

Lucas Rinaldi

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Education:

State University of New York at Fredonia, 280 Central Ave, Fredonia, NY 14063

May 2020

Bachelor Degree in Business Administration with a Concentration in Music Industry

Minor in Music and Web Design, courses include Statistics, Accounting, and other Business and Music

GPA: 3.64, *Magna Cum Laude*

Work and Internship Experience:

Guitar Center

2021-2022

Sales Associate

- Work one on one with customers to find the right sale for them
- Worked to achieve sales and warranty goals
- Established rapport with customers and held a calm and friendly attitude

HAIL! Fredonia Records

2019-2020

Baskets and Sponsorships Team Leader

- Organized and managed team responsible for garnering new clients to sponsor and donate to our events
- Visited and called local businesses in order to promote our event and pitch sponsorship deals

Fredonia Technology Incubator

2019

Marketing Intern

- Organized and advertised events for incubator business clients
- Sat front desk helping and welcoming clients
- Worked with Adobe Acrobat and Microsoft business programs including Excel, Publisher, etc.

Rock City Road Studio

2016-2020

Engineer

- Used Pro-Tools to edit and mix
- Set up mics and control the digital audio workstation

Skills and Abilities:

Microsoft Office (Excel, Word, Access, etc), SQL, Basic Web Design (HTML, CSS, JavaScript), PC Building, Photoshop (Gimp, Adobe), Pro Tools, Interpersonal skills, Years of Spanish classes

Leadership and Activities:

President and Founder of Music Listening Club

2019-2020

- Led and directed weekly meetings and discussions
- Weekly album selection and discussion
- Managed E-Board positions

Fredonia Radio Systems

2016-2018

- Assistant program director for WDVL
- Liner and Sweeper producer for WDVL
- Volunteer for Rockin' in the Commons for Cancer

