of-the-art models with only 10% of labeling cost.

Mentoring Experiences Human Language Technology Research Institute

K-12 Student Research Mentor, and Undergraduate Student Research Mentor

Jun. 2023 - Oct. 2023 Richardson, TX

- Mentored and led 4 high school juniors in a research program, resulting in co-authorship of a paper.
- Addressed 5 students' machine learning questions in the NSF Research Experience for Undergrads.

Service Conference Reviewer - ICASSP'25

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Leadership Experiences IntelliChoice

Sep. 2022 - Present Branch Manager, Math Tutor, and Machine Learning Engineer Plano, TX & Los Angeles, CA

• Opened and managed 2 new branches, providing math tutoring for disadvantaged children every Saturday for 2 hours. Recruited and managed 40+ tutors and 100+ students.

- Taught mathematics to 10+ K-12 students (focusing AP Linear Algebra, Calculus, and Statistics).
- Incorporating RAG-based chatbot on website, interacting with students and suggesting lectures to 1,200+ students.

# University of Texas at Dallas

Sep. 2023 - Dec. 2023

Project Coordinator

Richardson, TX

• Devised and graded 2-phase machine learning project (in CS4375.HON; Intro. to ML, Honors course).

## 28th Basic Training Center, Republic of Korea Army

Jul. 2019 - Feb. 2021

Drill Assistant Instructor

Gyeonggi-do, Republic of Korea

• Trained 2,000+ recruits barrack life, teamwork, and military training, received commendation for outstanding leadership.

# Presentations

MemeIntent: Benchmarking Intent Description Generation for Memes. SIGdial, Sep. 2024 [Poster]

Hateful Meme Detection. Center for Machine Learning and Language Processing Lab Mixer, University of Texas at Dallas, Nov. 2023 [Oral]

Exploiting Background Knowledge and Implicit Messages for Hateful Meme Detection. Summer Platform for Undergrad Research Symposium, University of Texas at Dallas, Jul. 2023 [Oral and Poster

ComfortABLE: From Ordering to Payment, Comfortably at Your Table. International Student Creativity Challenge, International Association for Convergence Science & Technology (IACST), Nov. 2018 [Poster]

Honors and Awards 2024 Jonsson School Undergraduate Research Award, University of Texas at Dallas (UTD) - \$500 2023 Gil Lee Undergraduate Scholarship, UTD - \$2,000 2023 Alumni Endowed Scholarship, UTD - \$1,400 2023 Amelia A. Lundell Scholarship, UTD - \$1,000 2023 Undergraduate Research Apprenticeship Program, UTD - \$4,500 2022-2024 International Study Scholarship, Kyungpook National University (KNU) - \$10,000 2020 Certificate of Commendation, Republic of Korea Army - Excellence Award 2019 Consumer Electronics Show (CES) 2019, KNU - Travel Grant 2018, 2021 Interdisciplinary Education Scholarship, KNU - \$3,200 2018 StartUp Project Contest, KNU - 2nd place 2018 International Student Creativity Challenge, IACST - Excellence Award & Travel Grant 2018 StartUp Idea Contest, KNU - 1st place 2018 Prime Outstanding Scholarship, KNU - \$1,0000 2018 Hackathon SkillUp Software Contest, KNU - 1st place 2018 Silicon Valley Training Progrm, KNU - Travel Grant 2018 Young Talent Scholarship, KNU - \$500 2018-2023 National Science and Engineering Scholarship, Korea Student Aid Foundation - \$18,500

Technical Skills

Programming Language - Python, SQL, C, C++, Java, Shell

Library & Framework - PyTorch, TensorFlow, Pandas, NumPy, Scikit-Learn, Matplotlib, NLTK, IATFX DevOps - Linux, CI/CD, Git, YAML, CONDA, Docker, AWS, Flask, FastAPI