

# LUCAS LYTEL (He/Him)

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## EXPERIENCE

**ActBlue** • Somerville, MA, *Research and Reporting Associate*

*Jun. 2019 – Present*

- **Initiated the creation of analytic reports** for nonprofits in PostgreSQL and R (**dplyr**, **ggplot2**, **plotly**) that resulted in more informed account maintenance, efficient outreach, and relationship building with Our Revolution, Sunrise Movement, Movement Voter Project, Courage Campaign, and Momentum.
- **Wrote 200+ unique SQL queries** to translate data requests that provided the Outreach team with incisive analytical reports and enabled ActBlue to refine its strategic objectives.
- Created automatically updating market-share trackers (**googlesheets4**, **dplyr**, **tidyverse**, **RPostgres**, **sqldf**) that updated 50 Google sheets simultaneously to speed up metric tracking.
- **Created 40+ Looker Dashboards** with over 90 contributions to the LookML on GitLab which led to informed weekly metric tracking, daily work for Outreach associates, and quarterly strategic planning.
- **Managed 6 interns** – collaborated with managers to develop over 25 projects helping with prospecting, data entry, and cold outreach – led weekly trainings on google sheets.
- **Used Tableau** to visualize ActBlue local account distribution to recommend growth areas which ultimately led to an increase from **1591 local accounts in 2019 to 2809 accounts in 2021**.
- Performed **statistical analysis (Rmarkdown, ggplot2, scales, dplyr, lubridate)** on Sunrise Movement Hubs.

**ActBlue** • Somerville, MA, *Outreach Intern*

*Jan. 2019 – Jun. 2019*

- Successfully contacted over 50 candidates and incumbents in Virginia and New Jersey where Democrats were able to win back the legislature for the first time in over 30 years.
- Used ActBlue's tools and CSS style sheets to design 100+ sleek contribution forms that maximized conversion rates and were optimized for mobile devices.

**Elizabeth Warren for Senate** • Boston, MA, *Fieldwork and Campaign Intern*

*Sept. 2018 – Nov. 2018*

- Launched 10+ canvases — including the largest of the campaign with Congresswoman Ayanna Pressley — and trained over 40 volunteers for GOTV culminating in the role of GOTV Precinct Captain for Somerville.
- Identified weaknesses and recommended increasing canvassing efforts in towns where fewer than 5 percent of voters contacted by analyzing canvassing operations in MA-06 using VAN (Voter Access Network) and MiniVan.

**Campaign Finance Consultants** • Washington, D.C., *Fundraising and Research Intern*

*May 2018 – Sept. 2018*

- Played a core role in a Ben & Jerry fundraiser for Sen. Patrick Leahy that raised over \$80,000.
- Researched and provided national fundraising strategies for Sens. Patrick Leahy (D-VT); Mark Warner (D-VA), Amy Klobuchar (D-MN), Robert Casey (D-PA), and Sheldon Whitehouse (D-RI)
- Streamlined the intern training process by creating a hands-on NGP training guide that included an Excel sheet for donor research and call time biographies.

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## EDUCATION

**Tufts University** • Medford, MA

*Sept. 2015 – May 2019*

*B.A. Political Science and French • GPA 3.67 (Magna Cum Laude)*

*Honors: Dean's List ranking all semesters; Member of Pi Sigma Alpha – National Political Science Honors Society*

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## SKILLS

- **PostgreSQL** (3+ years; Advanced).
- **Tableau** (3+ years; Proficient).
- **Looker/LookML** (2+ years; Proficient).
- **GitHub/GitLab** (2+ years; Proficient).
- **Python** (1 year; Basic).
- **R/Rmarkdown** (2 years; Moderate).
- **Project Management** (3+ Years; Advanced).
- **People Management** (1+ Year; Moderate).
- **Experimental Design** (2+ Years; Proficient).
- **Statistics** (2+ Years; Proficient).
- **Google Sheets/Excel** (5+ Years; Advanced).