

Lucas Lacerda

Product Design

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About me

I have been working in the financial market and banking solutions for two years, currently as a Product Designer, however, later I had direct contact with software development, but the area of product design captivated me from the beginning of my career and I soon migrated to it. I'm an Engineer Software in formation and I have several courses and certifications in research and prototyping of products.

Within FitBank I have already gone through several products, such as: Design System, Open Bank Service both national and international, Management Center, Payments Office and many other projects internal. Thus promoting a solid base from the conception to the delivery of the products and also in the Design operations area.

Experience

Product Designer PL III

Banco FitBank 450
Crateús, CE - Brazil
Since January 2022

Design of projects from the client's briefing to the delivery of the products. Bringing to the process all care between what is feasible and the priorities of each project aligned with the company. I am directly responsible for projects such as Management Hub, Payment Window, Design System and Design Ops of the company.

Developer Full Stack Jr I

Banco FitBank 450
Crateús, CE - Brazil
June to December 2021

Full Stack Development, focusing on PIX products, Open Bank Services and WhiteLabel. I learned a lot in this period that added to the knowledge of business and technical rules about the company's products.

Graphic Designer

Freelancer
Remote
2019 to June 2021

In addition to the skills I acquired with the Adobe package software, I emphasize the learning I had in my communication with clients and self-responsibility with work. I worked with large companies, including local ones, I provided services for a company in Brasilia.

Education

Software Engineering

University Unopar
Distance learning
Since January 2023

Computer Science

Federal University of Ceará - UFC
Crateús, CE - Brazil
Since January 2019

Languages

English

Intermediary

Portuguese

Fluent - Native

Spanish

Intermediary

Certificações

UX Writing: I want to be a UX Writer, now what?

Plurix Strategic Design
Issued in January 2023
No expiration date

Figma Course

FEUX Design
Issued in January 2023
No expiration date

Front End Development with React JS

Federal University of Ceará - UFC
Issued in February 2022
No expiration date

English basic level I

Qualifica Course and MBA online
Issued in May 2022
No expiration date

UX - User Centric Experiences

Qualifica Course and MBA online
Issued in May 2022
No expiration date

Introduction to Figma

DIO
Issued in May 2022
No expiration date

Photoshop from Zero to Professional

Qualifica Course and MBA online
Issued in May 2022
No expiration date

Hard Skills

Figma Advanced	React JS
Surveys	Java Script
Discovery Frameworks	HTML 5 and CSS
Miro	
Adobe Photoshop Advanced	
Adobe Premiere	

Soft Skills

Creative
Proactive
Strategic
Focused on results
Leadership
Between others...