Introducing new employees to Malmö stad

Brief

Entering into a new position as employee at Malmö stad involves acquiring resources such as email address, working clothes, telephone etc., learning new routines and becoming a part of the social organizations. Out of 26.000 employees there are about 8000 new employees yearly in Malmö stad. Much energy is used by the new employees but also their managers and administration. The basic problem concerns how this process can be more efficient, but also how it can support the relational and social aspects of welcoming new employees and the flow of letting them enter into a new work organization.

This project is about how we might improve the experience of joining Malmö stad as an employee without increasing administration, which is already substantial.

What is our goal?

- Allow for a more efficient process when introducing new employees.
- Provide the right information at the right time
- Provide the feeling of becoming part of the team
- Provide the right equipment at the right time

Statistics

Within Malmö Stad

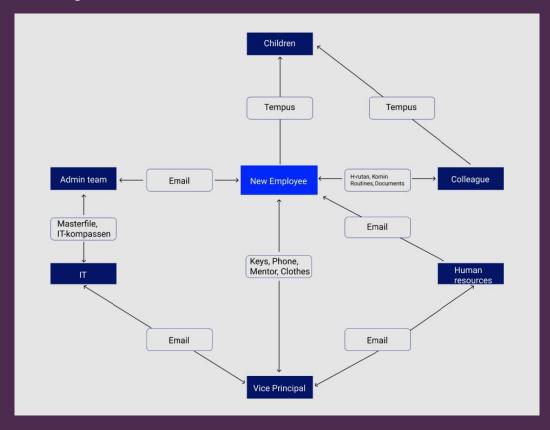
16,000 Children ages 1-6200 Communal Preschools4,700 Employed within Förskoleförvaltningen

- 4,9 children per employee.
- 1-6 newly employed within a preschool each year



Demonstration of the number of children per Preschool teacher

Stakeholder map

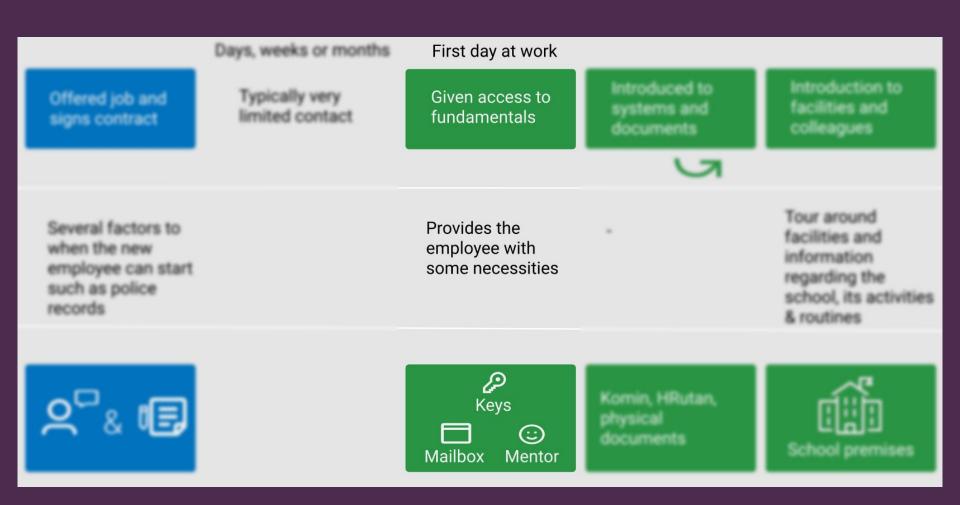


Phases	Pre-boarding		Waiting	Orientation				Ongoing Support			
Activities	Person sees advert for job	bb Invited for interview	Offered job and signs contract	Days, weeks or months Typically very limited contact	First day at work Given access to fundamentals	Introduced to systems and documents	Introduction to facilities and colleagues	1 week in Receives work Clothes	4 weeks in Receives work phone	1, 3 and 6 months in Formal/Informal follow-ups	12 months in Formal/informal evaluation
Information		Vice principal gets a picture of the employee's experience	Several factors to when the new employee can start such as police records		Provides the employee with some necessities		Tour around facilities and information regarding the school, its activities & routines	Ordering clothes is not always done on the first day	Can take days, weeks or even months	Mostly informal follow-ups	Rarely formal evaluation
Touchpoints	AD E	않/@ Phone call E-mail	2 [□] & ■		Keys Galloox Mentor	Komin, HRutan, physical documents	School premises	Order list	Tempus		
Experience				Might experience lack of information	Might experience	ce overwhelmed w	ith new information	Might experie	ence inadequacy	Might experienc	e lack of support
Quotes					"Bre men lite förvirrande"	"Mycket material att läsa."		"Kallt ute under januari så hade privata kläder." "Att jag vill vara som mina kollegor."	"Jag kunde inte checka in och checka ut barn. Kënde mig som en vikarie."	"men möten det fick jag aldrig."	
Insights						Distribution of information could be divided into multiple stages along the introduction process. Komin could be improved and re-organized		Ordering clothes could be done earlier in the process.	Could be automated in order to speed up the process	integrate	emade ory and better id into the tion process

Pre-boarding

- Works well more often than not
- Wait between signing
 - Feeling left out, forgotten
 - o Sparse contact
 - Little information
- Reasons for the wait
 - o Previous workplace contract
 - o Criminal record extract
 - o Relocating



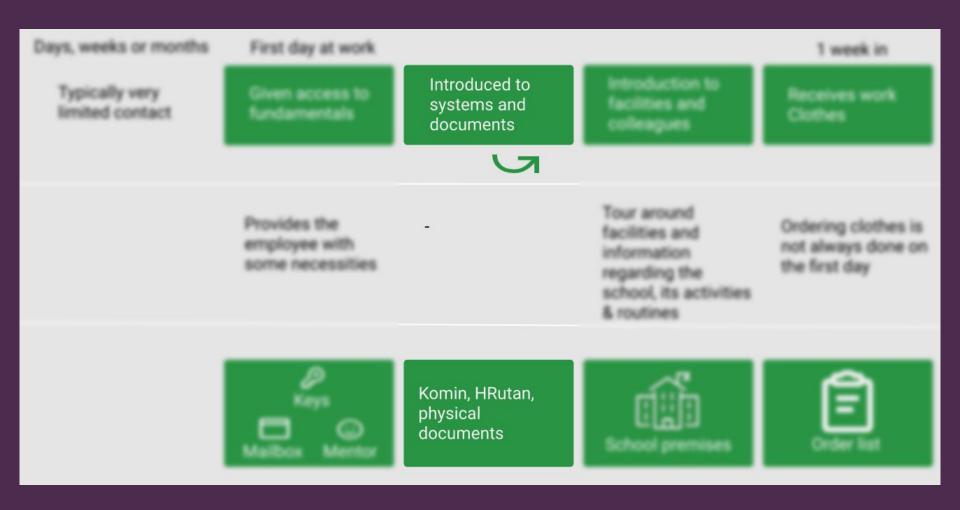


Having a mentor

- Benefits of a mentor
- Many do not have a mentor
- Lost routines

"It makes you feel that you are not alone."

"[They] give good advice for how I shall think as well as look at the bigger picture and be flexible."



Information overload

- Lack of time to read
- Too much information at once
- Deviating routines

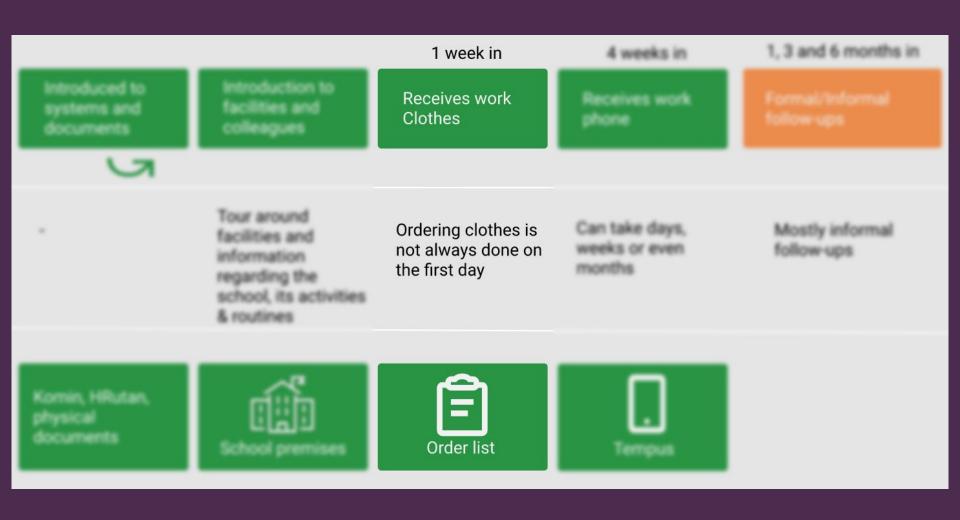
"[...] no time to read it all."











Clothes for work

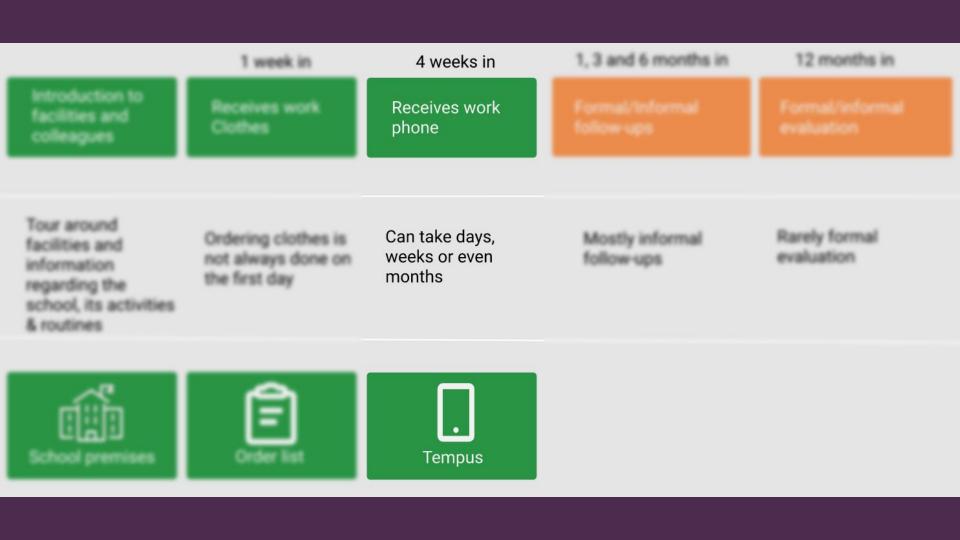
- Temporary solutions
- Feeling a part of the team
- Malmö stad's own commitment
- Deviating routines

"I want to be like my colleagues"

"I haven't received any clothes yet, so I had to collect what I could find. Most of it is way too large for me."





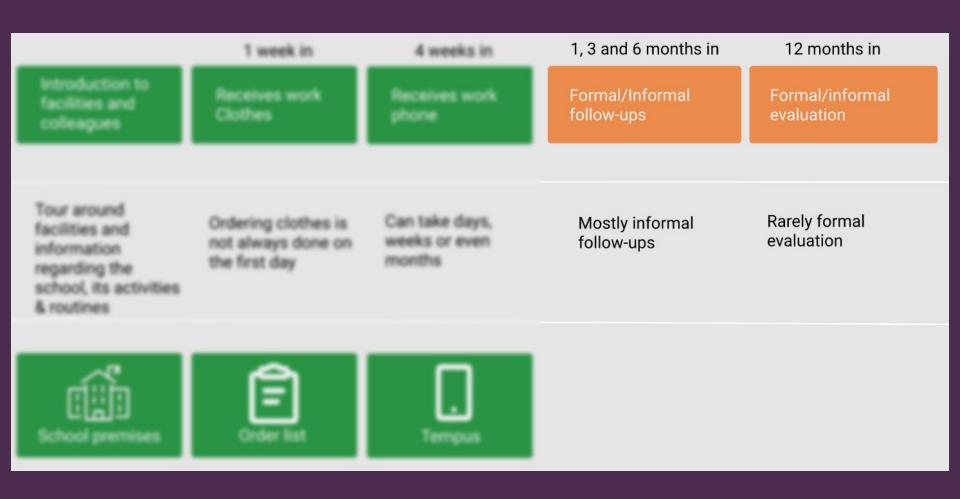


A phone of importance

- Phone + Tempus is personal
- Issues checking in/out
- Deviating routines
- Unnecessarily complex routines
- Obsolete management of inventory

"I constantly had to contact the delimiting department which in turn resulted in higher workload for them."





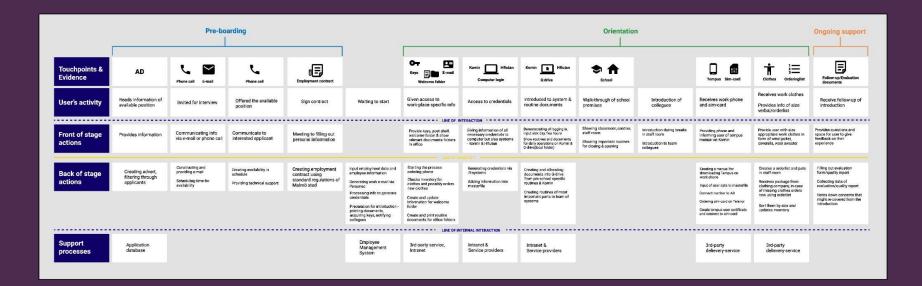
Ongoing support

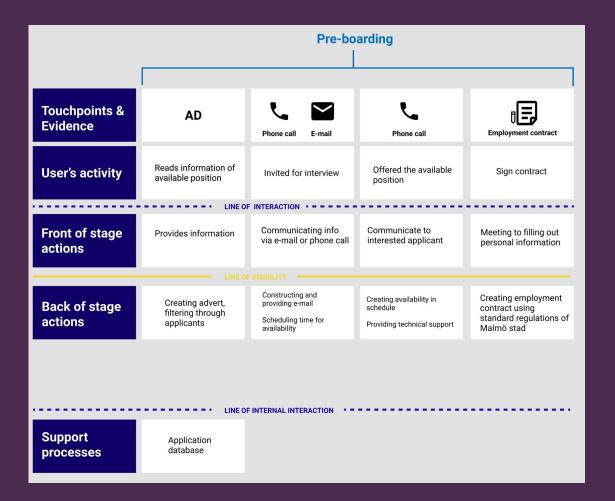
- Deviating routines
- Is the introduction ever evaluated?



Entire service

- Blueprint of user's activity, and back of stage of all stages
- Overview of communication between stakeholders at various levels





- Communication is mostly between vice principal and person of interest in the pre-boarding stage
- No immediate tensions
- Not much happening back of stage

Touchpoints & Evidence

User's activity

Waiting to start

LINE OF INTERACTION

Front of stage actions

LINE OF VISIBILITY

Back of stage actions

Input employment data and employee information

Generating work e-mail via Personec

Processing info to generate credentials

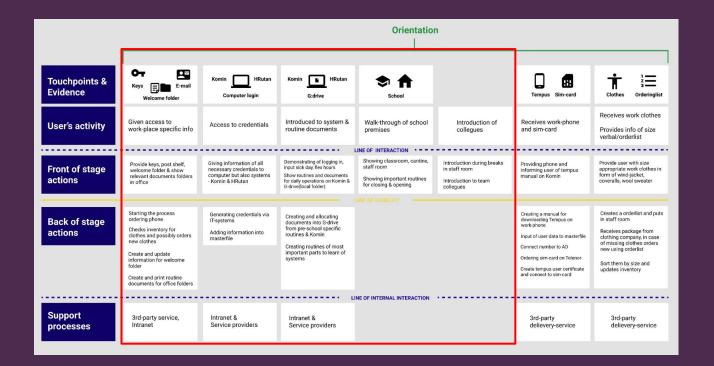
Preparation for introduction printing documents, acquiring keys, notifying collegues

LINE OF INTERNAL INTERACTION

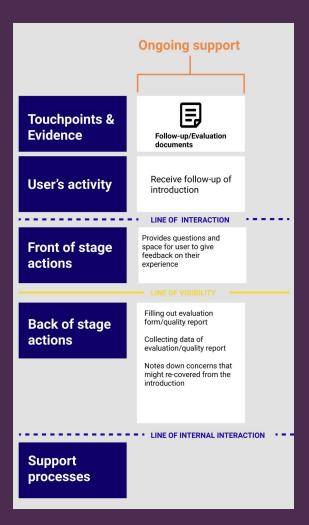
Support processes

Employee Management System

- After pre-boarding there is more activity happening back of stage
- Vice principal sends employment contract to HR
- Employment information starts process to create Malmö stad email
- Vice principal prepares for introduction



- Orientation stage is the most "active" involving most of the stakeholder.
- Majority of times, these activities don't happen on the first day but sometimes they do.



- These is a lot of support and documentation for follow-ups
- Lack of incentivising leads to follow-up/evaluations not being done
- Vice principal logs and creates a "quality report" from evaluation but doesn't active lead to anything

Opportunities

Short-term

- 1. Automatisation form
- 2. Reaching out before first day
- 3. Mentorship
- 4. Decluttering info on first day
- 5. Reminders to evaluate & follow-up

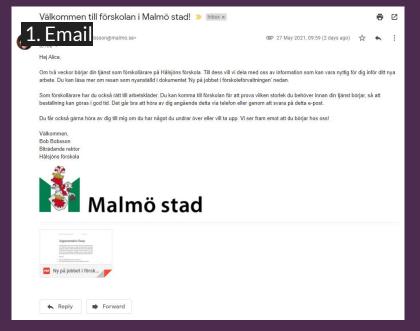
Long-term

- 1. Full automatisation of system
- 2. Re-structuring introduction process
- 3. Involving more colleagues
- 4. Cohesive information system
- 5. Sustainable support system
- **6.** Digitalisation

New touchpoints

- 1. Welcome email during pre-boarding
- 2. Restructuring of routines for ongoing support
- 3. Mentor







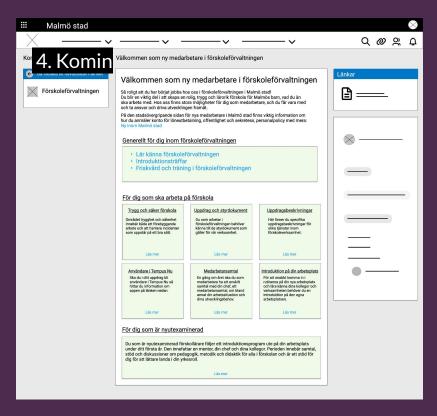
Utvärdering av introduktion för ny medarbetare

Detta är ett stöd inför utvärderingen av introduktion för nyanställd medarbetare.

Introduktion är viktigt för att säkerställa att medarbetaren kommer in i arbetet väl och känner sig välkommen. Därför vill man säkerställa en utvärdering av en sådan introduktion för att se över förbättringsätt.

Namn på ny medarbetare	Tjänst	Verksamhet
Arbetsplats	Anställningsdatum	Chefens namn

- 4. Komin website
- 5. Form for ordering phone

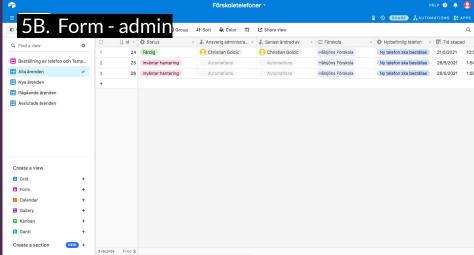




Förskola *

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Video

- An improved experience for the new employee based on our findings
- Specifically focusing on short-term opportunities



Thank you for listening! Q&A time