

LUCAS LYTEL (He/Him)

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EXPERIENCE

ActBlue • Somerville, MA, *Research and Reporting Associate*

Jun. 2019 – Present

- **Initiated the creation of analytic reports** for nonprofits in PostgreSQL and R (**dplyr**, **ggplot2**, **plotly**) that resulted in more informed account maintenance, efficient outreach, and relationship building with Our Revolution, Sunrise Movement, Movement Voter Project, Courage Campaign, and Momentum.
- **Wrote 200+ unique SQL queries** to translate data requests that provided the Outreach team with incisive analytical reports and enabled ActBlue to refine its strategic objectives.
- Created automatically updating market-share trackers (**googlesheets4**, **dplyr**, **tidyverse**, **RPostgres**, **sqldf**) that updated 50 Google sheets simultaneously to speed up metric tracking.
- **Created 40+ Looker Dashboards** with over 90 contributions to the LookML on GitLab which led to informed weekly metric tracking, daily work for Outreach associates, and quarterly strategic planning.
- Managed the class of 2021 Outreach interns – collaborated with managers to develop over 25 projects helping with prospecting, data entry, and cold outreach – led weekly trainings on google sheets.
- **Used Tableau** to visualize ActBlue local account distribution to recommend growth areas which ultimately led to doubling the number of local accounts created in 2021.
- Performed statistical analysis (**Rmarkdown**, **ggplot2**, **scales**, **dplyr**, **lubridate**) on Sunrise Movement Hubs.

ActBlue • Somerville, MA, *Outreach Intern*

Jan. 2019 – Jun. 2019

- Successfully contacted over 50 candidates and incumbents in Virginia and New Jersey where Democrats were able to win back the legislature for the first time in over 30 years.
- Used ActBlue's tools and CSS style sheets to design 100+ sleek contribution forms that maximized conversion rates and were optimized for mobile devices.

Elizabeth Warren for Senate • Boston, MA, *Fieldwork and Campaign Intern*

Sept. 2018 – Nov. 2018

- Launched 10+ canvases — including the largest of the campaign with Congresswoman Ayanna Pressley — and trained over 40 volunteers for GOTV culminating in the role of GOTV Precinct Captain for Somerville.
- Identified weaknesses and recommended increasing canvassing efforts in towns where fewer than 5 percent of voters contacted by analyzing canvassing operations in MA-06 using VAN (Voter Access Network) and MiniVan.

Campaign Finance Consultants • Washington, D.C., *Fundraising and Research Intern*

May 2018 – Sept. 2018

- Played a core role in a Ben & Jerry fundraiser for Sen. Patrick Leahy that raised over \$80,000.
- Researched and provided national fundraising strategies for Sens. Patrick Leahy (D-VT); Mark Warner (D-VA), Amy Klobuchar (D-MN), Robert Casey (D-PA), and Sheldon Whitehouse (D-RI)
- Streamlined the intern training process by creating a hands-on NGP training guide that included an Excel sheet for donor research and call time biographies.

EDUCATION

Tufts University • Medford, MA

Sept. 2015 -- May 2019

B.A. Political Science and French • GPA 3.67 (Magna Cum Laude)

Honors: Dean's List ranking all semesters; Member of Pi Sigma Alpha – National Political Science Honors Society

SKILLS

- **PostgreSQL** (3+ years; Advanced).
- **Tableau** (3+ years; Proficient).
- **Looker/LookML** (2+ years; Proficient).
- **R/Rmarkdown** (2 years; Moderate).
- **GitHub/GitLab** (2+ years; Proficient).
- **Python** (1 year; Basic).
- **Google Sheets/Excel** (5+ Years; Advanced).