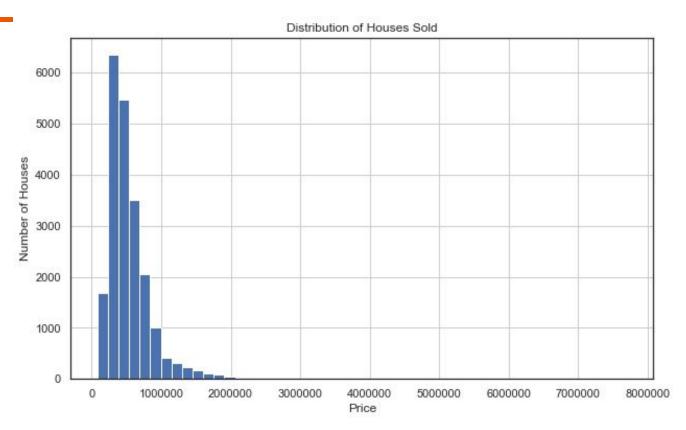
How to Maximize the Selling Price of your King County Home

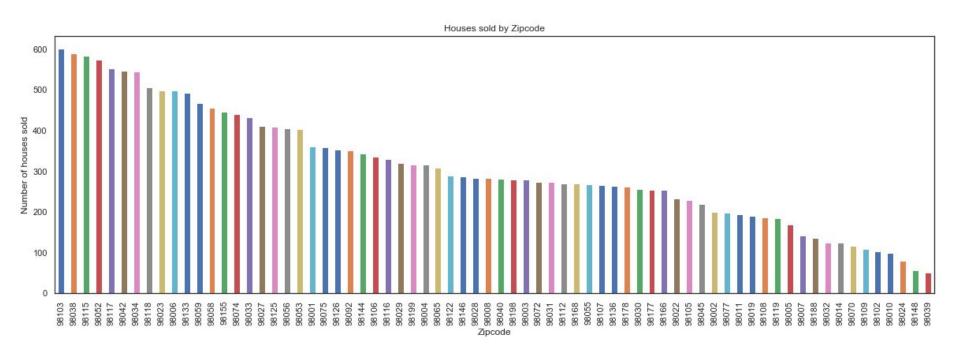
What Will Help You Maximize Profit?

- 1. What does the data show as trends in sales price?
- 2. What areas, by zip code, are selling the most? What areas are selling the least?
- 3. Should you buy on the waterfront?
- 4. Should you renovate?
- 5. How can maintenance and upkeep affect your final selling price?

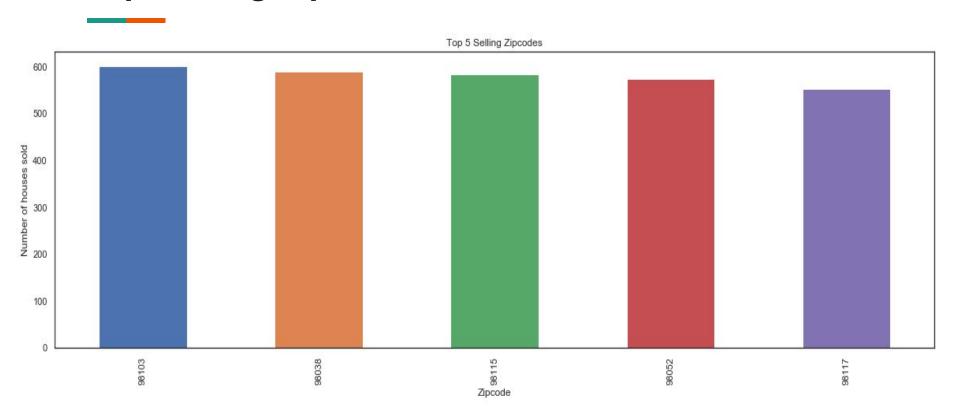
1. What to expect from the sales data 2014/2015



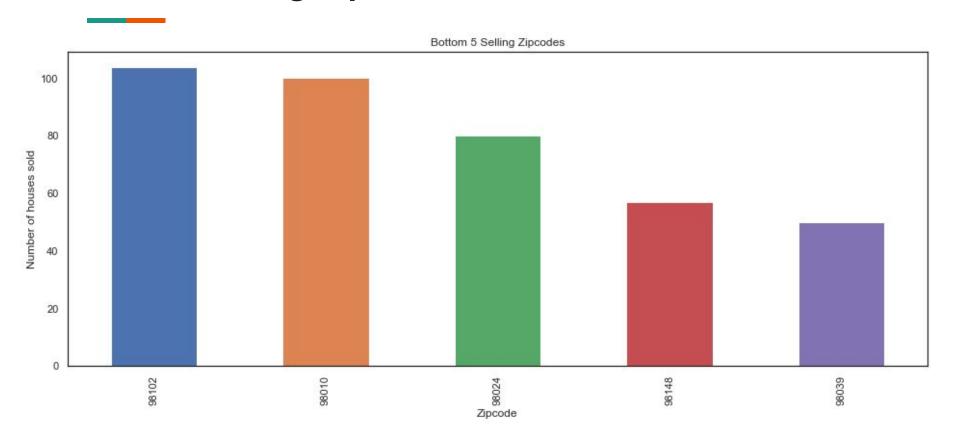
2. Houses Sold by Zip Code



Top Selling Zip Codes



Worst Selling Zip Codes



3. Should You Buy on the Waterfront?

Average price of houses sold on the waterfront = \$ 1.7 million

Average price of houses sold off the waterfront = \$530,000

Difference of roughly \$535,000

Average cost of flood insurance = \$870/year

https://www.betterflood.com/average-cost-of-flood-insurance-in-washington-state/#Kingcounty

4. Should You Renovate?

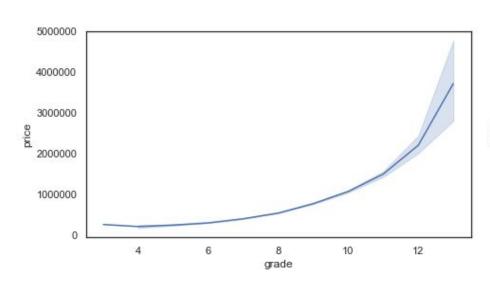
Average price of renovated houses sold = \$780,000

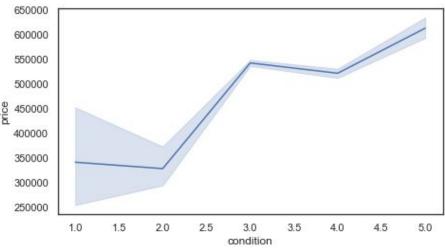
Average price of non-renovated houses sold = \$533,000

Difference of roughly \$250,000

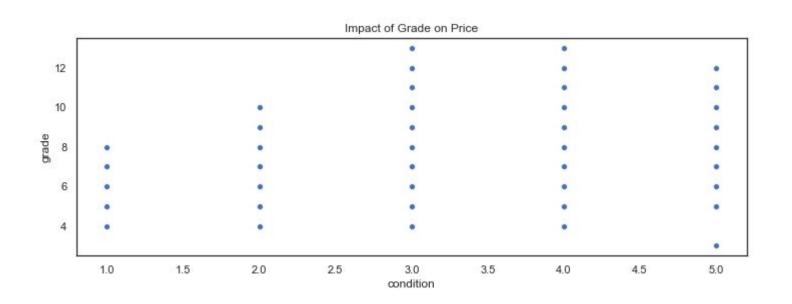
Average age of homes = 43 years old

5. How Much Effort Should Go into Maintenance?





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