



- 🇨🇦 Canadian // Dutch
- 💬 English // Mandarin // French // Spanish
- 🎓 M.Sc. // M.A. // LL.M. // B.A.
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Lucas Porter-Bakker

I am a 5x founder; product designer; full-stack developer and software engineer; teacher, mentor, and perpetual student. Otherwise, I am travelling and over-eating, sports sports sports, with family and friends, cooking, working at my photography and film making hobby, and all-things music.

Professional Experience:

GOJI // CEO and Co-Founder

GOJI is an education marketplace and learning service provider; connecting language students from all over the world to native English-speaking tutors. The mobile platform grew to over 50,000 tutors and students from more than 100 countries.

📍 Toronto, Canada (January 2018 - January 2020)

🌐 gojinet.com

SAASport // CPO and Co-Founder

SAASport is the first toolkit for SaaS in China. It is a one-line of code solution to instantly adapt your SaaS model to the Chinese market; enabling you to accept Union Pay, Alipay, and WeChat payments in seconds. We deliver AI-powered intelligent notifications via SMS, WeChat, and email, to automate subscription payments enabling SaaS in China.

📍 Shanghai, China (May - October 2018)

SignHow // Interim CTO and Co-Founder

SignHow was the first global sign language dictionary created by the community for the community. It is a crowd-sourced, visual platform, built to empower deaf communities around the world with access to free education. It is in wide-use today, receiving over 300K daily visits. Think: Wikipedia for sign languages.

📍 Queensland, Australia (March - August 2018)

Westgroup | 西思路 // CEO and Co-Founder

I founded Westgroup | 西思路 along with six co-founders; which we established as a wholly foreign-owned enterprise (WFOE) in Hangzhou, China.

During my time as CEO, Westgroup grew from being newly licensed to the foremost Canadian education company in Zhejiang Province, having taught thousands of students, and expanded into marketing, training, and technology.

Westgroup worked with Chinese governmental organizations, state-owned enterprises, international companies and businesses, universities, and managed a portfolio of private clients; including Fortune 100 companies, small organizations, and nonprofits. We also collaborated on numerous G20 projects with the Chinese government and won the national public bid for Xiaoshan International Airport.

📍 Hangzhou, China (January 2014 - January 2018)

🌐 www.westgrouphangzhou.com

Ideagate Investments Ltd. // Chairman and Co-Founder

As director I oversaw the establishment and development of Ideagate's subsidiary network in Mainland China.

📍 Hong Kong (October 2013 - October 2018)

Other Professional Experience:

Freelance // Award-Winning Photographer

Freelance photography projects in over 50 countries regions include:

North Africa // The Balkans // Asia-Pacific // Southern Asia // South-Eastern Asia // North America // Eastern Europe // Western Europe // Latin America

📍 Global (2007 - present)

Techstars Smart Mobility // Product Expert

Techstars Smart Mobility Accelerator is focused on transformative smart mobility technologies with a concentration on smart infrastructure, autonomous vehicles, sustainable energy, and smart cities.

📍 Turin, Italy (January 2020 – April 2020)

Government of Hangzhou // Image Ambassador of Hangzhou (形象大使)

I was asked by the government of Hangzhou to be the face of the city; an honour awarded for outstanding achievement by foreign business professionals in China.

📍 Hangzhou, China (2018)

Le Wagon x naked Hub // Tech x Business Ambassador

One of four ambassadors selected to spearhead a six-month initiative to bring the business and tech communities of China closer together; including company consulting, mentoring, and leading workshops in full stack web development, UI/UX design, startup tech tools, and WeChat mini-programs among others.

📍 Shanghai, China (May 2018 - October 2018)

Education: Graduate

Master of Science (M.Sc.) // Aix-Marseille University

Business Law and Economics

Master d'Analyse Economique du Droit et des Institutions

Masters Thesis: The Political Economy of Investment Law | The Canada-China Foreign Investment Protection Agreement.

Master II; 3.9 GPA; [Summa Cum Laude]

📍 Aix-en-Provence, France (2013)

Master of Arts (M.A.) // Gent University

Economics

Behavioural Economics; Macroeconomics; Microeconomics

[Magna Cum Laude]

📍 Gent, Belgium (2013)

Master of Law (LL.M) // Erasmus University

Philosophy of Law

📍 Rotterdam, The Netherlands (2012)

Education: Professional

Startup School // Y-Combinator

#1-ranked school for entrepreneurs globally.

📍 San Fransisco, United States (2018)

Accelerator // Chinaccelerator x Lean Venture Partners

Lean methodology, market fit, rapid iteration, MVPs, user acquisition, traction-building, growth-hacking, product, management, strategic positioning, branding, financial modelling, accounting, and fundraising.

Batch 1: 0.5% admittance rate.

📍 Shanghai, China (2018)

Full Stack Developer and Software Engineer // Le Wagon

Frontend:

JAMstack (JavaScript, APIs, Markup), SCSS (SASS), HTML, and Bootstrap, CSS library coding with Flexbox and Grid, JS (ES6), jQuery, JSON, Parsing, and AJAX;

Backend:

OOP (Object-Oriented Programming) and software engineering with MVC, Ruby, Relational Database Design & queries with SQL and Postgresql;

Development:

Rails, TDD (Test Driven Development), WeChat framework (mini-apps) using WXML;

Project Collaboration, Management, and Deployment:

Git and Github, Trello, SCRUM, Agile, Slack, Zapier, Heroku, Middleman, Stripe, Netlify, MailChimp, WeChat, analytics, and Twilio;

Design:

Sketch, Adobe Creative Cloud (Illustrator, PS, InDesign), Graphic;

UI and UX Design:

Wireframes, mockups, and prototypes, InVision, Figma, Sketch, Marvel, and Principle.

📍 Shanghai, China (2018)

Language Certification // Peking University

HSK 4

Business Chinese (Online)

4.0 GPA; [Summa Cum Laude]

📍 Beijing, China (2014)

Education: Undergraduate

B.A. // Concordia University

Political Science and Foreign Languages (French, Spanish, Chinese)

📍 Montreal, Canada (2011)

- double degree, in conjunction with -

B.A. // Beijing Foreign Studies University (北外)

Chinese Language and Culture

4.0 GPA; [Summa Cum Laude]

President of the Student Council

📍 Beijing, China (2009)

FYP (Foundation Year Program) // University of King's College

Canada's most prestigious humanities program.

Humanities, Liberal Arts & Sciences

📍 Nova Scotia, Canada (2007)