#### Lucas PorterBakker

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#### **EXPERIENCE**

## Enterpreneur in Residence Arweave

2021 Berlin, Germany

## Head of Product and Design PowerMarket

2020-2021 London, UK

## **Director of Design**ArDrive

2020-2021 New York, USA

## **Designer** Arcadis City of 2030

2020 Amsterdam, Netherlands

## Product Expert Techstars

2020 Turin, Italy

## Co-Founder and CEO GOJI

2016-2019 Toronto, Canada A global hard drive protocol built on two novel technologies: the blockweave, a derivative of the blockchain, and a proof of access algorithm. Funded by investors including Coinbase Ventures and Andreessen Horowitz.

An Al-powered CleanTech platform focused on smart-cities. Backed by some of the world's leading scientific and venture capital funds, such as the European Space Agency, Techstars, and the University of Oxford.

A permanent, secure, data storage application - think: blockchain Dropbox. Backed by leading blockchain funds such as Digital Renaissance, and SevenX Ventures.

The Arcadis City of 2030 Smart-Cities Accelerator - Powered by Techstars - focuses on the future of cities, shaping how we will live, work, and travel by 2030.

Techstars Smart Mobility Accelerator is focused on transformative smart mobility technologies with a concentration on smart infrastructure and smart cities.

GOJI is an award-winning social learning platform and international education community, with 75,000+tutors and students from over 100 countries.

## Ambassador nakedHUB

2018-2019 Shanghai, China

# Co-Founder & Interim CTO SignHow

2018 Queensland, Australia

# Co-Founder & CPO SASSport

2018 Shanghai, China

# Co-Founder & CEO Westgroup

2014-2018 Hangzhou, China

# Award-Winning Photographer

2007-2020 Global One of four ambassadors selected to spearhead an initiative to bring the business and tech communities of China closer together; via consulting, mentoring, and designing workshops.

The first global sign language dictionary created by the community. A crowd-sourced, visual platform, built to empower deaf communities around the world with access to free education. In wide-use today, at 300,000+ daily visits.

The first toolkit for SaaS in China. A one-line of code solution to adapt your SaaS model to the Chinese market, enabling companies to accept Union Pay, Alipay, and WeChat in seconds.

I founded Westgroup along with six co-founders; which we established as a wholly foreign-owned enterprise (WFOE) in Hangzhou, China. During my time as CEO, Westgroup grew from being newly licensed to the foremost Canadian education company in Zhejiang Province, having taught thousands of students, and expanded into marketing, training, and technology. Westgroup worked with Chinese governmental organizations, state-owned enterprises, international companies and businesses, universities, and managed a portfolio of private clients; including Fortune 100 companies, and nonprofits. We also collaborated on numerous G20 projects with the Chinese government and won the national public bid for Xiaoshan International Airport.

Freelance photography projects in over 50 countries since 2007; regions include: North Africa, The Balkans, Asia-Pacific, South Asia, South-East Asia, North America, Eastern Europe, Western Europe, and Latin America.

#### **ACADEMIC EDUCATION**

## **University of Ghent**

2013

Ghent, Belgium

## Master of Arts // M.A.

Behavioural Economics [Summa Cum Laude]

## Aix-Marseille University

2013

Aix-en-Provence, France

#### Master of Science // M.Sc.

Business, Law and Economics Thesis: Masters Thesis: The Political Economy of Investment Law

#### **Erasmus School of Law**

2012

Rotterdam, Netherlands

#### Master of Laws // LL.M.

Philosophy of Law, Law and Economics [Magna Cum Laude]

### **Concordia University**

2011

Montreal, Canada

### Bachelor of Arts // B.A.

Political Science and Foreign Languages (French, Spanish, Chinese)

### 北外 Foreign Studies University

2009

Beijing, China

## Minor Degree // B.A.

Chinese Language and Culture [Summa Cum Laude]

#### University of King's College

2007

Nova Scotia, Canada

#### Foundation Year Programme

Humanities, Liberal Arts & Sciences Canada's most prestigious humanities program.

#### PROFESSIONAL EDUCATION

### Y Combinator

2018 San Francisco

#### Startup School

Top ranked program for entrepreneurs globally.

## Chinaccelerator x Lean Venture Partners

#### Accelerator

Lean methodology, market fit, rapid iteration, MVPs, user acquisition, traction-building, growth-hacking, product, management, strategic positioning, branding, financial modelling, and fundraising.

2018 Shanghai, China

### Fullstack Development and Engineering

## Le Wagon

#### Frontend:

React, Redux, JAMstack (JavaScript, APIs, Markup), SCSS (SASS), HTML5, and Bootstrap, CSS library coding with Flexbox and Grid, PUG, HAML, Gulp, ChartJS, Babel, JS (ES6), jQuery, Parsing, and AJAX;

#### Backend:

Ruby, Python, PHP, NodeJS, OOP (Object-Oriented Programming) and software engineering with MVC, Relational Database Design & queries with SQL, MySQL, Postgresql, and MongoDB;

#### Frameworks:

Rails, TDD (Test Driven Development), WeChat framework (mini-apps) using WXML, Laravel;

#### Design:

Adobe Creative Cloud (Illustrator, PS, XD, InDesign), Graphic; Wireframes, mockups, and prototypes via Figma, Sketch, InVision, Marvel, Principle, and Zeplin;

2018 Shanghai, China Devops and Other:
Git, GitHub, AWS, GCP, GitLab, and
Jira.

#### **Hutong School**

#### HSK 4

2018 Beijing, China Hanban Language Certification and Business Chinese via Peking University in Beijing.