

# How to Maximize the Selling Price of your King County Home

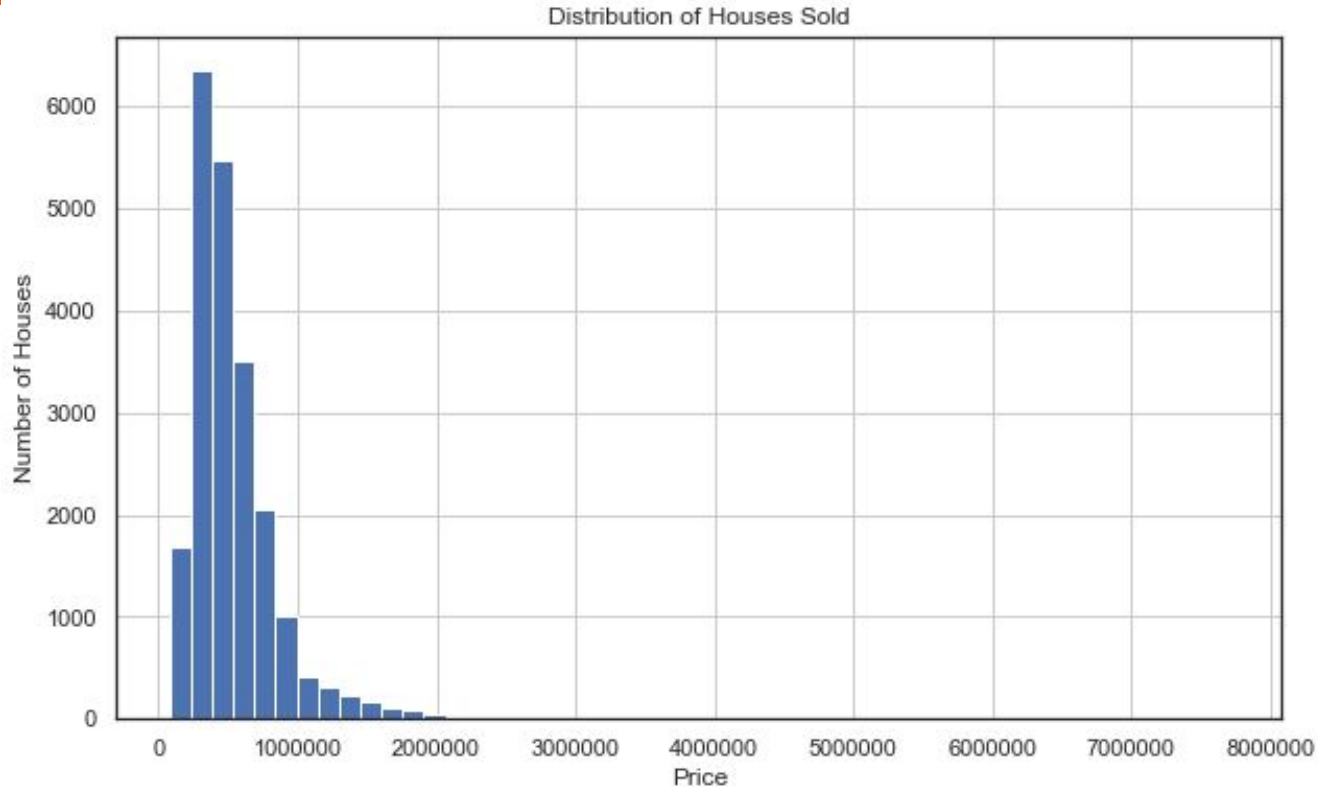


# What Will Help You Maximize Profit?

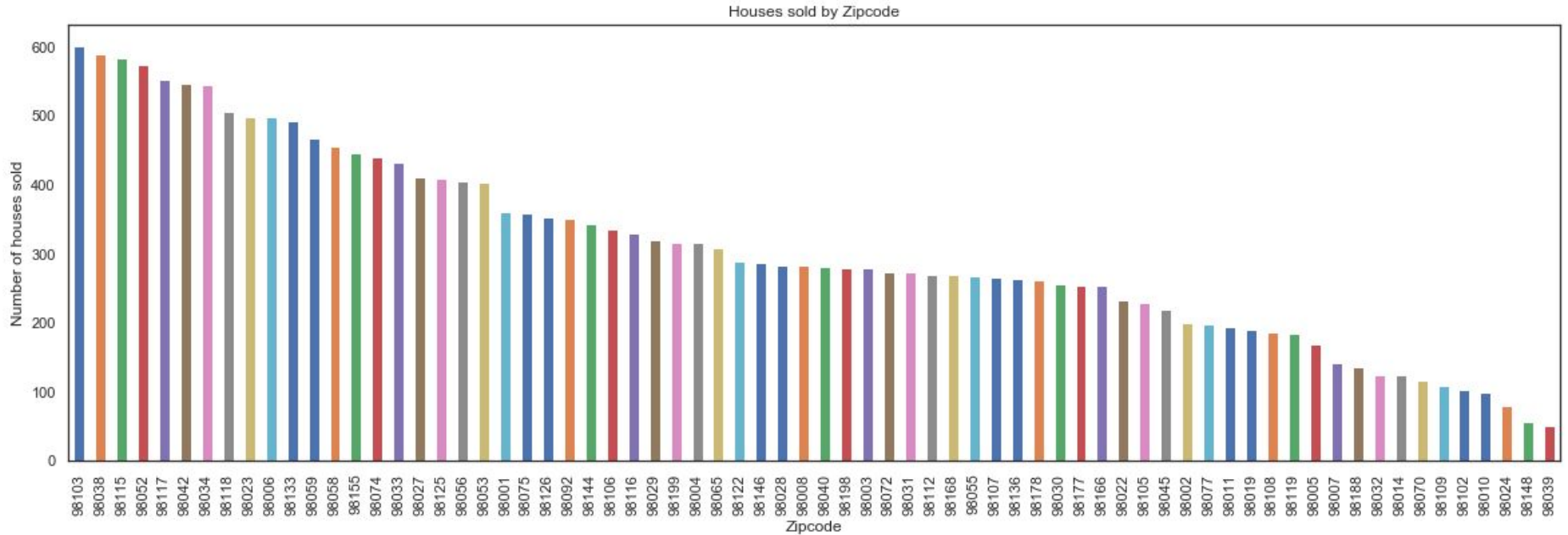


1. What does the data show as trends in sales price?
2. What areas, by zip code, are selling the most? What areas are selling the least?
3. Should you buy on the waterfront?
4. Should you renovate?
5. How can maintenance and upkeep affect your final selling price?

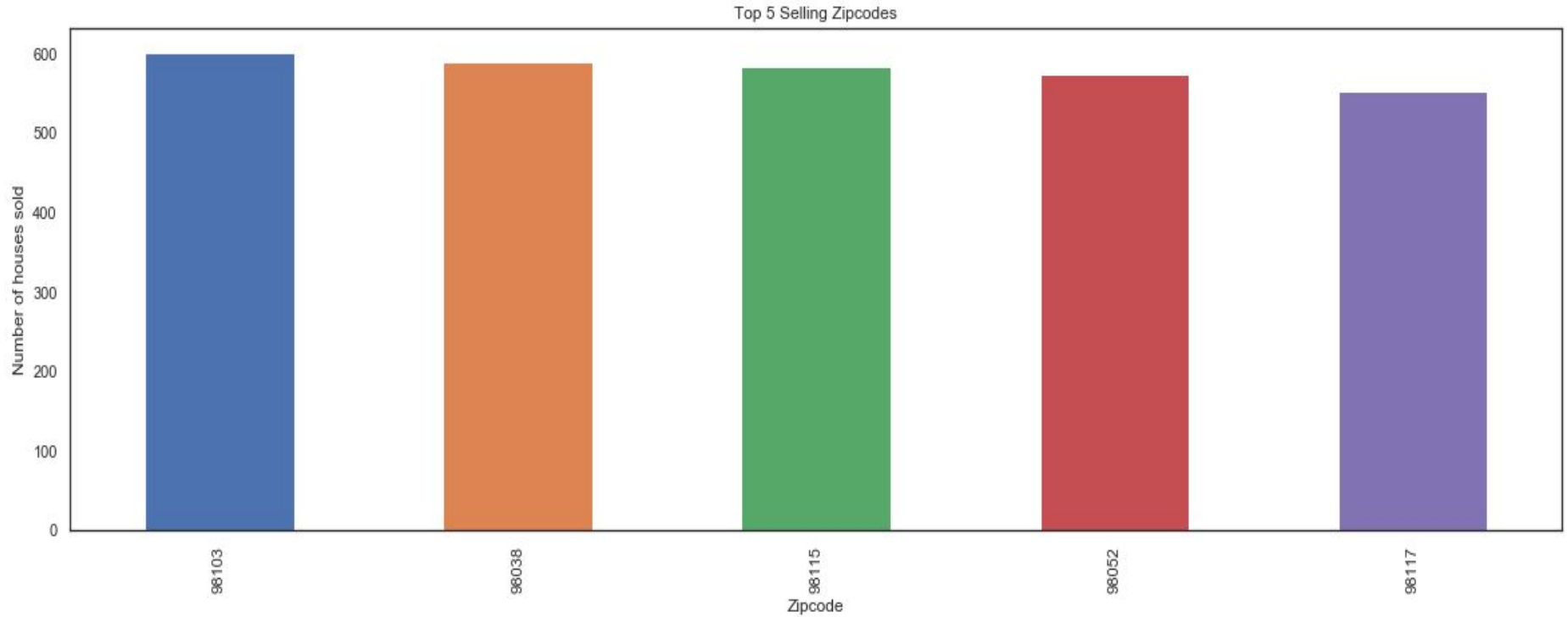
# 1. What to expect from the sales data 2014/2015



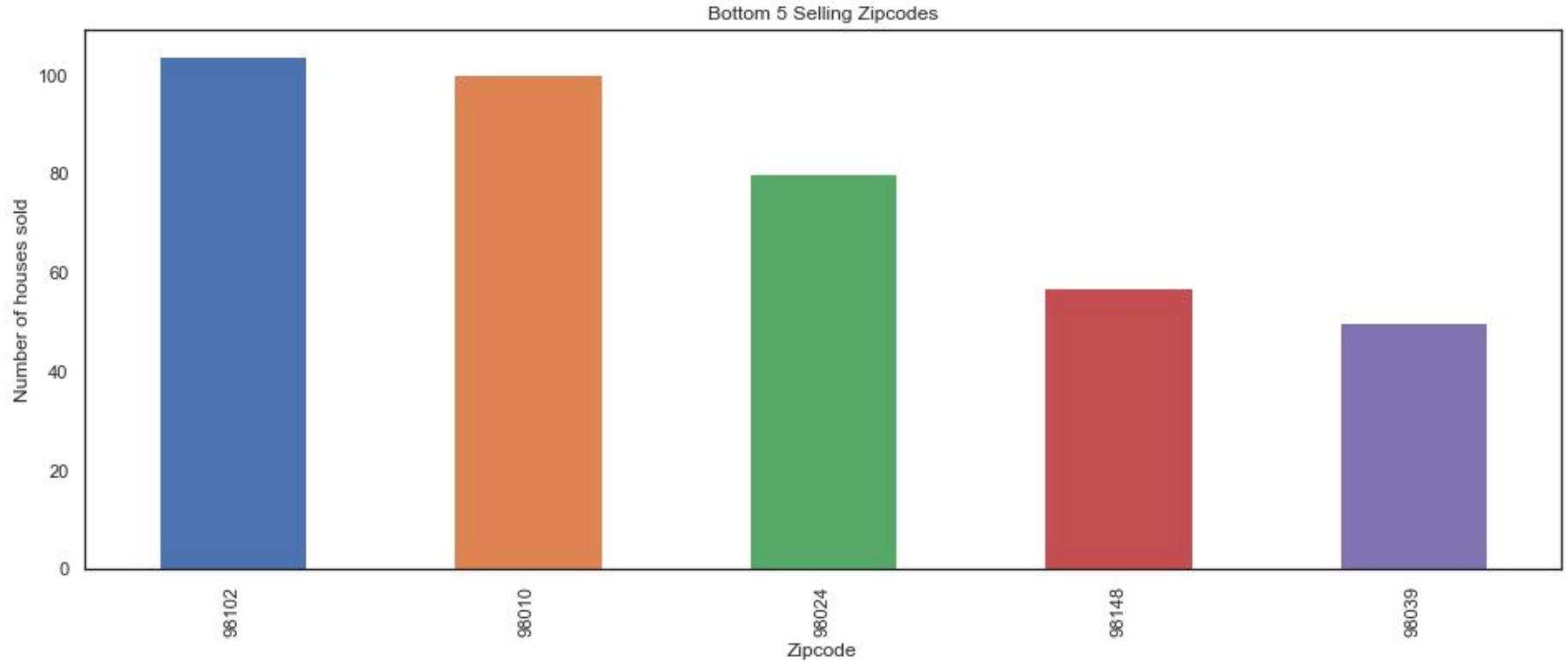
## 2. Houses Sold by Zip Code



# Zip Codes with Most Sales



# Zip Codes with Least Sales



### 3. Should You Buy on the Waterfront?



Average price of houses sold on the waterfront = \$ 1.7 million

Average price of houses sold off the waterfront = \$530,000

Difference of roughly \$535,000

Average cost of flood insurance = \$870/year

<https://www.betterflood.com/average-cost-of-flood-insurance-in-washington-state/#Kingcounty>

## 4. Should You Renovate?



Average price of renovated houses sold = \$ 780,000

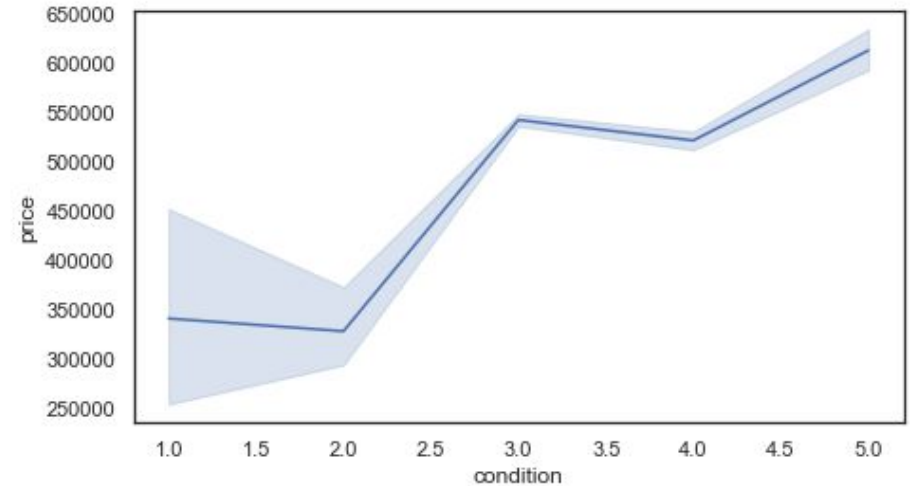
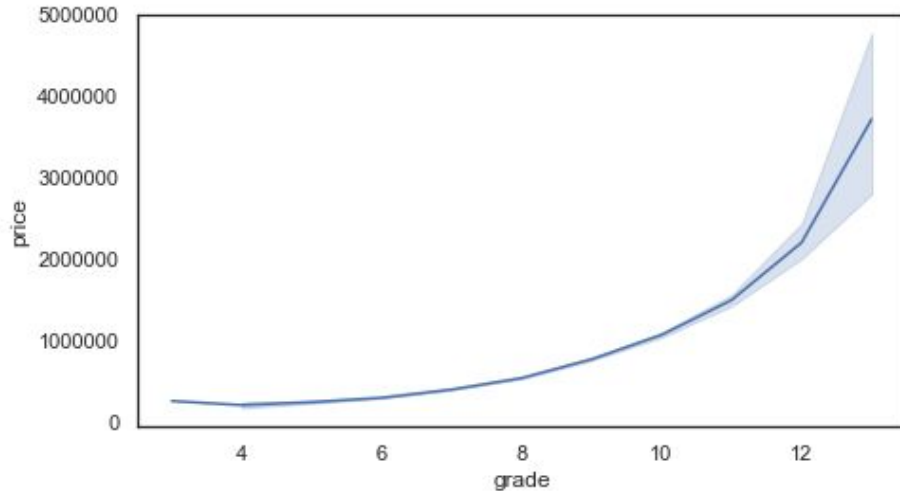
Average price of non-renovated houses sold = \$533,000

Difference of roughly \$250,000

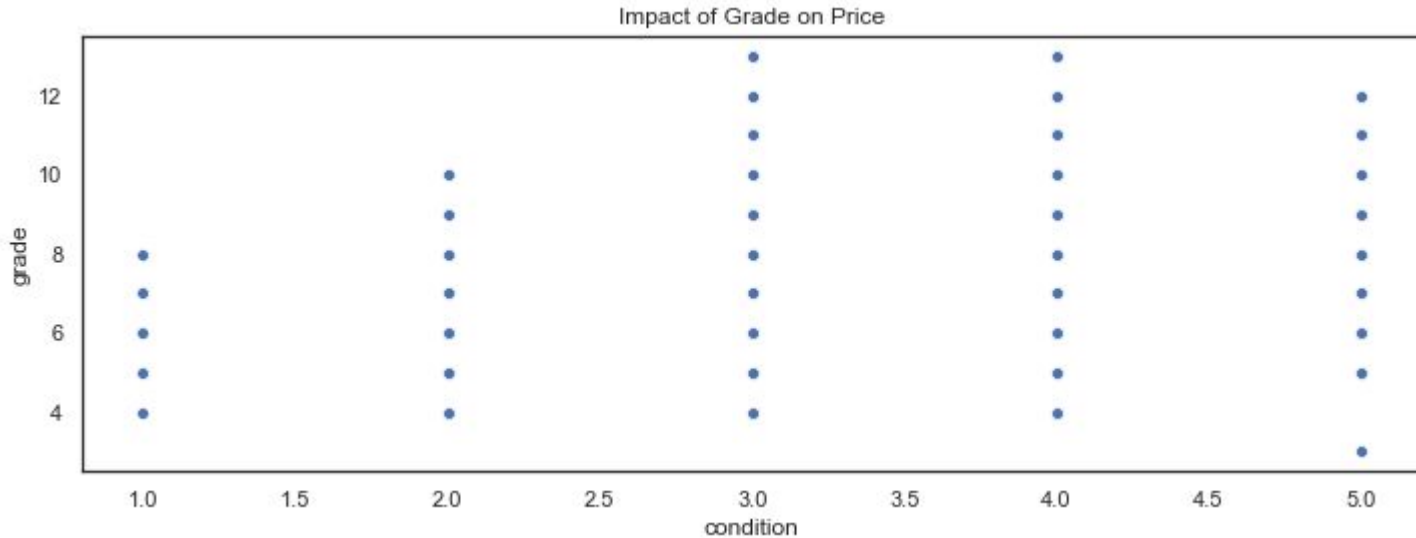
Average age of homes = 43 years old



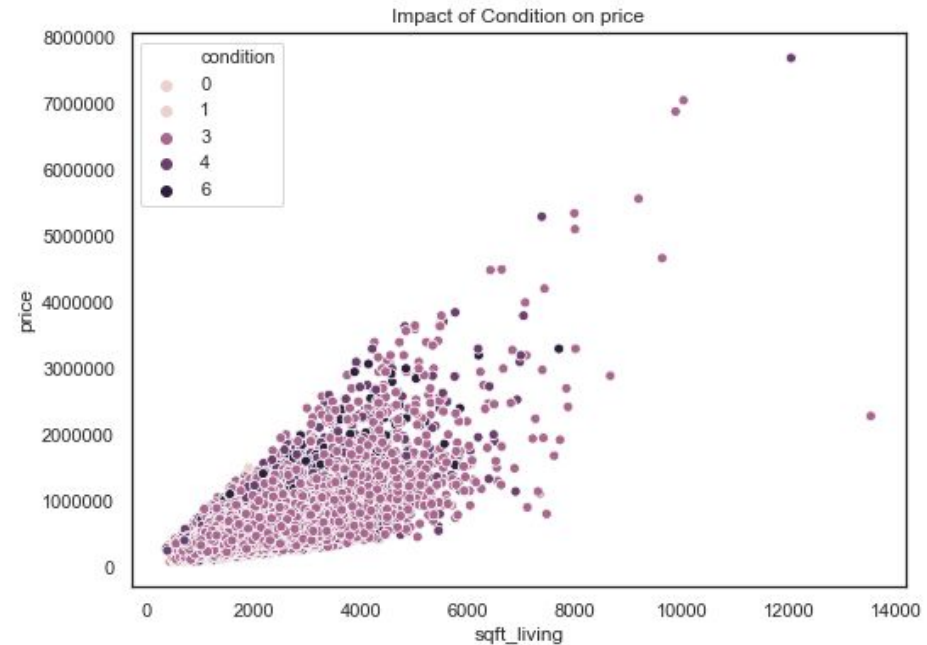
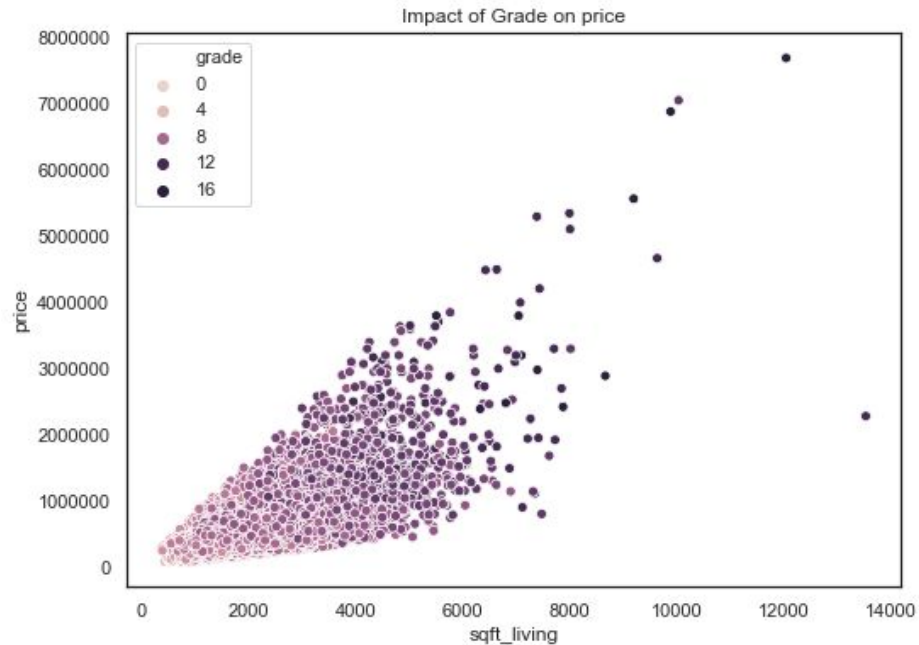
## 5. How Much Effort Should Go into Maintenance?



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# Key Takeaways

1. Depending on your homes features, expect to sell below \$500,000.
2. Look for zip codes that are selling well, find out why certain zip codes are not selling well.
3. Waterfront sales are significantly higher
4. Renovation can increase sales price.
5. Understand the grade and condition ratings and how you can improve your ratings.