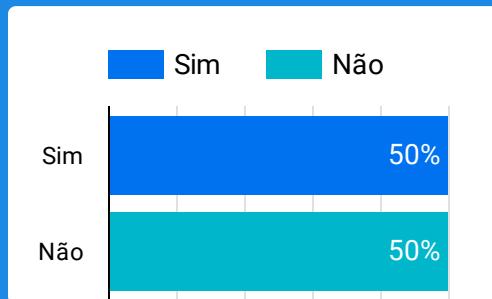


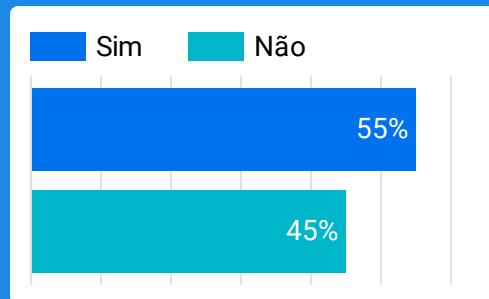
# Geração Z

(16 - 23 anos)

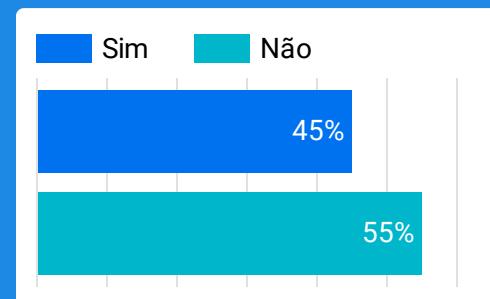
Lives e Shows



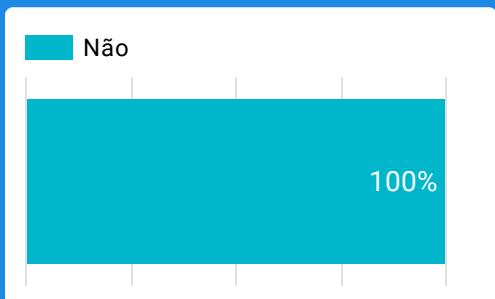
Livros



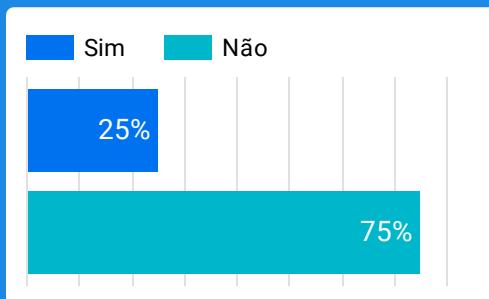
Podcast



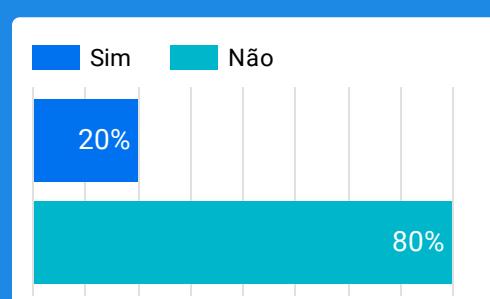
Prensa Física



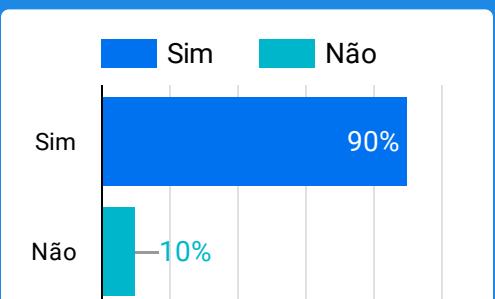
Prensa Online



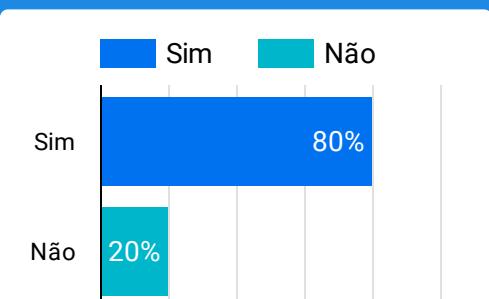
Rádios



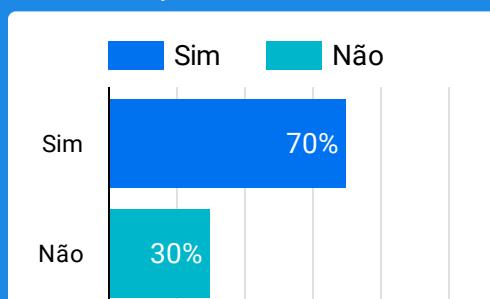
Redes Sociais



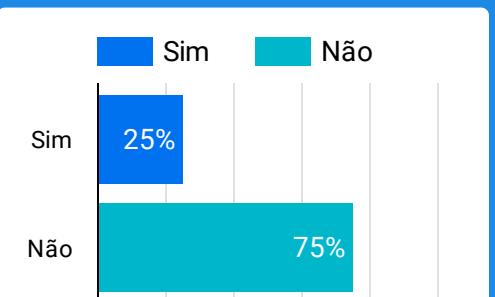
Serviços de Streaming



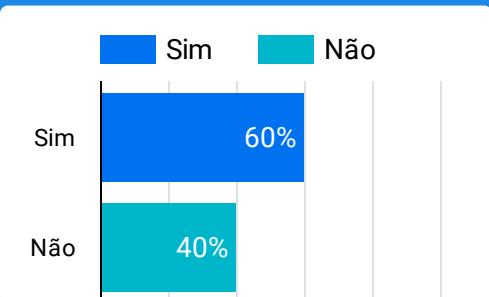
Serviços de Música



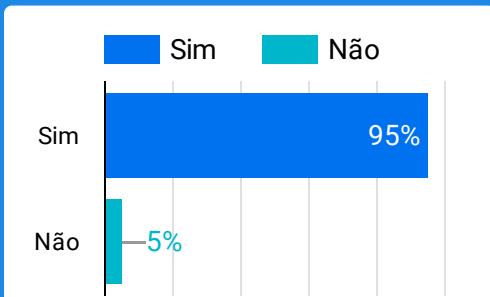
Tv Aberta



Videogames



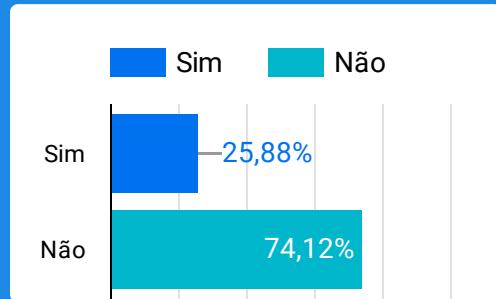
Vídeos Online



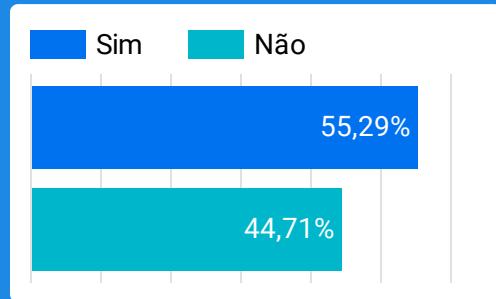
# Millenials

(24 - 37 anos)

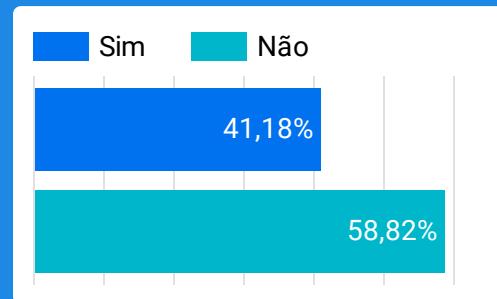
Lives e Shows



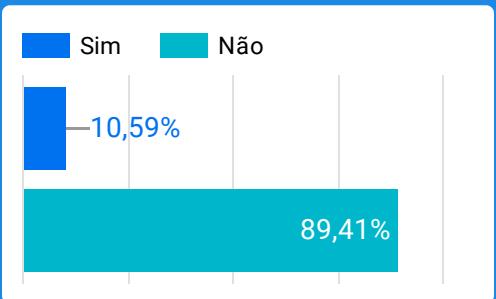
Livros



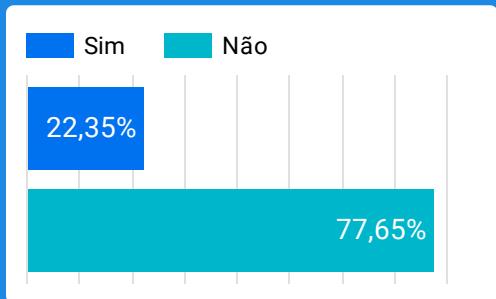
Podcasts



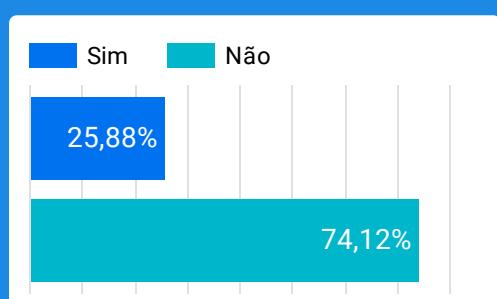
Prensa Física



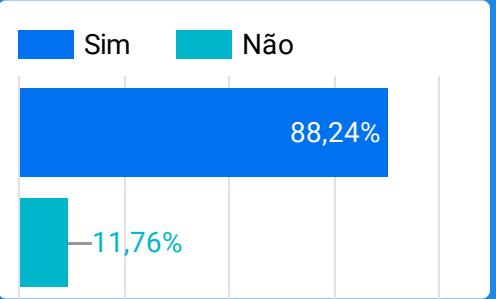
Prensa Online



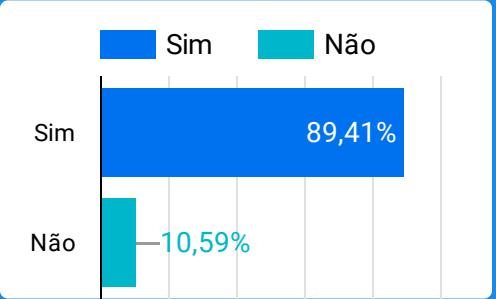
Rádios



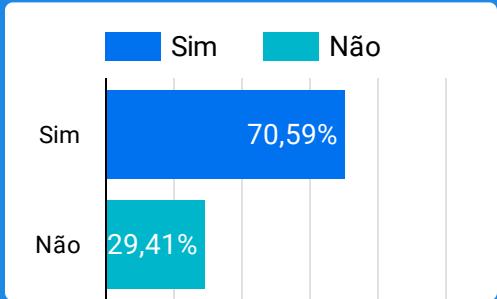
Redes Sociais



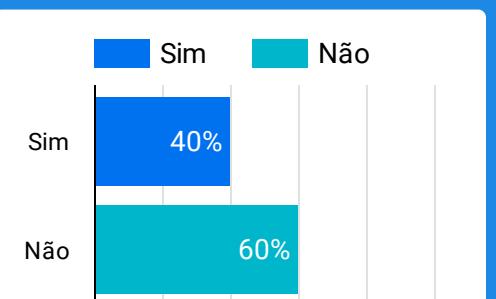
Serviços de Streaming



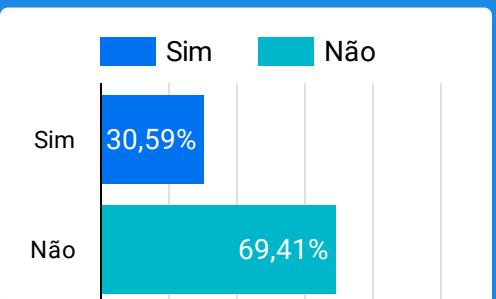
Serviços de Música



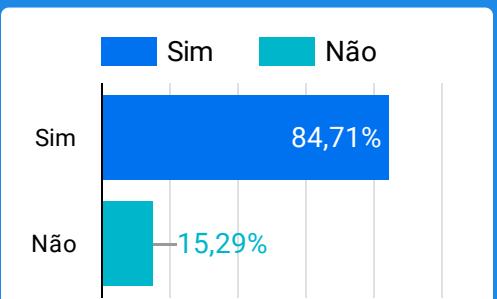
Tv Aberta



Videogames



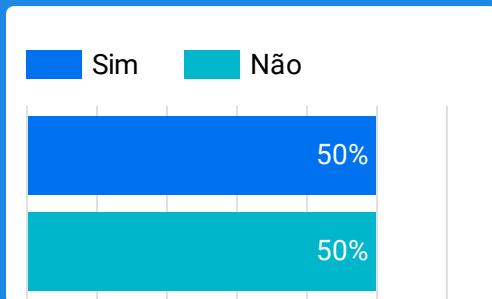
Vídeos Online



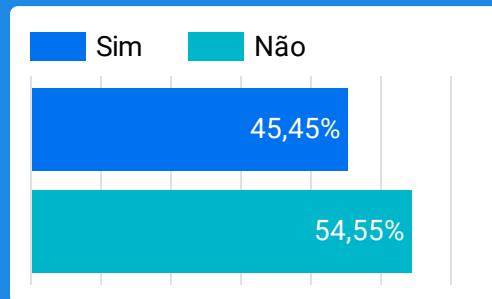
# Geração X

(38 - 56 anos)

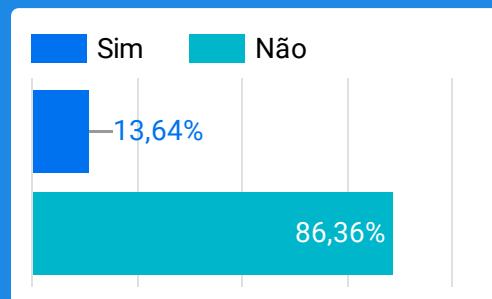
Lives e Shows



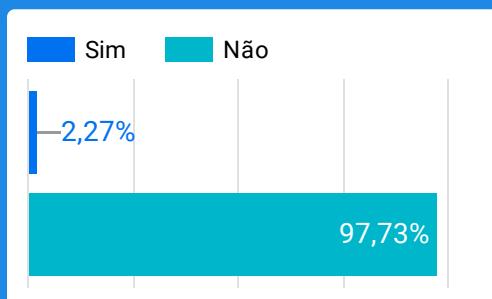
Livros



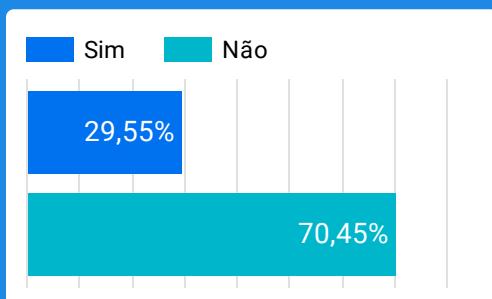
Videos Online



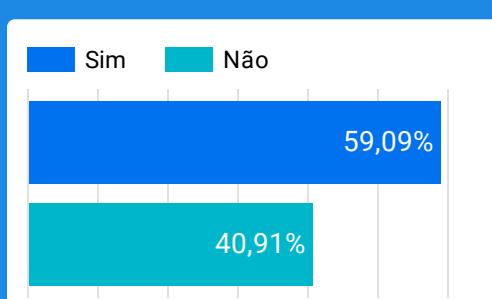
Prensa Física



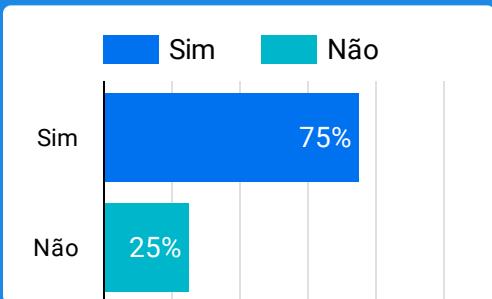
Prensa Online



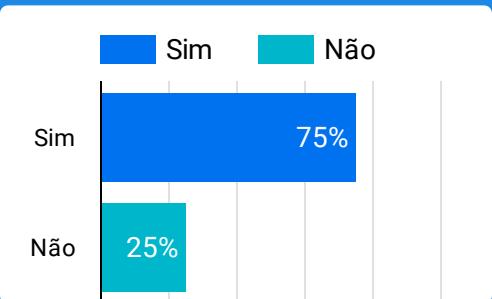
Rádios



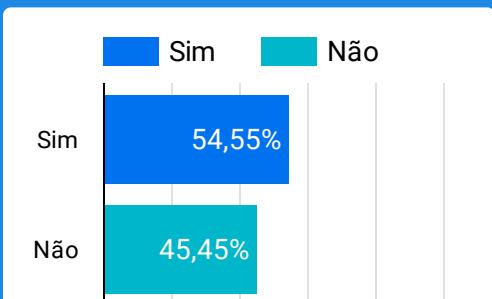
Redes Sociais



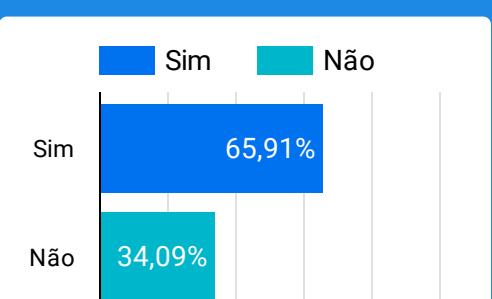
Serviços de Streaming



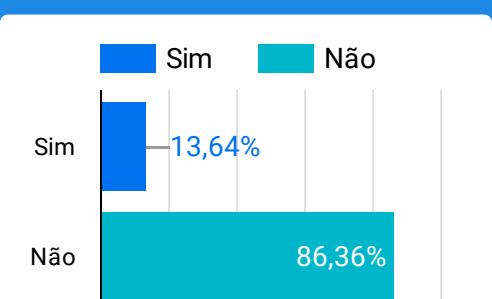
Serviços de Música



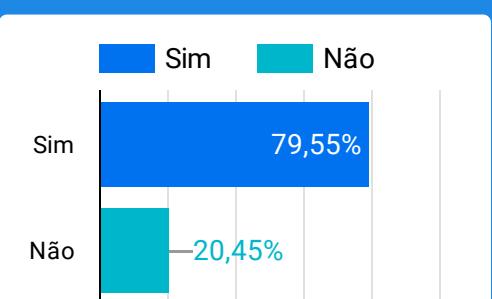
Tv Aberta



Videogames



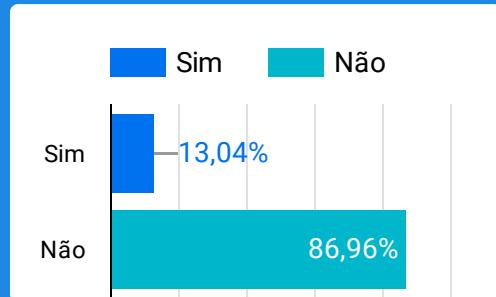
Vídeos Online



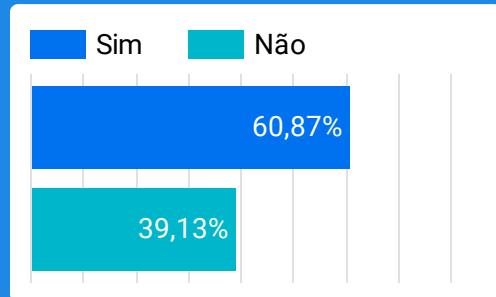
# Boomers

(57 - 64 anos)

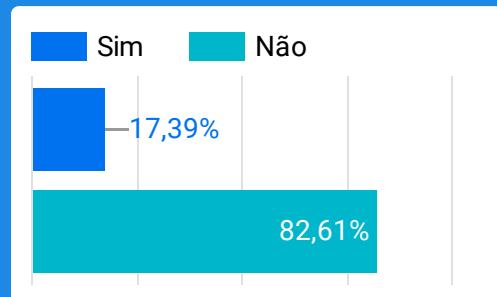
Lives e Shows



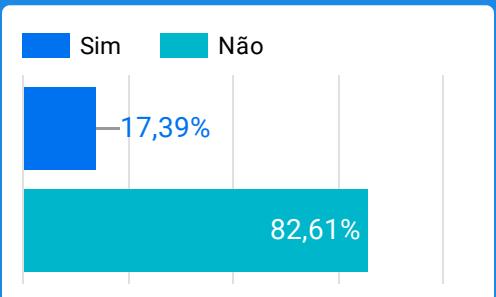
Livros



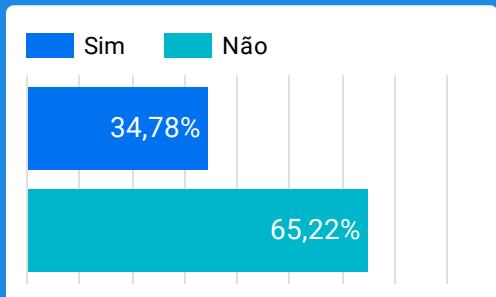
Podcasts



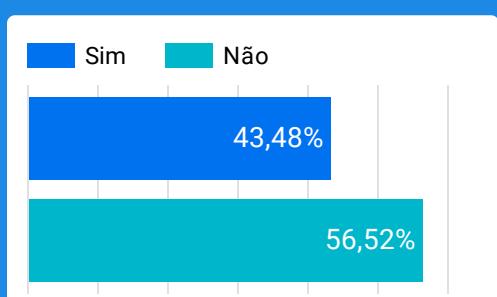
Prensa Física



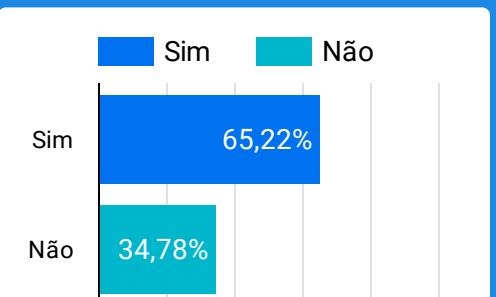
Prensa Online



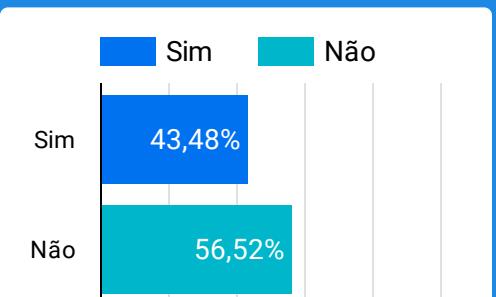
Rádios



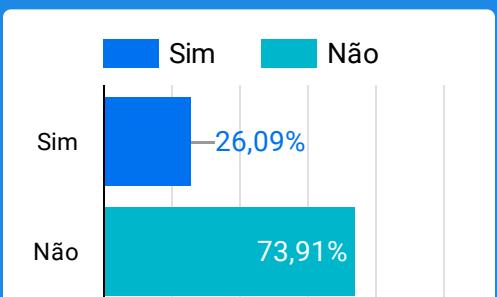
Redes Sociais



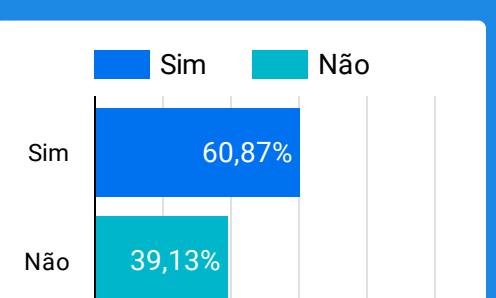
Serviços de Streaming



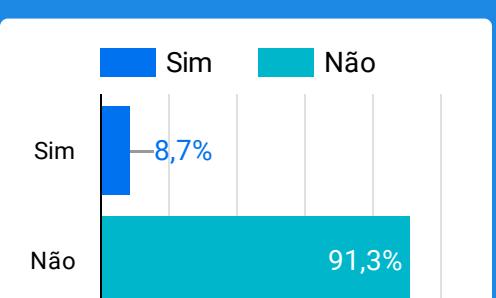
Serviços de Música



Tv Aberta



Videogames



Vídeos Online

