

HEALTHHEAT

EAT BETTER, FEEL BETTER



CONSTAT

37%

des consommateurs suivent un régime alimentaire

70%

évoquent une préservation de leur santé

63%

ont déjà écarté des produits pour diverses raisons



PLAN

I. Environnement

II. Projet

III. Visuels

IV. Bilan

V. Perspectives

VI. Apports



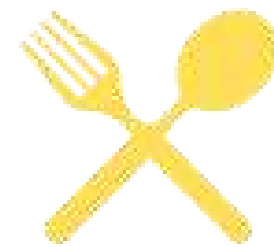
I. ENVIRONNEMENT

Un marché dense





II. NOTRE **PROJET**



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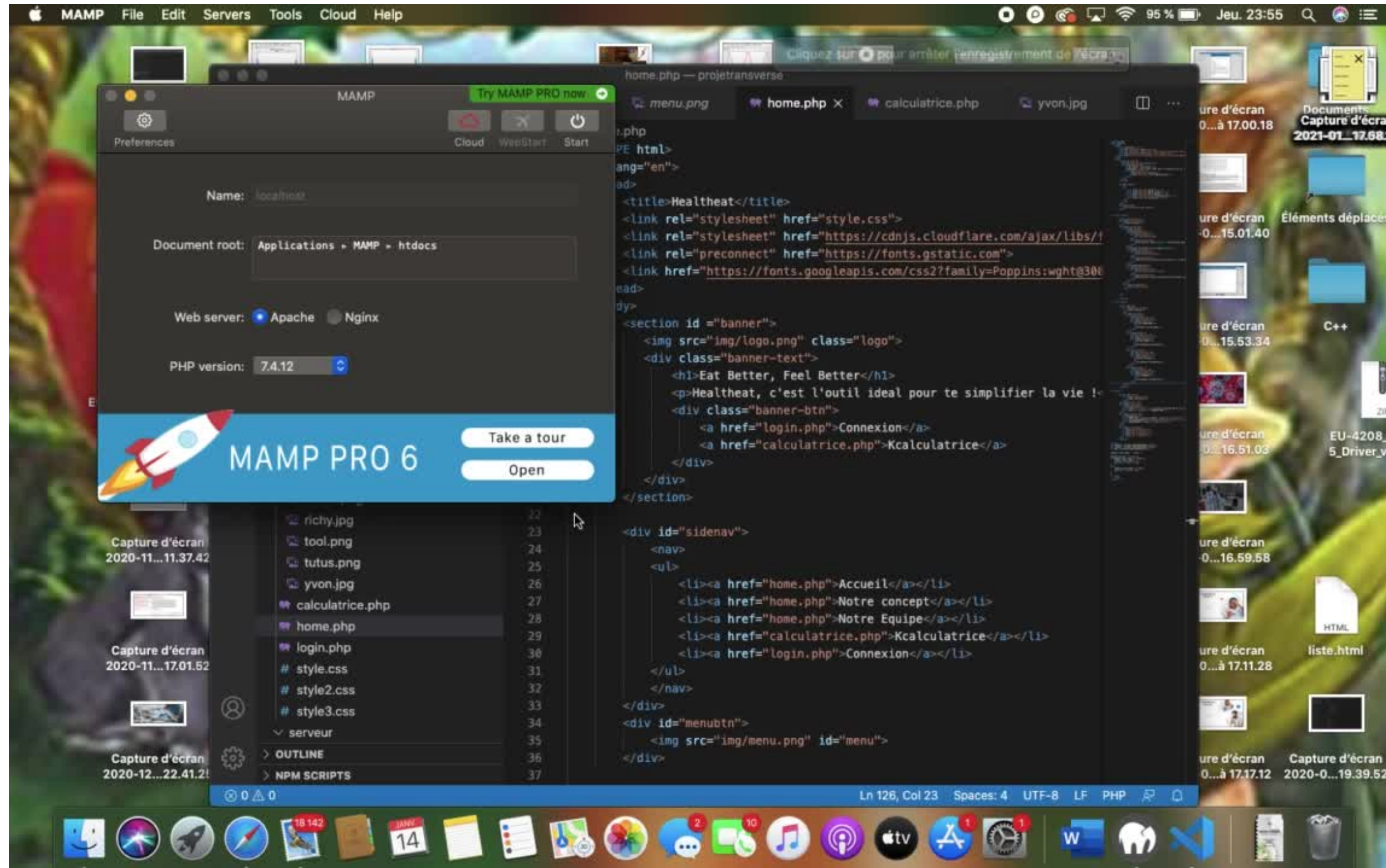
II. NOTRE PROJET



Visual Studio Code



III. VISUELS



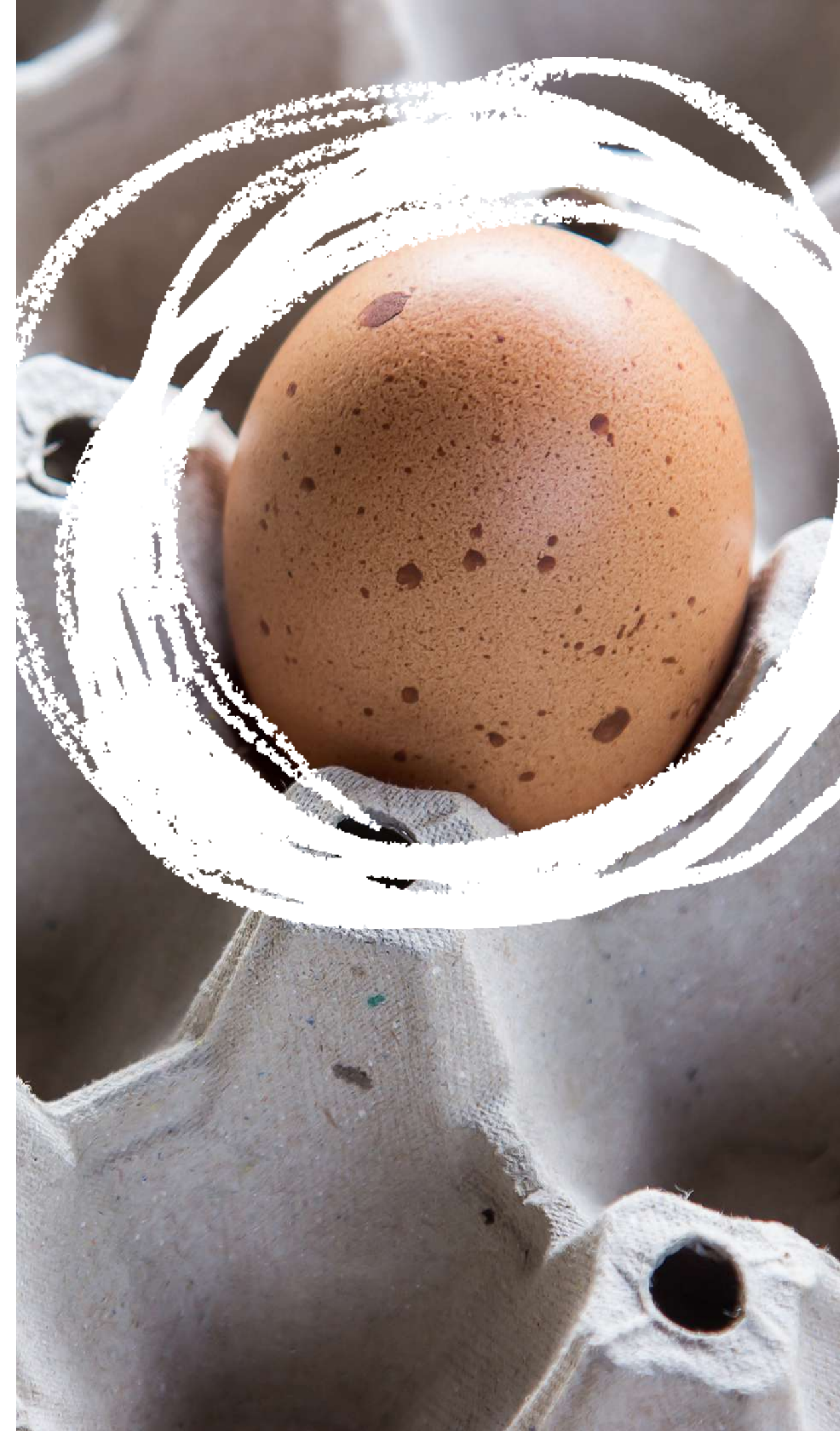
IV. BILAN

- Prise de conscience
- Impact social
- Impact environnemental



V. PERSPECTIVES

- Finalisation de l'outil Kcalculatrice
- Mise en place d'une page "bons plans"
- Gamification de l'application web





VI. APPORTS

- Professionnels
- Personnels

A young boy with short brown hair is smiling broadly, showing his teeth. He is holding a yellow corn cob with both hands. He is wearing a grey t-shirt with a dark pattern. The background is a blurred outdoor scene with green grass, trees, and a bright sky. The text "EAT BETTER, FEEL BETTER" is overlaid in white, bold, sans-serif font across the middle of the image.

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